Hertford County
NC goal: 2 million by 2030
2020 County Attainment Profile

INTRODUCTION
From birth to career, there are many opportunities to develop strategies and interventions to increase attainment and improve workforce alignment. Below are some key areas and indicators that highlight where interventions may be possible to improve overall educational attainment outcomes.

Building the Foundation: Pre-K to 8
High-quality early learning and strong academic progress in early years helps prepare children for future success.

Hertford County has 7 public schools with performance grades. Of these schools, 3 or 43% were classified as low performing in 2019.

Ready for College & Career
High school completion is a crucial step on the pathway to postsecondary success or the beginnings of a career. Activities that prepare students to navigate the transition to postsecondary include gaining experience in college-level coursework and applying for financial assistance.

Postsecondary Access and Success
These metrics capture student progression and educational attainment from high school graduation to postsecondary completion. They indicate relative strengths and weaknesses of Hertford County at each stage of the postsecondary pipeline.

Labor Market Outcomes
Lack of technical skills and lack of education are among the primary reasons why NC employers struggle to fill vacancies. These metrics capture labor market outcomes among recent graduates, the alignment between postsecondary degree production and labor market demand, and future job demands.

Opportunities for Growth
Compared to rural non-metro counties and the state, these three areas represent the biggest opportunities for Hertford County to improve future attainment outcomes.

How students in Hertford County traditional public schools are currently doing:
To meet state goals, Hertford County needs:

- Hertford County has met the goal for eligible 4-year-olds enrolled in NC Pre-K program (goal: 75% vs. 103%).
- 611 more 3-8 graders earning college-and-career-ready scores (level 4 or 5) in reading (goal: 73% vs. 25%).
- 878 more 3-8 graders earning college-and-career-ready scores (level 4 or 5) in math (goal: 86% vs. 17%).

To meet state goals, Hertford County needs:

- 35 more 9th graders to graduate within four years (goal: 95% vs. 79%).
- 18 more seniors to complete the FAFSA (goal: 80% vs. 69%).
- 474 more students to attend school regularly (goal: 11% chronic absenteeism vs. 28%).

Students in Hertford County completed 164 Career & Technical Education concentrations in 2019. The top three CTE concentrations completed include Health Science; Information Technology; and Hospitality & Tourism.

Hertford County has met the goal for eligible 4-year-olds enrolled in NC Pre-K program (goal: 75% vs. 103%).

Among Hertford County high school graduates:
- 67% of graduates enroll in a postsecondary institution within 12 months versus 57% of peer counties.
- 69% of students who enroll persist to their second year versus 73% of peer counties.
- 43% of students who earn a degree or credential within 6 years versus 49% of peer counties.

In your Prosperity Zone sub-region, 2018-19:
- 347 individuals served in an Apprenticeship program.
- 2,779 Basic Skills enrollments at NC community colleges.
- 19,098 Continuing Education enrollments at NC community colleges.

In your Prosperity Zone sub-region:
- Public postsecondary institutions graduate 8,237 students per year. After 5 years, 70% of 2013 graduates were employed in NC, earning an annual average wage of $47,838.
- 84% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs. The top gaps are: Agriculture, Food & Natural Resources (bachelor’s) and Transportation, Distribution & Logistics (bachelor’s).
- There are 154,964 job openings projected between 2017-2026. The top 3 in demand jobs with median wages of $50,000 or more are: 1) Registered Nurses; 2) General and Operations Managers; 3) First-Line Supervisors of Construction Trades and Extraction Workers.

Low-Performing Schools
43% of Hertford County schools are low-performing, above the rural non-metro county average of 19%.

Math Performance
17% of Hertford County 3-8 graders earn college-and-career-ready scores in Math, below the rural non-metro county average of 36%.

Reading Performance
25% of Hertford County 3-8 graders earn college-and-career-ready scores in Reading, below the rural non-metro county average of 41%.

Labor Market Outcomes
Lack of technical skills and lack of education are among the primary reasons why NC employers struggle to fill vacancies. These metrics capture labor market outcomes among recent graduates, the alignment between postsecondary degree production and labor market demand, and future job demands.

7.8% of teens ages 16-19 are not working and not in school versus 8.9% of peer counties.
## Largest postsecondary institutions in your Prosperity Zone sub-region

<table>
<thead>
<tr>
<th>Institution Name</th>
<th>Undergraduate Enrollments 2017-18</th>
<th>Graduate or Transfer in 8 Years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Enrollments</td>
<td>44,903</td>
<td>70%</td>
</tr>
<tr>
<td>East Carolina University</td>
<td>25,427</td>
<td>90%</td>
</tr>
<tr>
<td>Pitt Community College</td>
<td>12,206</td>
<td>65%</td>
</tr>
<tr>
<td>Beaufort County Community College</td>
<td>1,994</td>
<td>41%</td>
</tr>
<tr>
<td>Halifax Community College</td>
<td>1,626</td>
<td>38%</td>
</tr>
<tr>
<td>Chowan University</td>
<td>1,582</td>
<td>81%</td>
</tr>
<tr>
<td>Roanoke-Chowan Community College</td>
<td>1,067</td>
<td>52%</td>
</tr>
<tr>
<td>Martin Community College</td>
<td>1,001</td>
<td>55%</td>
</tr>
</tbody>
</table>

**Notes:**
- Enrollments reflect degree- or credential-seeking undergraduate enrollments. The graduate or transfer rate is drawn from IPEDS and represents the share of students who either graduate with a degree or credential from the institution or transfer to another institution within 8 years. The 8-year outcome is the only measure that includes information on transfer out.
- Detailed data guidance is provided at [http://go.unc.edu/countydata](http://go.unc.edu/countydata)

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**Local Cross-Sector Promising Practice: Roanoke Connect**

Roanoke Connect is rapidly expanding Smart Grid and broadband services in their Service Territory in Northeastern North Carolina (Bertie, Gates, Halifax, Hertford, Northampton) to better serve its Member-Owners. The organization has its origins in Roanoke Electric Cooperative’s focus on economic opportunity for its Member-Owners.

We identified this example of an emerging cross-sector promising practice in partnership with local leaders. If you have additional examples you’d like to share with myFutureNC, please respond to this [short survey](https://example.com/survey).

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**About Carolina Demography**

Located within the Carolina Population Center at UNC-Chapel Hill, we use data and other available research to help you put a face or a story on the population-level changes facing your community. Our analysts provide a full array of demographic data and research services to inform decision making, evaluation, and policy across North Carolina, where we serve organizations and people in all 100 counties.

- [ncdemography.org](http://ncdemography.org)
- [demography@unc.edu](mailto:demography@unc.edu)
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**About MyFutureNC**

MyFutureNC is a statewide nonprofit organization focused on educational attainment and is the result of cross-sector collaboration between North Carolina leaders in education, business, and government. Our mission is to prepare North Carolina for the future by empowering individuals, strengthening communities, and ensuring our economic viability in a global economy.

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