Lenoir County
myFutureNC 2024 Attainment Profiles

2030 Proposed Lenoir County Attainment Goal: 5,994 (Stretch Goal: 6,107)
2030 State Attainment Goal: 2 million

Population Spotlight
- Growth Rate: -0.9% vs. 2.5%
  - 2020 Census: 55,124
  - 2022 Estimate: 54,633
  - Change: -491 (-0.9%

Goldsboro-Kinston Prosperity Zone Sub-Region
- Peer County Type: Rural - Non-Metro
- Local Education Agencies: 1 (2023)
- Charter Schools: 1 (2023)

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- 1 (2023)

Charter Schools:
- 1 (2023)

Educational Attainment
Lenoir County residents ages 25-44, 2022

- No Degree: 7,787 (65.0%)
- Have Degree or Credential: 4,194 (35.0%)

- Median Household Income (2022):
  - County: $46,410
  - State: $67,516
- Home Owners (2022):
  - County: 59%
  - State: 67%
- Child Poverty Rate (2022):
  - County: 33.7%
  - State: 17.2%
- Opportunity Youth Rate (2021):
  - County: 14.4%
  - State: 12.1%
- Households with Broadband (2022):
  - County: 53%
  - State: 77%
- Unemployment Rate (2022):
  - County: 3.7%
  - State: 3.7%

Note: Numbers may not add up to 100% due to rounding

Top Opportunities for Growth
These three areas represent the biggest opportunities for Lenoir County to improve future attainment outcomes.

- NC Pre-K Enrollment:
  - 40% of Lenoir County eligible 4-year-olds are enrolled in NC Pre-K, below the rural - non-metro county average of 68%.

- Math Performance:
  - 22% of Lenoir County 3-8 graders earn college-and-career-ready scores in Math, below the rural - non-metro county average of 29%.

- School Counselors:
  - Lenoir County has a student-to-school counselor ratio of 402:1, above the rural - non-metro county average of 325:1.

Promising Attainment Practices
The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state’s attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Lenoir County has been meeting local needs:
https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Lenoir

In Goldsboro-Kinston Prosperity Zone Sub-Region:
- Top areas of misalignment:
  - Health Science below bachelor’s and bachelor’s
  - Business Management & Administration bachelor’s
  - Transportation, Distribution & Logistics below bachelor’s

- 117 Individuals served in an ApprenticeshipNC program in 2020
- 1,646 graduates in 2020
  - 75% of 2016 graduates were employed in NC in 2021
- $38,627 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

- 30% of adults (ages 25-44) in Lenoir County earned a family sustaining wage, 2022

Lenoir County is served by:
- Eastern Carolina Workforce Development Board
- Eastern Carolina Council of Governments
Updated: Feb 12 2024

**Basic Skills**
- 2,359 Continuing Education
- 1,539 Curriculum

**Continuing Education**
- 272 Basic Skills

11% of Lenoir County residents have student loan debt. 15% of debt holders had student loans in default.

**Success of Lenoir County High School Graduates**
- 75% of students who enroll persist to their second year versus 78% in peer counties. 2022
- 53% of students who enroll earn a degree or certificate within 6 years versus 55% in peer counties. 2022

**Top destinations of all college-goers, Fall 2023**
- 2,152 of all college-goers attended Lenoir CC
- 275 of all college-goers attended Wayne CC
- 189 of all college-goers attended Pitt CC

**Degree Credentials Awarded, 2022**
- 1,805 certificate
- 1,140 associate
- 506 bachelor’s

**Postsecondary assets in Goldsboro-Kinston Prosperity Zone sub-region**
- Public, 4-year or above
  - James Sprunt Community College, Lenoir Community College
- Public, 2-year
  - Wayne Community College
- Private not-for-profit, 4-year or above
  - University of Mount Olive
- Private not-for-profit, 2-year

**Postsecondary Enrollment Rates for Select Groups in Lenoir County, 2022**

**How students in Lenoir County traditional schools are doing:**
- 40% of eligible 4-year-olds enrolled in NC Pre-K program, compared to 53% statewide; 134 more needed to meet state goal of 75%, 2023
- 20% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 2,478 more needed to meet state goal of 73%, 2023
- 22% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 2,378 more needed to meet state goal of 86%, 2023
- 84% of 9th graders graduate within four years, compared to 87% statewide; 71 more needed to meet state goal of 95%, 2023
- 40% of students are chronically absent from school, compared to 32% statewide; 2,540 less needed to meet state goal of 11%, 2022

Lenoir County has a student-to-school counselor ratio of 402:1 versus 325:1 in peer counties. 2022

3% of students drop out of high school (80 total students), compared to 2% statewide. 2022

For more information about each indicator, including data sources and methodology, visit: dashboard.myfuturenc.org/county-data-and-resources/