

Lenoir County

myFutureNC 2024 Attainment Profiles



■ Goldsboro-Kinston Prosperity Zone Sub-Region
Peer County Type: Rural - Non-Metro
Local Education Agencies: 1 (2023)
Charter Schools: 1 (2023)

2030 Proposed Lenoir County Attainment Goal: 5,994 (Stretch Goal: 6,107)

2030 State Attainment Goal: 2 million

Population Spotlight

2020 Census: 55,124
 2022 Estimate: 54,633
 Change: -491

Growth Rate

-0.9% vs. **2.5%**
 County State



\$46,410
 Median Household Income (2022)
 State: \$67,516



59%
 Home Owners (2022)
 State: 67%



33.7%
 Child Poverty Rate (2022)
 State: 17.2%



20.0%
 Opportunity Youth Rate (2022)
 State: 10.9%



53%
 Households with Broadband (2022)
 State: 77%



3.7%
 Unemployment Rate (2022)
 State: 3.7%

Educational Attainment

Lenoir County residents ages 25-44, 2022

■ Less than high school ■ High school graduate (including GED) ■ Some college, no credential ■ Short-term credential ■ Associate degree ■ Bachelor's degree ■ Graduate or professional degree

No Degree or Credential
7,787
65.0%

Have Degree or Credential
4,194
35.0%



Note: Numbers may not add up to 100% due to rounding

Top Opportunities for Growth

These three areas represent the biggest opportunities for Lenoir County to improve future attainment outcomes.



NC Pre-K Enrollment

40% of Lenoir County eligible 4-year-olds are enrolled in NC Pre-K, below the rural - non-metro county average of 68%.



Math Performance

22% of Lenoir County 3-8 graders earn college- and career-ready scores in Math, below the rural - non-metro county average of 29%.



School Counselors

Lenoir County has a student-to-school counselor ratio of 402:1, above the rural - non-metro county average of 325:1.

Promising Attainment Practices

The new **Promising Attainment Practices Database** is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state's attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Lenoir County has been meeting local needs:

https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Lenoir

LABOR MARKET ALIGNMENT

In Goldsboro-Kinston Prosperity Zone Sub-Region:

72.6%

of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

Top areas of misalignment:

Health Science below bachelor's and bachelor's
Business Management & Administration bachelor's
Transportation, Distribution & Logistics below bachelor's



117 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:

1,646 graduates in 2020

75% of 2016 graduates were employed in NC in 2021

\$38,627 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

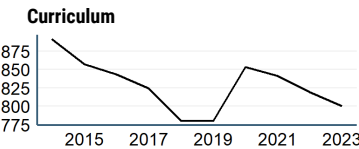


30% of adults (ages 25-44) in Lenoir County earned a family sustaining wage, 2022

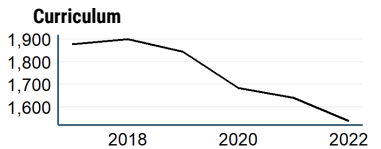
Lenoir County is served by:

Eastern Carolina Workforce Development Board
Eastern Carolina Council of Governments

UNC System College Enrollment



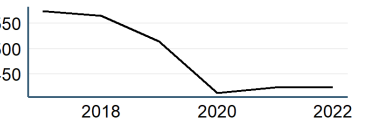
NC Community College Enrollment



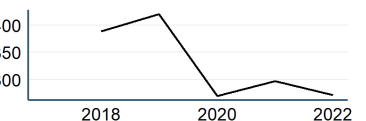
Top 3 Five-Star Jobs in Goldsboro-Kinston Prosperity Zone Sub-Region

Job Title	Annual Growth
Nurse Practitioners	4%
Logisticians	3%
Medical and Health Services Managers	2%

First-time Curriculum Enrollments



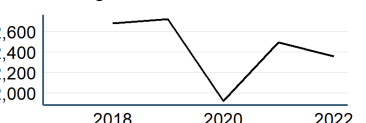
Basic Skills



Top 3 Employers in Lenoir County

Employer	Employment Range
Sanderson Farms Inc	1000+
Lenoir County Schools	1000+
State Of NC Dept Of Health & Human	1000+

Continuing Education



Adult Learners

Lenoir County resident enrollments in NC Community Colleges, Fall 2022

- 272 Basic Skills
- 2,359 Continuing Education
- 1,539 Curriculum

11% of Lenoir County residents have student loan debt; 15% of debt holders had student loans in default. 2022

