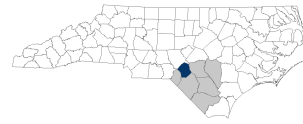


# Hoke County

myFutureNC 2024 Attainment Profiles



Fayetteville-Lumberton Prosperity Zone Sub-Region  
**Peer County Type:** Rural - Metro  
**Local Education Agencies:** 1 (2023)  
**Charter Schools:** 0 (2023)

2030 Proposed Hoke County Attainment Goal: 9,898 (Stretch Goal: 10,029)

2030 State Attainment Goal: 2 million

## Population Spotlight

2020 Census: 52,081  
 2022 Estimate: 53,787  
 Change: 1,706

## Growth Rate

**3.3%** County vs. **2.5%** State



**\$60,903**  
 Median Household Income (2022)  
 State: \$67,516



**70%**  
 Home Owners (2022)  
 State: 67%



**21.9%**  
 Child Poverty Rate (2022)  
 State: 17.2%



**16.2%**  
 Opportunity Youth Rate (2022)  
 State: 10.9%



**74%**  
 Households with Broadband (2022)  
 State: 77%



**4.9%**  
 Unemployment Rate (2022)  
 State: 3.7%

## Educational Attainment

Hoke County residents ages 25-44, 2022

Less than high school High school graduate (including GED) Some college, no credential Short-term credential Associate degree Bachelor's degree Graduate or professional degree

**No Degree**  
**9,230**  
 56.2%

**Have Degree or Credential**  
**7,180**  
 43.8%



Note: Numbers may not add up to 100% due to rounding

## Top Opportunities for Growth

These three areas represent the biggest opportunities for Hoke County to improve future attainment outcomes.



### Math Performance

23% of Hoke County 3-8 graders earn college-and-career-ready scores in Math, below the rural - metro county average of 30%.



### Adult Learners

22% of Hoke County adults 25-44 have some college, no degree, above the rural - metro county average of 17%.



### Chronic Absenteeism

32% of Hoke County students are chronically absent from school, above the rural - metro county average of 29%.

## Promising Attainment Practices

The new **Promising Attainment Practices Database** is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state's attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Hoke County has been meeting local needs:

[https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt\\_search=Hoke](https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Hoke)

LABOR MARKET ALIGNMENT

## In Fayetteville-Lumberton Prosperity Zone Sub-Region:

**80.5%**

of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

### Top areas of misalignment:

**Business Management & Administration** bachelor's  
**Health Science** below bachelor's  
**Transportation, Distribution & Logistics** below bachelor's

**1,855** Individuals served in an ApprenticeshipNC program in 2020

### UNC and NC Community College Outcomes:

**5,664** graduates in 2020

**56%** of 2016 graduates were employed in NC in 2021

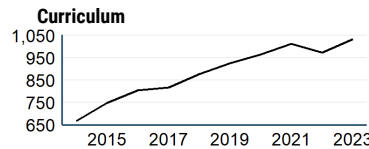
**\$38,415** annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

**45%** of adults (ages 25-44) in Hoke County earned a family sustaining wage, 2022

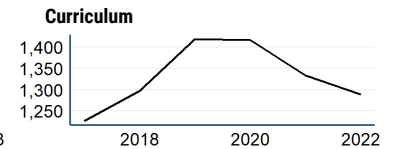
### Hoke County is served by:

Lumber River Workforce Development Board  
 Lumber River Council of Governments

## UNC System College Enrollment



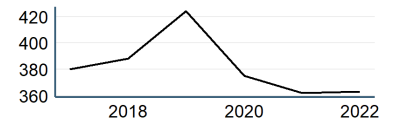
## NC Community College Enrollment



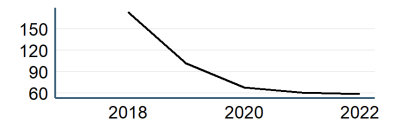
## Top 3 Five-Star Jobs in Fayetteville-Lumberton Prosperity Zone Sub-Region

Job Title	Annual Growth
Nurse Practitioners	4%
Data Scientists	3%
Medical and Health Services Managers	2%

## First-time Curriculum Enrollments



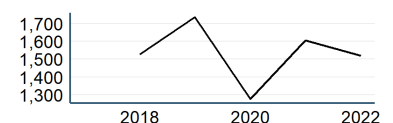
## Basic Skills



## Top 3 Employers in Hoke County

Employer	Employment Range
Hoke County Board Of Education	1000+
Butterball Llc	500-999
Office Of County Auditor	250-499

## Continuing Education



### Adult Learners

Fayetteville-Lumberton Sub-Prosperity Zone post-secondary enrollments in NC Community Colleges, Fall 2022

- 1,281 Basic Skills
- 12,836 Continuing Education
- 5,244 Curriculum

20% of Hoke County residents have student loan debt; 8% of debt holders had student loans in default. 2022

