Hertford County
myFutureNC 2024 Attainment Profiles

2030 Proposed Hertford County Attainment Goal: 2,685 (Stretch Goal: 2,745)
2030 State Attainment Goal: 2 million

Population Spotlight
2020 Census: 21,552
2022 Estimate: 20,875
Change: -677

Growth Rate
-3.1% County vs. 2.5% State

$43,871 Median Household Income (2022)
State: $67,516

65% Home Owners (2022)
State: 67%

29.5% Child Poverty Rate (2022)
State: 17.2%

24.9% Opportunity Youth Rate (2021)
State: 12.1%

57% Households with Broadband (2022)
State: 77%

5.1% Unemployment Rate (2022)
State: 3.7%

Educational Attainment
Hertford County residents ages 25-44, 2022

No Degree
3,256
64.9%

Have Degree or Credential
1,760
35.1%

Top Opportunities for Growth
These three areas represent the biggest opportunities for Hertford County to improve future attainment outcomes.

Chronic Absenteeism
59% of Hertford County students are chronically absent from school, above the rural - non-metro county average of 35%.

Math Performance
9% of Hertford County 3-8 graders earn college-and-career-ready scores in Math, below the rural - non-metro county average of 29%.

Reading Performance
15% of Hertford County 3-8 graders earn college-and-career-ready scores in Reading, below the rural - non-metro county average of 25%.

Promising Attainment Practices
The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state’s attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Hertford County has been meeting local needs:
https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Hertford

In Greenville Prosperity Zone Sub-Region:
85.4% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

402 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:
7,374 graduates in 2020
71% of 2016 graduates were employed in NC in 2021
$46,194 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

41% of adults (ages 25-44) in Hertford County earned a family sustaining wage, 2022

Hertford County is served by:
Rivers East Workforce Development Board
Mid-East Commission

585.4%
85.4%
20% of Hertford County residents have student loan debt. 17% of debt holders had student loans in default.

Success of Hertford County High School Graduates
• 76% of students who enroll persist to their second year versus 78% in peer counties. 2022
• 42% of students who enroll earn a degree or certificate within 6 years versus 55% in peer counties. 2022

Top destinations of all college-goers, Fall 2023
• 615 of all college-goers attended Roanoke-Chowan CC
• 68 of all college-goers attended Pitt CC
• 44 of all college-goers attended College of The Albemarle

Hertford County has met the goal for Pre-K enrollment. (Goal: 75%). 2023
• 3,024 total students were enrolled in K-12 in Hertford County in the 2022-23 school year.

How students in Hertford County traditional schools are doing:
• 60% of seniors completed the FAFSA in 2023, compared to 62% statewide; 39 more need to complete in 2023 to meet state goal of 80%.
• 71% of graduates reported intentions to enroll in a postsecondary institution versus 68% in peer counties. 2022
• 59% of graduates enrolled in a postsecondary institution within 12 months versus 52% in peer counties. 2022

• 6% of students drop out of high school (50 total students), compared to 2% statewide. 2022

Access to Postsecondary Credits
Students in Hertford County completed 286 Career & Technical Education (CTE) credentials (industry-valued credential data available in Spring 2024) and 212 concentrations in 2022. The top three CTE concentrations completed include Business Management & Administration; Hospitality & Tourism; and Health Science.
• 171 high school students participated in Career & College Promise programs (43%) versus 39% in peer counties (2022).

Access to Postsecondary Enrollments
Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

Postsecondary Enrollment Rates for Select Groups in Hertford County, 2022

Postsecondary assets in Greenville Prosperity Zone sub-region

For more information about each indicator, including data sources and methodology, visit:
dashboard.myfuturenc.org/community-data-and-resources/