**INTRODUCTION**

From birth to career, there are many opportunities to develop strategies and interventions to increase attainment and improve workforce alignment. Below are some key areas and indicators that highlight where interventions may be possible to improve overall educational attainment outcomes.

**COUNTY OVERVIEW**

Lenoir County is in the Goldsboro-Kinston Prosperity Zone sub-region. It’s one of 50 rural non-metro counties in NC. Overall, 4% of 25-44-year-olds in Lenoir County have earned a master’s degree or higher as their highest degree; 11% have a bachelor’s degree; 13% have an associate degree; 25% have some college, no degree; 28% have a high school diploma; and 19% have less than a high school diploma.

**How students in Lenoir County traditional public schools are currently doing:**

To meet state goals, Lenoir County needs:

- 148 more eligible 4-year-olds enrolled in NC Pre-K program (goal: 75% vs. 42%).
- 1,505 more 3-8 graders earning college-and-career-ready scores (level 4 or 5) in reading (goal: 73% vs. 36%).
- 2,367 more 3-8 graders earning college-and-career-ready scores (level 4 or 5) in math (goal: 86% vs. 28%).

**Building the Foundation: Pre-K to 8**

High-quality early learning and strong academic progress in early years helps prepare children for future success. Lenoir County has 16 public schools with performance grades. Of these schools, 5 or 31% were classified as low performing in 2019.

**Ready for College & Career**

High school completion is a crucial step on the pathway to postsecondary success or the beginnings of a career. Activities that prepare students to navigate the transition to postsecondary include gaining experience in college-level coursework and applying for financial assistance.

**Postsecondary Access and Success**

These metrics capture student progression and educational attainment from high school graduation to postsecondary completion. They indicate relative strengths and weaknesses of Lenoir County at each stage of the postsecondary pipeline.

Lenoir County has a student-to-school counselor ratio of 366:1.

Among Lenoir County high school graduates:

- 58% of graduates enroll in a postsecondary institution within 12 months versus 57% of peer counties.
- 70% of students who enroll persist to their second year versus 73% of peer counties.
- 44% of students who enroll earn a degree or credential within 6 years versus 49% of peer counties.

**Labor Market Outcomes**

Lack of technical skills and lack of education are among the primary reasons why NC employers struggle to fill vacancies. These metrics capture labor market outcomes among recent graduates, the alignment between postsecondary degree production and labor market demand, and future job demands.

- 5.3% of teens ages 16-19 are not working and not in school versus 8.9% of peer counties.

In your Prosperity Zone sub-region, 2018-19:

- 96 individuals served in an Apprenticeship program.
- 3,446 Basic Skills enrollments at NC community colleges.
- 17,300 Continuing Education enrollments at NC community colleges.

**Opportunities for Growth**

Compared to rural non-metro counties and the state, these three areas represent the biggest opportunities for Lenoir County to improve future attainment outcomes.

**NC Pre-K Enrollment**

42% of Lenoir County eligible 4-year-olds are enrolled in NC Pre-K, below the rural non-metro county average of 64%.

**Low-Performing Schools**

31% of Lenoir County schools are low-performing, above the rural non-metro county average of 19%.

**Math Performance**

28% of Lenoir County 3-8 graders earn college-and-career-ready scores in Math, below the rural non-metro county average of 36%.

There are 102,508 job openings projected between 2017-2026. The top 3 in demand jobs with median wages of $50,000 or more are: 1) Registered Nurses; 2) General and Operations Managers; 3) Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products.
Largest postsecondary institutions in your Prosperity Zone sub-region

<table>
<thead>
<tr>
<th>Institution Name</th>
<th>Undergraduate Enrollments 2017-18</th>
<th>Graduate or Transfer in 8 Years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Enrollments</td>
<td>14,028</td>
<td>67%</td>
</tr>
<tr>
<td>Wayne Community College</td>
<td>4,392</td>
<td>62%</td>
</tr>
<tr>
<td>University of Mount Olive</td>
<td>4,197</td>
<td>79%</td>
</tr>
<tr>
<td>Lenoir Community College</td>
<td>3,843</td>
<td>60%</td>
</tr>
<tr>
<td>James Sprunt Community College</td>
<td>1,596</td>
<td>58%</td>
</tr>
</tbody>
</table>

Notes:
Enrollments reflect degree- or credential-seeking undergraduate enrollments. The graduate or transfer rate is drawn from IPEDS and represents the share of students who either graduate with a degree or credential from the institution or transfer to another institution within 8 years. The 8-year outcome is the only measure that includes information on transfer out.
Detailed data guidance is provided at http://go.unc.edu/countydata

Local Cross-Sector Promising Practice: Crown-Lenior County Schools Pre-Apprenticeship

Crown Equipment Corp.’s Kinston plant and Lenoir County Public Schools have created a pre-apprenticeship program designed to provide a pathway to additional career opportunities for LCPS graduates, particularly those wanting to go directly into the workforce.

We identified this example of an emerging cross-sector promising practice in partnership with local leaders. If you have additional examples you’d like to share with myFutureNC, please respond to this short survey.

For more information about each indicator, including data sources and methodology, visit:
dashboard.myfuturenc.org/county-data-and-resources/

ABOUT CAROLINA DEMOGRAPHY

Located within the Carolina Population Center at UNC-Chapel Hill, we use data and other available research to help you put a face or a story on the population-level changes facing your community. Our analysts provide a full array of demographic data and research services to inform decision making, evaluation, and policy across North Carolina, where we serve organizations and people in all 100 counties.

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ABOUT MYFUTURENC

MyFutureNC is a statewide nonprofit organization focused on educational attainment and is the result of cross-sector collaboration between North Carolina leaders in education, business, and government. Our mission is to prepare North Carolina for the future by empowering individuals, strengthening communities, and ensuring our economic viability in a global economy.

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