### Success of Hoke County High School Graduates

- 75% of students who enroll persist to their second year versus 79% in peer counties. 2022
- 54% of students who enroll earn a degree or certificate within 6 years versus 56% in peer counties. 2022

### Top destinations of all college-goers, Fall 2023

- 1,017 of all college-goers attended Sandhills CC
- 769 of all college-goers attended Fayetteville TCC
- 96 of all college-goers attended Robeson CC

- 64% of seniors completed the FAFSA in 2023, compared to 62% statewide; 73 more need to complete in 2023 to meet state goal of 80%. 2023
- 54% of graduates reported intentions to enroll in a postsecondary institution versus 68% in peer counties. 2022
- 46% of graduates enrolled in a postsecondary institution within 12 months versus 51% in peer counties. 2022

57% of Hoke County students have parents with no college degree (either 2- or 4-year) versus 55% in peer counties.

### How students in Hoke County traditional schools are doing:

- Hoke County has met the goal for Pre-K enrollment. (Goal: 75%). 2023
- 22% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 2,572 more needed to meet state goal of 73%. 2023
- 23% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 2,573 more needed to meet state goal of 86%. 2023
- 87% of 9th graders graduate within four years, compared to 87% statewide; 51 more needed to meet state goal of 95%. 2023
- 32% of students are chronically absent from school, compared to 27% statewide; 2,004 less needed to meet state goal of 11%. 2023

Hoke County has a student-to-school counselor ratio of 355:1 versus 362:1 in peer counties. 2023

1% of students drop out of high school (34 total students), compared to 2% statewide. 2023

### Degree Credentials Awarded, 2022

2,986 certificate | 2,774 associate | 2,891 bachelor's

### Postsecondary assets in Fayetteville-Lumberton Prosperity Zone sub-region

#### Public, 4-year or above

Fayetteville State University, University of North Carolina at Pembroke

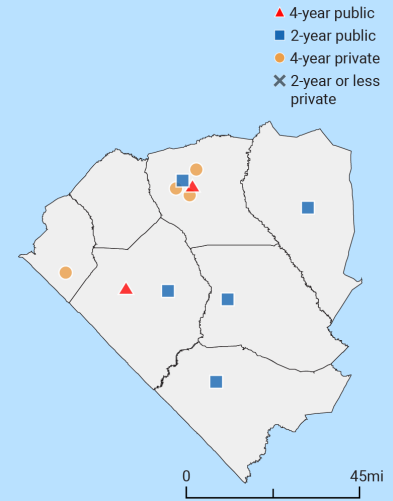
#### Public, 2-year

Bladen Community College, Fayetteville Technical Community College, Robeson Community College, Sampson Community College, Southeastern Community College

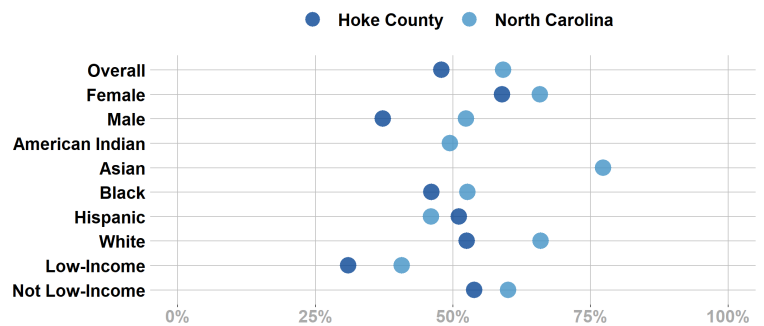
#### Private not-for-profit, 4-year or above

Carolina College of Biblical Studies, Manna University, Methodist University, St. Andrews University

#### Private not-for-profit, 2-year



### Postsecondary Enrollment Rates for Select Groups in Hoke County, 2022

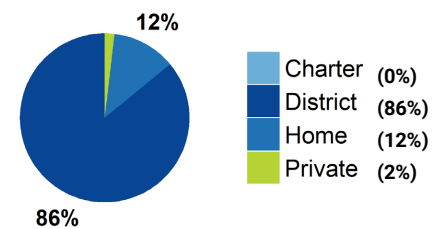


Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

### School Choice

9,975 total students were enrolled in K-12 in Hoke County in the 2022-23 school year.

Note: This profile focuses on outcomes of students enrolled in district schools.



### Access to Postsecondary Credits

Students in Hoke County completed 4,660 Career & Technical Education (CTE) credentials (250 (5%) were industry-valued credentials) and 303 concentrations in 2023. The top three CTE concentrations completed include Health Science; Arts, Audio/Video Technology, & Communications; and Law, Public Safety, Corrections, & Security.

101 high school students took at least one AP test (<5%) versus 8% in peer counties (2023).

309 high school students participated in Career & College Promise programs (54%) versus 43% in peer counties (2023).

For more information about each indicator, including data sources and methodology, visit:

[dashboard.myfuturenc.org/county-data-and-resources/](https://dashboard.myfuturenc.org/county-data-and-resources/)