

Haywood County

myFutureNC 2024 Attainment Profiles



Waynesville-Franklin
Prosperity Zone Sub-Region
Peer County Type: Rural - Metro
Local Education Agencies: 1 (2023)
Charter Schools: 1 (2023)

2030 Proposed Haywood County Attainment Goal: 10,766 (Stretch Goal: 10,846)

2030 State Attainment Goal: 2 million

Population Spotlight

2020 Census: 62,097
2022 Estimate: 62,609
Change: 512

Growth Rate

0.8% County vs. **2.5%** State



\$62,374
Median Household Income (2022)
State: \$67,516



75%
Home Owners (2022)
State: 67%



18.6%
Child Poverty Rate (2022)
State: 17.2%



12.8%
Opportunity Youth Rate (2022)
State: 10.9%



59%
Households with Broadband (2022)
State: 77%



3.2%
Unemployment Rate (2022)
State: 3.7%

Educational Attainment

Haywood County residents ages 25-44, 2022

No Degree
6,896
49.8%

Have Degree or Credential
6,953
50.2%

Less than high school High school graduate (including GED) Some college, no credential Short-term credential Associate degree Bachelor's degree Graduate or professional degree



Note: Numbers may not add up to 100% due to rounding

Top Opportunities for Growth

These three areas represent the biggest opportunities for Haywood County to improve future attainment outcomes.



NC Pre-K Enrollment

53% of Haywood County eligible 4-year-olds are enrolled in NC Pre-K, below the rural - metro county average of 59%.



Earning College Credit in High School

6% of Haywood County high school students took at least one AP exam, below the rural - metro county average of 8%. Also, 42% of graduates participated in the Career & College Promise programs, below the peer county average of 43%.



School Counselors

Haywood County has a student-to-school counselor ratio of 375:1, above the rural - metro county average of 362:1.

Promising Attainment Practices

The new **Promising Attainment Practices Database** is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state's attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Haywood County has been meeting local needs:

https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Haywood

LABOR MARKET ALIGNMENT

In Waynesville-Franklin Prosperity Zone Sub-Region:

80.1%

of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

Top areas of misalignment:

Health Science all levels
Transportation, Distribution & Logistics below bachelor's
Business Management & Administration bachelor's



15 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:

3,111 graduates in 2020

69% of 2016 graduates were employed in NC in 2021

\$41,526 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)



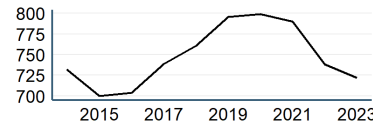
52% of adults (ages 25-44) in Haywood County earned a **family sustaining wage**, 2022

Haywood County is served by:

Southwestern Workforce Development Board
Southwestern Commission

UNC System College Enrollment

Curriculum



Top 3 Five-Star Jobs in Waynesville-Franklin Prosperity Zone Sub-Region

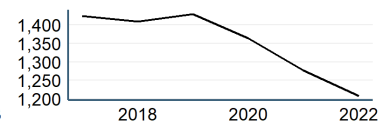
Job Title	Annual Growth
Nurse Practitioners	4%
Logisticians	4%
Medical and Health Services Managers	3%

Top 3 Employers in Haywood County

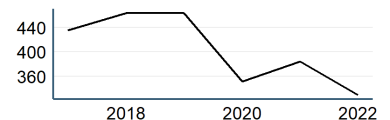
Employer	Employment Range
Blue Ridge Paper Products Inc	1000+
Haywood County Consolidated Schools	1000+
County Of Haywood	500-999

NC Community College Enrollment

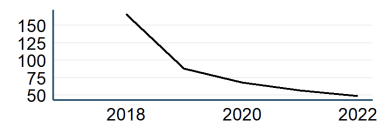
Curriculum



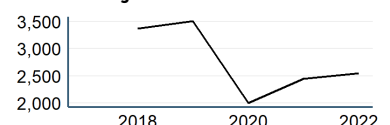
First-time Curriculum Enrollments



Basic Skills



Continuing Education



Adult Learners

Haywood County resident enrollments in NC Community Colleges, Fall 2022

49 Basic Skills
2,548 Continuing Education
1,208 Curriculum



9% of Haywood County residents have **student loan debt**; 6% of debt holders had **student loans in default**. 2022

Success of Haywood County High School Graduates

- **77%** of students who enroll **persist to their second year** versus **79%** in peer counties. 2022
- **59%** of students who enroll **earn a degree or certificate** within 6 years versus **56%** in peer counties. 2022

