Lenoir County

myFutureNC 2024 Attainment Profiles

2030 Proposed Lenoir County Attainment Goal: 5,994 (Stretch Goal: 6,107)
2030 State Attainment Goal: 2 million

Population Spotlight
2020 Census: 55,124
2022 Estimate: 54,633
Change: -491

Growth Rate
-0.9% vs. 2.5% County vs. State

33.7% Child Poverty Rate (2022)
State: 17.2%

20.0% Opportunity Youth Rate (2022)
State: 10.9%

53% Households with Broadband (2022)
State: 77%

3.7% Unemployment Rate (2022)
State: 3.7%

$46,410 Median Household Income (2022)
State: $67,516

59% Home Owners (2022)
State: 67%

Local Education Agencies: 1 (2023)
Charter Schools: 1 (2023)

Population Spotlight
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Educational Attainment
Lenoir County residents ages 25-44, 2022

- No Degree
  7,787
  65.0%

- Have Degree or Credential
  4,194
  35.0%

Note: Numbers may not add up to 100% due to rounding

Top Opportunities for Growth
These three areas represent the biggest opportunities for Lenoir County to improve future attainment outcomes.

- NC Pre-K Enrollment
  40% of Lenoir County eligible 4-year-olds are enrolled in NC Pre-K, below the rural - non-metro county average of 68%.

- Math Performance
  22% of Lenoir County 3-8 graders earn college-and-career-ready scores in Math, below the rural - non-metro county average of 29%.

- School Counselors
  Lenoir County has a student-to-school counselor ratio of 402:1, above the rural - non-metro county average of 325:1.

Promising Attainment Practices
The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state’s attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Lenoir County has been meeting local needs: https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Lenoir

In Goldsboro-Kinston Prosperity Zone Sub-Region:
72.6% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

117 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:
1,646 graduates in 2020
75% of 2016 graduates were employed in NC in 2021
$38,627 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

30% of adults (ages 25-44) in Lenoir County earned a family sustaining wage, 2022

Lenoir County is served by:
Eastern Carolina Workforce Development Board
Eastern Carolina Council of Governments

Top areas of misalignment:
Health Science below bachelor’s and bachelor’s
Business Management & Administration bachelor’s
Transportation, Distribution & Logistics bachelor’s

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Top 3 Five-Star Jobs in Goldsboro-Kinston Prosperity Zone Sub-Region

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<th>Annual Growth</th>
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<tbody>
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<td>Nurse Practitioners</td>
<td>4%</td>
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<td>3%</td>
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<td>Medical and Health Services Managers</td>
<td>2%</td>
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Top 3 Employers in Lenoir County

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<th>Employment Range</th>
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First-time Curriculum Enrollments

<table>
<thead>
<tr>
<th>Year</th>
<th>2018</th>
<th>2020</th>
<th>2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>560</td>
<td>450</td>
<td>350</td>
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Basic Skills

<table>
<thead>
<tr>
<th>Year</th>
<th>2018</th>
<th>2020</th>
<th>2022</th>
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<tbody>
<tr>
<td>400</td>
<td>350</td>
<td>300</td>
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Continuing Education

<table>
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<tr>
<th>Year</th>
<th>2018</th>
<th>2020</th>
<th>2022</th>
</tr>
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<tbody>
<tr>
<td>2,600</td>
<td>2,400</td>
<td>2,200</td>
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Updated: Apr 10 2024

272 Basic Skills
2,359 Continuing Education
1,539 Curriculum

11% of Lenoir County residents have student loan debt. 15% of debt holders had student loans in default. 2022

Success of Lenoir County High School Graduates
• 75% of students who enroll persist to their second year versus 78% in peer counties. 2022
• 53% of students who enroll earn a degree or certificate within 6 years versus 55% in peer counties. 2022

Top destinations of all college-goers, Fall 2023
• 2,152 of all college-goers attended Lenoir CC
• 275 of all college-goers attended Wayne CC
• 189 of all college-goers attended Pitt CC

64% of seniors completed the FAFSA in 2023, compared to 62% statewide; 83 more need to complete in 2023 to meet state goal of 80%. 2023
81% of graduates reported intentions to enroll in a postsecondary institution versus 68% in peer counties. 2022
51% of graduates enrolled in a postsecondary institution within 12 months versus 52% in peer counties. 2022

65% of Lenoir County students have parents with no college degree (either 2- or 4-year) versus 55% in peer counties.

How students in Lenoir County traditional schools are doing:
• 40% of eligible 4-year-olds enrolled in NC Pre-K program, compared to 53% statewide; 134 more needed to meet state goal of 75%. 2022
• 20% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 2,473 more needed to meet state goal of 73%. 2023
• 22% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 2,378 more needed to meet state goal of 86%. 2023
• 84% of 9th graders graduate within four years, compared to 87% statewide; 71 more needed to meet state goal of 95%. 2022
• 31% of students are chronically absent from school, compared to 27% statewide, 1,704 less needed to meet state goal of 11%. 2023

Lenoir County has a student-to-school counselor ratio of 402:1 versus 325:1 in peer counties. 2023
2% of students drop out of high school (57 total students), compared to 2% statewide. 2023

For more information about each indicator, including data sources and methodology, visit:
dashboard.myfuturenc.org/county-data-and-resources/