Hoke County
myFutureNC 2024 Attainment Profiles

2030 Proposed Hoke County Attainment Goal: 9,898 (Stretch Goal: 10,029)

Population Spotlight
2020 Census: 52,081
2022 Estimate: 53,787
Change: 1,706

Population Spotlight Details:
- Growth Rate: 3.3% vs. 2.5%
- Median Household Income (2022 State: $67,516
- 70% Home Owners (2022 State: 67%)
- 21.9% Child Poverty Rate (2022 State: 17.2%)
- 16.2% Opportunity Youth Rate (2022 State: 10.9%)
- 74% Households with Broadband (2022 State: 77%)
- 4.9% Unemployment Rate (2022 State: 3.7%)

Growth Rate:
- County: 3.3%
- State: 2.5%

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Educational Attainment:
Hoke County residents ages 25-44, 2022

- No Degree: 9,230 (56.2%)
- Have Degree or Credential: 7,180 (43.8%)

Top Opportunities for Growth:
These three areas represent the biggest opportunities for Hoke County to improve future attainment outcomes.

- Math Performance: 23% of Hoke County 3-8 graders earn college-and-career-ready scores in Math, below the rural - metro county average of 30%.
- Adult Learners: 22% of Hoke County adults 25-44 have some college, no degree, above the rural - metro county average of 17%.
- Chronic Absenteeism: 32% of Hoke County students are chronically absent from school, above the rural - metro county average of 29%.

Promising Attainment Practices:
The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state’s attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Hoke County has been meeting local needs:
https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Hoke

In Fayetteville-Lumberton Prosperity Zone Sub-Region:
- 80.5% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

1,855 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:
- 5,664 graduates in 2020
- 56% of 2016 graduates were employed in NC in 2021
- $38,415 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

45% of adults (ages 25-44) in Hoke County earned a family sustaining wage, 2022

Hoke County is served by:
- Lumber River Workforce Development Board
- Lumber River Council of Governments
1% of students drop out of high school (34 total students), compared to 2% statewide. 2023

For more information about each indicator, including data sources and methodology, visit:
dashboard.myfuturenc.org/county-data-and-resources/