Top destinations of all college-goers, Fall 2023

- **1,704** of all college-goers attended **Haywood CC**
- **374** of all college-goers attended **Asheville-Buncombe TCC**
- **178** of all college-goers attended **Southwestern CC**

• **62%** of seniors **completed the FAFSA** in 2023, compared to **62%** statewide; 74 more need to complete in 2023 to meet state goal of **80%**. 2023

• **69%** of graduates reported **intentions to enroll** in a postsecondary institution versus **68%** in peer counties. 2022

• **57%** of graduates **enrolled in a postsecondary institution** within 12 months versus **51%** in peer counties. 2022



53% of Haywood County students have **parents with no college degree** (either 2- or 4-year) versus **55%** in peer counties.

How students in Haywood County traditional schools are doing:

• **53%** of eligible 4-year-olds **enrolled in NC Pre-K program**, compared to **53%** statewide; 62 more needed to meet state goal of **75%**. 2023

• **35%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **reading**, compared to **30%** statewide; 1,475 more needed to meet state goal of **73%**. 2023

• **46%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **math**, compared to **35%** statewide; 1,144 more needed to meet state goal of **86%**. 2023

• **91%** of 9th graders **graduate within four years**, compared to **87%** statewide; 24 more needed to meet state goal of **95%**. 2023

• **19%** of students are **chronically absent from school**, compared to **27%** statewide; 562 less needed to meet state goal of **11%**. 2023



Haywood County has a **student-to-school counselor ratio** of **375:1** versus **362:1** in peer counties. 2023



2% of students **drop out of high school** (36 total students), compared to **2%** statewide. 2023

Degree Credentials Awarded, 2022

711 certificate | **823** associate | **2,570** bachelor's

Postsecondary assets in Waynesville-Franklin Prosperity Zone sub-region

Public, 4-year or above

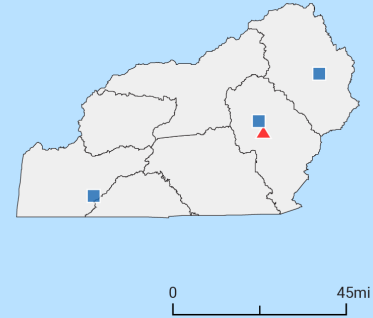
Western Carolina University

Public, 2-year

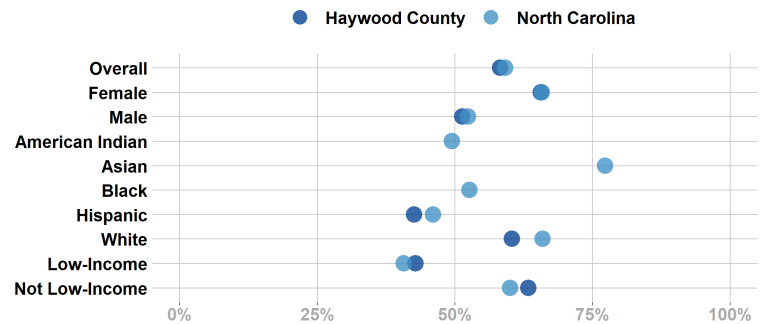
Haywood Community College,
Southwestern Community College, Tri-County Community College

Private not-for-profit, 4-year or above

Private not-for-profit, 2-year



Postsecondary Enrollment Rates for Select Groups in Haywood County, 2022

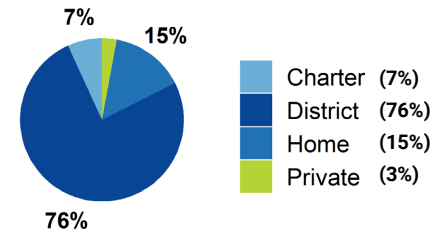


Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

School Choice

8,506 total students were enrolled in K-12 in Haywood County in the 2022-23 school year.

Note: This profile focuses on outcomes of students enrolled in district schools.



Access to Postsecondary Credits

Students in Haywood County completed **959 Career & Technical Education (CTE) credentials (210 (22%) were industry-valued credentials)** and **531 concentrations** in 2023. The top three CTE concentrations completed include Manufacturing; Agricultural, Food, & Natural Resources; and Architecture and Construction.



124 high school students took at least one **AP test (6%)** versus **8%** in peer counties (2023).



211 high school students participated in **Career & College Promise programs (42%)** versus **43%** in peer counties (2023).

For more information about each indicator, including data sources and methodology, visit:

dashboard.myfuturenc.org/county-data-and-resources/