Haywood County

myFutureNC 2024 Attainment Profiles

2030 Proposed Haywood County Attainment Goal: 10,766 (Stretch Goal: 10,846)  
2030 State Attainment Goal: 2 million

Population Spotlight
2020 Census: 62,097  
2022 Estimate: 62,609  
Change: 512

Growth Rate
<table>
<thead>
<tr>
<th>County</th>
<th>0.8%</th>
</tr>
</thead>
<tbody>
<tr>
<td>State</td>
<td>2.5%</td>
</tr>
</tbody>
</table>

$62,374 Median Household Income (2022)  
State: $67,516

75% Home Owners (2022)  
State: 67%

18.6% Child Poverty Rate (2022)  
State: 17.2%

12.8% Opportunity Youth Rate (2022)  
State: 10.0%

59% Households with Broadband (2022)  
State: 77%

3.2% Unemployment Rate (2022)  
State: 3.7%

Educational Attainment
Haywood County residents ages 25-44, 2022

<table>
<thead>
<tr>
<th>Category</th>
<th>No Degree</th>
<th>Have Degree or Credential</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>6,896</td>
<td>6,953</td>
</tr>
<tr>
<td>%</td>
<td>49.8%</td>
<td>50.2%</td>
</tr>
</tbody>
</table>

Note: Numbers may not add up to 100% due to rounding

Top Opportunities for Growth
These three areas represent the biggest opportunities for Haywood County to improve future attainment outcomes.

NC Pre-K Enrollment
53% of Haywood County eligible 4-year-olds are enrolled in NC Pre-K, below the rural - metro county average of 59%.

Earning College Credit in High School
6% of Haywood County high school students took at least one AP exam, below the rural - metro county average of 8%. Also, 42% of graduates participated in the Career & College Promise programs, below the peer county average of 43%.

School Counselors
Haywood County has a student-to-school counselor ratio of 375:1, above the rural - metro county average of 362:1.

Promising Attainment Practices
The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state’s attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Haywood County has been meeting local needs:
https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Haywood

In Waynesville-Franklin Prosperity Zone Sub-Region:
80.1% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

Top areas of misalignment:
- Health Science all levels
- Transportation, Distribution & Logistics
- Business Management & Administration bachelor’s

15 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:
- 3,111 graduates in 2020
- 69% of 2016 graduates were employed in NC in 2021
- $41,526 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

52% of adults (ages 25-44) in Haywood County earned a family sustaining wage, 2022

Haywood County is served by:
- Southwestern Workforce Development Board
- Southwestern Commission

Top 3 Five-Star Jobs in Waynesville-Franklin Prosperity Zone Sub-Region
- Nurse Practitioners (4% growth)
- Logisticians (4% growth)
- Medical and Health Services Managers (3% growth)

Top 3 Employers in Haywood County
- Blue Ridge Paper Products Inc (1000+)
- Haywood County Consolidated Schools (1000+)
- County Of Haywood (500-999)

In Waynesville-Franklin Prosperity Zone Sub-Region:
80.1% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

15 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:
- 3,111 graduates in 2020
- 69% of 2016 graduates were employed in NC in 2021
- $41,526 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

52% of adults (ages 25-44) in Haywood County earned a family sustaining wage, 2022

Haywood County is served by:
- Southwestern Workforce Development Board
- Southwestern Commission

Earning College Credit in High School
6% of Haywood County high school students took at least one AP exam, below the rural - metro county average of 8%. Also, 42% of graduates participated in the Career & College Promise programs, below the peer county average of 43%.

School Counselors
Haywood County has a student-to-school counselor ratio of 375:1, above the rural - metro county average of 362:1.

Promising Attainment Practices
The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state’s attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Haywood County has been meeting local needs:
https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Haywood

In Waynesville-Franklin Prosperity Zone Sub-Region:
80.1% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

Top areas of misalignment:
- Health Science all levels
- Transportation, Distribution & Logistics
- Business Management & Administration bachelor’s

15 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:
- 3,111 graduates in 2020
- 69% of 2016 graduates were employed in NC in 2021
- $41,526 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

52% of adults (ages 25-44) in Haywood County earned a family sustaining wage, 2022

Haywood County is served by:
- Southwestern Workforce Development Board
- Southwestern Commission

Top 3 Five-Star Jobs in Waynesville-Franklin Prosperity Zone Sub-Region
- Nurse Practitioners (4% growth)
- Logisticians (4% growth)
- Medical and Health Services Managers (3% growth)

Top 3 Employers in Haywood County
- Blue Ridge Paper Products Inc (1000+)
- Haywood County Consolidated Schools (1000+)
- County Of Haywood (500-999)
Haywood County 2024 Attainment Profile

Updated: Jul 22 2024

## Basic Skills
3,797

## Continuing Education
1,037

## Curriculum
9

### % of Haywood County residents have student loan debt. 6% of debt holders had student loans in default.

### Success of Haywood County High School Graduates
- 77% of students who enroll persist to their second year versus 79% in peer counties. 2022
- 59% of students who enroll earn a degree or certificate within 6 years versus 56% in peer counties. 2022

### Top destinations of all college-goers, Fall 2023
- 1,704 of all college-goers attended Haywood CC
- 374 of all college-goers attended Asheville-Buncombe TCC
- 178 of all college-goers attended Southwestern CC

### How students in Haywood County traditional schools are doing:
- 53% of eligible 4-year-olds enrolled in NC Pre-K program, compared to 53% statewide; 62 more needed to meet state goal of 75%.
- 35% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 1,475 more needed to meet state goal of 73%.
- 46% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 1,144 more needed to meet state goal of 86%.
- 91% of 9th graders graduate within four years, compared to 87% statewide; 24 more needed to meet state goal of 95%.
- 19% of students are chronically absent from school, compared to 27% statewide; 562 less needed to meet state goal of 11%.
- Haywood County has a student-to-school counselor ratio of 375:1 versus 362:1 in peer counties.
- 2% of students drop out of high school (36 total students), compared to 2% statewide.

### Access to Postsecondary Credits
Students in Haywood County completed 959 Career & Technical Education (CTE) credentials (210 (22%) were industry-valued credentials) and 531 concentrations in 2023. The top three CTE concentrations completed include Manufacturing; Agricultural, Food, & Natural Resources; and Architecture and Construction.

### Degree Credentials Awarded, 2022
- 711 certificate
- 823 associate
- 2,570 bachelor’s

### Postsecondary assets in Haywood-Franklin Prosperity Zone sub-region
- Public, 4-year or above: Western Carolina University
- Public, 2-year: Haywood Community College, Southwestern Community College, Tri-County Community College
- Private not-for-profit, 4-year or above
- Private not-for-profit, 2-year

### Postsecondary Enrollment Rates for Select Groups in Haywood County, 2022
- Overall: 76%
- Female: 77%
- Male: 75%
- American Indian: 78%
- Asian: 79%
- Black: 79%
- Hispanic: 78%
- White: 76%
- Low-Income: 64%
- Not Low-Income: 89%

Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

### School Choice
8,506 total students were enrolled in K-12 in Haywood County in the 2022-23 school year.

Note: This profile focuses on outcomes of students enrolled in district schools.

### Access to Postsecondary Credits
124 high school students took at least one AP test (6%) versus 8% in peer counties (2023).

211 high school students participated in Career & College Promise programs (42%) versus 43% in peer counties (2023).

For more information about each indicator, including data sources and methodology, visit: dashboard.myfuturenc.org/county-data-and-resources/