Success of Lenoir County High School Graduates

- 75% of students who enroll persist to their second year versus 78% in peer counties. 2022
- 53% of students who enroll earn a degree or certificate within 6 years versus 55% in peer counties. 2022

Top destinations of all college-goers, Fall 2023

- 2,152 of all college-goers attended Lenoir CC
- 275 of all college-goers attended Wayne CC
- 189 of all college-goers attended Pitt CC

64% of seniors completed the FAFSA in 2023, compared to 62% statewide; 83 more need to complete in 2023 to meet state goal of 80%. 2023

81% of graduates reported intentions to enroll in a postsecondary institution versus 68% in peer counties. 2022

51% of graduates enrolled in a postsecondary institution within 12 months versus 52% in peer counties. 2022

65% of Lenoir County students have parents with no college degree (either 2- or 4-year) versus 55% in peer counties.

How students in Lenoir County traditional schools are doing:

40% of eligible 4-year-olds enrolled in NC Pre-K program, compared to 53% statewide; 134 more needed to meet state goal of 75%. 2023

20% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 2,473 more needed to meet state goal of 73%. 2023

22% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 2,378 more needed to meet state goal of 86%. 2023

84% of 9th graders graduate within four years, compared to 87% statewide; 71 more needed to meet state goal of 95%. 2023

31% of students are chronically absent from school, compared to 27% statewide; 1,704 less needed to meet state goal of 11%. 2023

Lenoir County has a student-to-school counselor ratio of 402:1 versus 325:1 in peer counties. 2023

2% of students drop out of high school (57 total students), compared to 2% statewide. 2023

Degree Credentials Awarded, 2022

1,805 certificate | 1,140 associate | 506 bachelor's

Postsecondary assets in Goldsboro-Kinston Prosperity Zone sub-region

Public, 4-year or above

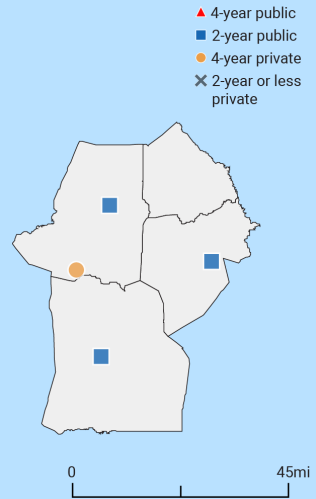
Public, 2-year

James Sprunt Community College, Lenoir Community College, Wayne Community College

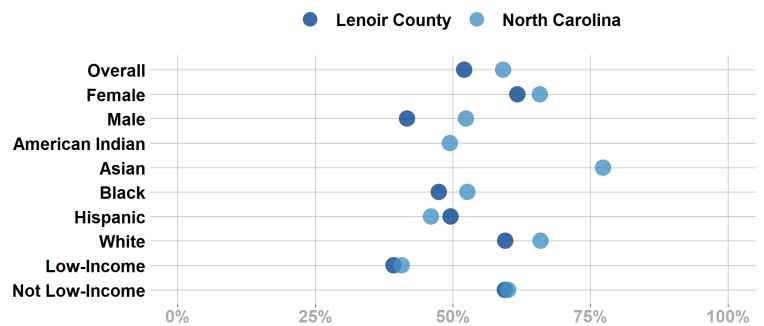
Private not-for-profit, 4-year or above

University of Mount Olive

Private not-for-profit, 2-year



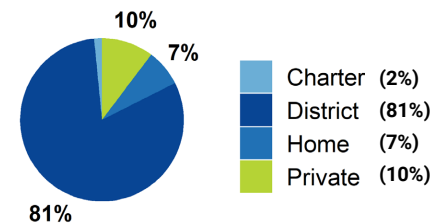
Postsecondary Enrollment Rates for Select Groups in Lenoir County, 2022



School Choice

9,990 total students were enrolled in K-12 in Lenoir County in the 2022-23 school year.

Note: This profile focuses on outcomes of students enrolled in district schools.



Access to Postsecondary Credits

Students in Lenoir County completed 1,356 Career & Technical Education (CTE) credentials (145 (11%) were industry-valued credentials) and 498 concentrations in 2023. The top three CTE concentrations completed include Agricultural, Food, & Natural Resources; Human Services; and Architecture and Construction.

159 high school students took at least one AP test (6%) versus 8% in peer counties (2023).

265 high school students participated in Career & College Promise programs (47%) versus 51% in peer counties (2023).

For more information about each indicator, including data sources and methodology, visit:

dashboard.myfuturenc.org/county-data-and-resources/