Hertford County
myFutureNC 2024 Attainment Profiles

Population Spotlight
2020 Census: 21,552
2022 Estimate: 20,875
Change: -677

Growth Rate
-3.1% vs. 2.5%
County
State

$43,871 Median Household Income (2022)
State: $67,516

65% Home Owners (2022)
State: 67%

29.5% Child Poverty Rate (2022)
State: 17.2%

25.0% Opportunity Youth Rate (2022)
State: 10.9%

57% Households with Broadband (2022)
State: 77%

5.1% Unemployment Rate (2022)
State: 3.7%

Educational Attainment
Hertford County residents ages 25-44, 2022

No Degree
3,256 64.9%

Have Degree or Credential
1,760 35.1%

Top Opportunities for Growth
These three areas represent the biggest opportunities for Hertford County to improve future attainment outcomes.

Chronic Absenteeism
49% of Hertford County students are chronically absent from school, above the rural - non-metro county average of 29%.

Math Performance
9% of Hertford County 3-8 graders earn college-and-career-ready scores in Math, below the rural - non-metro county average of 29%.

Reading Performance
15% of Hertford County 3-8 graders earn college-and-career-ready scores in Reading, below the rural - non-metro county average of 25%.

Promising Attainment Practices
The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state’s attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Hertford County has been meeting local needs:
https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Hertford

In Greenville Prosperity Zone Sub-Region:
85.4% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

402 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:
7,374 graduates in 2020
71% of 2016 graduates were employed in NC in 2021
$46,194 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

41% of adults (ages 25-44) in Hertford County earned a family sustaining wage, 2022

Hertford County is served by:
Rivers East Workforce Development Board
Mid-East Commission

LATER MARKET ALIGNMENT

UNC System College Enrollment
Top areas of misalignment:
Health Science below bachelor’s
Transportation, Distribution & Logistics below bachelor’s
Business Management & Administration bachelor’s
Curriculum

NC Community College Enrollment
Curriculum

Top 3 Five-Star Jobs in Greenville Prosperity Zone Sub-Region
Job Title
Annual Growth
Nurse Practitioners
4%
Data Scientists
3%
Logisticians
3%

Top 3 Employers in Hertford County
Employer
Employment Range
Duck Thru
500-999
Vidant Medical Center
500-999
Nucor Corporation
250-499

First-time Curriculum Enrollments

Basic Skills

Continuing Education
Adult Learners

Greenville Sub-Prosperity Zone post-secondary enrollments in NC Community Colleges, Fall 2022

- 451 Basic Skills
- 7,014 Continuing Education
- 2,424 Curriculum

20% of Hertford County residents have student loan debt; 17% of debt holders had student loans in default, 2022

Success of Hertford County High School Graduates

- 76% of students who enroll persist to their second year versus 78% in peer counties, 2022
- 42% of students who enroll earn a degree or certificate within 6 years versus 55% in peer counties, 2022

Top destinations of all college-goers, Fall 2023

- 615 of all college-goers attended Roanoke-Chowan CC
- 68 of all college-goers attended Pitt CC
- 44 of all college-goers attended College of The Albemarle

- 60% of seniors completed the FAFSA in 2023, compared to 62% statewide; 39 more need to complete in 2023 to meet state goal of 80%, 2023
- 71% of graduates reported intentions to enroll in a postsecondary institution versus 68% in peer counties, 2022
- 59% of graduates enrolled in a postsecondary institution within 12 months versus 52% in peer counties, 2022

66% of Hertford County students have parents with no college degree (either 2- or 4-year) versus 55% in peer counties.

How students in Hertford County traditional schools are doing:

- Hertford County has met the goal for Pre-K enrollment. (Goal: 75%). 2023
- 15% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 747 more needed to meet state goal of 73%, 2023
- 9% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 801 more needed to meet state goal of 86%, 2023
- 82% of 9th graders graduate within four years, compared to 87% statewide; 53 more needed to meet state goal of 95%, 2023
- 49% of students are chronically absent from school, compared to 27% statewide; 953 less needed to meet state goal of 11%, 2023

Hertford County has a student-to-school counselor ratio of 256:1 versus 325:1 in peer counties, 2023

5% of students drop out of high school (42 total students), compared to 2% statewide, 2023

Degree Credentials Awarded, 2022

- 1,509 certificate
- 1,805 associate
- 4,867 bachelor’s

Postsecondary assets in Greenville Prosperity Zone sub-region

Public, 4-year or above
- East Carolina University

Public, 2-year
- Beaufort County Community College, Halifax Community College, Martin Community College, Pitt Community College, Roanoke-Chowan Community College

Private not-for-profit, 4-year or above
- Chowan University

Private not-for-profit, 2-year

Postsecondary Enrollment Rates for Select Groups in Hertford County, 2022

Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

School Choice

3,024 total students were enrolled in K-12 in Hertford County in the 2022-23 school year.

Note: This profile focuses on outcomes of students enrolled in district schools.

Access to Postsecondary Credits

Students in Hertford County completed 875 Career & Technical Education (CTE) credentials (123 (14%) were industry-valued credentials) and 121 concentrations in 2023. The top three CTE concentrations completed include Business Management & Administration; Hospitality & Tourism; and Arts, Audio/Video Technology, & Communications.

98 high school students participated in Career & College Promise programs (50%) versus 51% in peer counties (2023).

Less than 10 high school students took at least one AP test (NA) versus 8% in peer counties (2023).

For more information about each indicator, including data sources and methodology, visit: dashboard.myfuturenc.org/county-data-and-resources/