Macon County

NC goal: 2 million by 2030
2020 County Attainment Profile

INTRODUCTION
From birth to career, there are many opportunities to develop strategies and interventions to increase attainment and improve workforce alignment. Below are some key areas and indicators that highlight where interventions may be possible to improve overall educational attainment outcomes.

Building the Foundation: Pre-K to 8
High-quality early learning and strong academic progress in early years helps prepare children for future success.

Macon County has 9 public schools with performance grades. Of these schools, 1 or 11% were classified as low performing in 2019.

Ready for College & Career
High school completion is a crucial step on the pathway to postsecondary success or the beginnings of a career. Activities that prepare students to navigate the transition to postsecondary include gaining experience in college-level coursework and applying for financial assistance.

Postsecondary Access and Success
These metrics capture student progression and educational attainment from high school graduation to postsecondary completion. They indicate relative strengths and weaknesses of Macon County at each stage of the postsecondary pipeline.

Lack of technical skills and lack of education are among the primary reasons why NC employers struggle to fill vacancies. These metrics capture labor market outcomes among recent graduates, the alignment between postsecondary degree production and labor market demand, and future job demands.

2.5% of teens ages 16-19 are not working and not in school versus 8.9% of peer counties.

Opportunities for Growth
Compared to rural non-metro counties and the state, these three areas represent the biggest opportunities for Macon County to improve future attainment outcomes.

How students in Macon County traditional public schools are currently doing:

To meet state goals, Macon County needs:
• 48 more eligible 4-year-olds enrolled in NC Pre-K program (goal: 75% vs. 53%).
• 546 more 3-8 graders earning college-and-career-ready scores (level 4 or 5) in reading (goal: 73% vs. 47%).
• 991 more 3-8 graders earning college-and-career-ready scores (level 4 or 5) in math (goal: 86% vs. 38%).

To meet state goals, Macon County needs:
• 6 more 9th graders to graduate within four years (goal: 95% vs. 93%).
• 53 more seniors to complete the FAFSA (goal: 80% vs. 61%).
• 189 more students to attend school regularly (goal: 11% chronic absenteeism vs. 15%).

Among Macon County high school graduates:
• 55% of graduates enroll in a postsecondary institution within 12 months versus 57% of peer counties.
• 77% of students who enroll persist to their second year versus 73% of peer counties.
• 58% of students who enroll earn a degree or credential within 6 years versus 49% of peer counties.

In your Prosperity Zone sub-region, 2018-19:
18 individuals served in an Apprenticeship program.
1,489 Basic Skills enrollments at NC community colleges.
10,302 Continuing Education enrollments at NC community colleges.

There are 81,375 job openings projected between 2017-2026. The top 3 in demand jobs with median wages of $50,000 or more are: 1) Registered Nurses; 2) General and Operations Managers; 3) First-Line Supervisors of Construction Trades and Extraction Workers.

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COUNTY OVERVIEW
Macon County is in the Waynesville-Franklin Prosperity Zone sub-region. It’s one of 50 rural non-metro counties in NC.
Overall, 7% of 25-44-year-olds in Macon County have earned a master’s degree or higher as their highest degree; 18% have a bachelor’s degree; 11% have an associate degree; 24% have some college, no degree; 28% have a high school diploma; and 13% have less than a high school diploma.

2018 Population 36,101
2030 Population 40,862
K-12 Students (2019) 4,367
Traditional Schools 806
Charter/Private/Home
Median Household Income $46,426
Child Poverty Rate 26%
Households with Broadband 71%

Labor Market Outcomes

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NC Pre-K Enrollment
53% of Macon County eligible 4-year-olds are enrolled in NC Pre-K, below the rural non-metro county average of 64%.

School Counselors
Macon County has a student-to-school counselor ratio of 437:1.

Transition to Postsecondary
55% of Macon County seniors enroll in postsecondary within 12 months of graduation, below the rural non-metro county average of 57%.
### Largest postsecondary institutions in your Prosperity Zone sub-region

<table>
<thead>
<tr>
<th>Institution Name</th>
<th>Undergraduate Enrollments 2017-18</th>
<th>Graduate or Transfer in 8 Years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Enrollments</td>
<td>17,345</td>
<td>74%</td>
</tr>
<tr>
<td>Western Carolina University</td>
<td>10,449</td>
<td>88%</td>
</tr>
<tr>
<td>Southwestern Community College</td>
<td>3,262</td>
<td>62%</td>
</tr>
<tr>
<td>Haywood Community College</td>
<td>2,223</td>
<td>56%</td>
</tr>
<tr>
<td>Tri-County Community College</td>
<td>1,411</td>
<td>56%</td>
</tr>
</tbody>
</table>

**Notes:**
Enrollments reflect degree- or credential-seeking undergraduate enrollments. The graduate or transfer rate is drawn from IPEDS and represents the share of students who either graduate with a degree or credential from the institution or transfer to another institution within 8 years. The 8-year outcome is the only measure that includes information on transfer out.
Detailed data guidance is provided at [http://go.unc.edu/countydata](http://go.unc.edu/countydata)

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### Local Cross-Sector Promising Practice: Macon Program for Progress

A nonprofit community action agency, Macon Program for Progress (MPP) improves the standard of living for low-income families in Macon County. MPP seeks to provide services that help the whole family, including Head Start/Early Head Start/NC Pre-K, economic development opportunities, and community networking for families in need.

We identified this example of an emerging cross-sector promising practice in partnership with local leaders. If you have additional examples you’d like to share with myFutureNC, please respond to this short survey.

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### For more information about each indicator, including data sources and methodology, visit:
[dashboard.myfuturenc.org/county-data-and-resources/](dashboard.myfuturenc.org/county-data-and-resources/)

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### ABOUT CAROLINA DEMOGRAPHY

Located within the Carolina Population Center at UNC-Chapel Hill, we use data and other available research to help you put a face or a story on the population-level changes facing your community. Our analysts provide a full array of demographic data and research services to inform decision making, evaluation, and policy across North Carolina, where we serve organizations and people in all 100 counties.

- [ncdemography.org](ncdemography.org)
- demography@unc.edu
- @ncdemography

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### ABOUT MYFUTURENC

MyFutureNC is a statewide nonprofit organization focused on educational attainment and is the result of cross-sector collaboration between North Carolina leaders in education, business, and government. Our mission is to prepare North Carolina for the future by empowering individuals, strengthening communities, and ensuring our economic viability in a global economy.

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