Hertford County

2030 NC Degree Attainment Goal: 2 million (67%)
2030 Proposed Hertford County Attainment Goal: 2,685 (44%)

Population Spotlight
2010 Census: 24,669
2020 Census: 21,552
Change: -3,117

Educational Attainment
Hertford County residents ages 25-44, 2020

- No Degree
  - 64.8%
  - 3,441
- Have Degree or Credential
  - 35.2%
  - 1,868

Growth Rate
-12.6% vs. 9.5%
County vs. State

Median Household Income (2020)
$46,632

Child Poverty Rate (2020)
33.1%

Households with Broadband (2020)
76%

Home Owners (2020)
67%

Voter Registration Rate (2021)
66%

Unemployment Rate (2021)
6.5%

Top Opportunities for Growth
These three areas represent the biggest opportunities for Hertford County to improve future attainment outcomes.

- Math Performance
  - 6% of Hertford County 3-8 graders earn college-and-career-ready scores in Math, below the rural non-metro county average of 26%.

- Postsecondary Completion
  - 41% of Hertford County high school graduates who enroll in postsecondary earn a degree or credential within 6 years, below the rural non-metro county average of 55%.

- Reading Performance
  - 11% of Hertford County 3-8 graders earn college-and-career-ready scores in Reading, below the rural non-metro county average of 24%.

Impact of Covid-19 on Education Pipeline
Covid-19 has affected critical transition points along the education continuum.

K-12 Enrollment (district schools)
-9.2% 2021-22 vs. 2019-20

Postsecondary Enrollment
5.3% 2021 vs. 2020

FAFSA Completion
-22.0% 2021-22 vs. 2018-19

Postsecondary Intentions
15.5% 2020-21 vs. 2018-19

Data Disruptions
• College-and-Career-Ready in Reading
• College-and-Career-Ready in Math
• Chronic Absenteeism

How students in Hertford County traditional schools are currently doing:
To meet state goals, each year Hertford County needs:

- Hertford County has met the goal for Pre-K enrollment (goal: 75% vs. 109%). 2022
- 678 more 3-8 graders earning college-and-career-ready scores (level 4 or 5) in reading (goal: 73% vs. 11%). 2022
- 880 more 3-8 graders earning college-and-career-ready scores (level 4 or 5) in math (goal: 86% vs. 6%). 2022
- 26 more 9th graders to graduate within four years (goal: 95% vs. 84%). 2021
- 578 more students to attend school regularly (goal: 11% chronic absenteeism vs. 34%). 2021

- 53% of seniors completed the FAFSA in 2022. (47 more need to complete in 2022 to meet state goal of 80%).
  [https://www.myfuturenc.org/ourwork/first-in-fafsa/]
- 84% of graduates reported intentions to enroll in a postsecondary institution versus 69% in peer counties.
- 57% of graduates enrolled in a postsecondary institution within 12 months versus 50% in peer counties.
- 68% of Hertford County students have parents with no college degree (either 2- or 4-year) versus 59% in peer counties.

Postsecondary Enrollment Rates for Select Groups in Hertford County, 2021

College & Career Access

Career and College Preparation
Fewer than 10 high school students took at least one AP course (<5%) versus 7% in peer counties (2021).

Students in Hertford County completed 165 Career & Technical Education concentrations in 2021. The top three CTE concentrations completed include Health Science; Hospitality & Tourism; and Business Management & Administration.

Postsecondary Enrollment Rates for Select Groups in Hertford County, 2021

Note: Outcomes for demographic groups with fewer than 10 students are not displayed.
Hertford County 2022 Attainment Profile

Success of Hertford County High School Graduates

Top destinations of graduates, 2016-2020

- 45% of college-goers attended a public 4-year college
- 20% of college-goers attended a private 4-year college
- 31% of college-goers attended a public 2-year college
- <5% of college-goers attended a private 2-year college
- 93% of college-goers attended an in-state college

- 71% of students who enroll persist to their second year versus 73% in peer counties. 2021
- 41% of students who enroll earn a degree or credential within 6 years versus 55% in peer counties. 2021

Adult Learners

Hertford County resident enrollments in NC Community Colleges, 2021

- 74 Basic Skills
- 322 Continuing Education
- 534 Curriculum

- 21% of Hertford County residents have student loan debt; 21% of debt holders had student loans in default. 2020

In your Prosperity Zone Sub-Region:

86.0% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

Top areas of misalignment:
- Health Science (below bachelor’s and bachelor’s)
- Transportation, Distribution & Logistics (below bachelor’s)
- Business Management & Administration (bachelor’s)

- 402 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:

- 7,374 graduates in 2020
- 71% of 2016 graduates were employed in NC in 2021
- $46,194 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

In 2021 your Workforce Development Board served:

- 8,737 in Basic Services
- 4,829 in Career Services
- 278 in Education Services

- 26.6% of young adults ages 16-24 in Hertford County were not working and not in school versus 15.2% in peer counties. 2019

Promising Attainment Practices

The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state’s attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Hertford County has been meeting local needs:
https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Hertford

For more information about each indicator, including data sources and methodology, visit:
dashboard.myfuturenc.org/county-data-and-resources/