Hoke County

2030 NC Degree Attainment Goal: 2 million (67%)
2030 Proposed Hoke County Attainment Goal: 9,898 (57%)

Population Spotlight
2010 Census: 46,952
2020 Census: 52,082
Change: 5,130

Growth Rate
10.9% vs. 9.5%
County State

Median Household Income (2020) $53,728 23.3%
Child Poverty Rate (2020) 87%
Home Owners (2020)
68% 72%
Voter Registration Rate (2021)
6.4%
Unemployment Rate (2021)

Fayetteville-Lumberton
Prosperity Zone Sub-Region
Peer County Type: Rural Metro
Local Education Agencies: 1
Charter Schools: 0

Educational Attainment
Hoke County residents ages 25-44, 2020

No Degree 57.8% 10,115
Have Degree or Credential 42.2% 7,375

Note: Numbers may add to more than 100% due to rounding

Top Opportunities for Growth
These three areas represent the biggest opportunities for Hoke County to improve future attainment outcomes.

Postsecondary Completion
44% of Hoke County high school graduates who enroll in postsecondary earn a degree or credential within 6 years, below the rural metro county average of 57%.

Chronic Absenteeism
38% of Hoke County students are chronically absent from school, above the rural metro county average of 29%.

First-Year Persistence
64% of Hoke County high school graduates who enroll in postsecondary persist to their second year, below the rural metro county average of 73%.

Impact of Covid-19 on Education Pipeline
Covid-19 has affected critical transition points along the education continuum.

K-12 Enrollment (district schools)
-1.9%
2021-22 vs. 2019-20

Postsecondary Enrollment
-5.9%
2021 vs. 2020

FAFSA Completion
-0.5%
2021-22 vs. 2018-19

Postsecondary Intentions
-7.9%
2020-21 vs. 2018-19

Data Disruptions
• College-and-Career-Ready in Reading
• College-and-Career-Ready in Math
• Chronic Absenteeism
ncdemography.org

How students in Hoke County traditional schools are currently doing:
To meet state goals, each year Hoke County needs:
• 52 more eligible 4-year-olds enrolled in NC Pre-K program (goal: 75% vs. 65%), 2022
• 2,084 more 3-8 graders earning college-and-career-ready scores (level 4 or 5) in reading (goal: 73% vs. 21%), 2022
• 2,636 more 3-8 graders earning college-and-career-ready scores (level 4 or 5) in math (goal: 86% vs. 20%), 2022
• 72 more 9th graders to graduate within four years (goal: 95% vs. 83%), 2021
• 2,676 more students to attend school regularly (goal: 11% chronic absenteeism vs. 38%), 2021

Hoke County has a student-to-school counselor ratio of 393:1 versus 362:1 in peer counties. 2021

Career and College Preparation
145 high school students took at least one AP course (7%) versus 9% in peer counties (2021).

Students in Hoke County completed 154 Career & Technical Education concentrations in 2021. The top three CTE concentrations completed include Human Services; Health Science; and Law, Public Safety, Corrections, & Security.

School Choice
9,889 total students were enrolled in K-12 in Hoke County in the 2021-22 school year.

Note: This profile focuses on outcomes of students enrolled in district schools.

Charter (0%)
District (87%)
Home (12%)
Private (1%)

Postsecondary Enrollment Rates for Select Groups in Hoke County, 2021

Overall
Female
Male
Hispanic
Black
Low-Income
Not Low-Income

60% of Hoke County students have parents with no college degree (either 2- or 4-year) versus 58% in peer counties.

Note: Outcomes for demographic groups with fewer than 10 students are not displayed.
Success of Hoke County High School Graduates

Top destinations of graduates, 2016-2020
- 43% of college-goers attended a public 4-year college
- 11% of college-goers attended a private 4-year college
- 45% of college-goers attended a public 2-year college
- <5% of college-goers attended a private 2-year college
- 93% of college-goers attended an in-state college
- 64% of students who enroll persist to their second year versus 73% in peer counties, 2021
- 44% of students who enroll earn a degree or credential within 6 years versus 57% in peer counties, 2021

Adult Learners

Hoke County resident enrollments in NC Community Colleges, 2021
- 61 Basic Skills
- 744 Continuing Education
- 1,316 Curriculum
- 22% of Hoke County residents have student loan debt; 13% of debt holders had student loans in default, 2020

In your Prosperity Zone Sub-Region:

80.4% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

Top areas of misalignment:
- Transportation, Distribution & Logistics (below bachelor’s)
- Business Management & Administration (bachelor’s)
- Information Technology (bachelor’s)

1,855 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:
- 5,664 graduates in 2020
- 56% of 2016 graduates were employed in NC in 2021
- $38,415 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

In 2021 your Workforce Development Board served:
- 10,858 in Basic Services
- 5,285 in Career Services
- 715 in Education Services
- 17.0% of young adults ages 16-24 in Hoke County were not working and not in school versus 15.2% in peer counties, 2019

Promising Attainment Practices

The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state’s attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Hoke County has been meeting local needs:
https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Hoke

For more information about each indicator, including data sources and methodology, visit:
dashboard.myfuturenc.org/county-data-and-resources/