Madison County

2030 NC Degree Attainment Goal: 2 million (67%)
2030 Proposed Madison County Attainment Goal: 3,885 (71%)

Population Spotlight
2010 Census: 20,764
2020 Census: 21,193
Change: 429

Growth Rate
2.1% vs. 9.5% State

Educational Attainment
Madison County residents ages 25-44, 2020

<table>
<thead>
<tr>
<th>No Degree</th>
<th>Have Degree or Credential</th>
</tr>
</thead>
<tbody>
<tr>
<td>49.5%</td>
<td>50.5%</td>
</tr>
<tr>
<td>2,429</td>
<td>2,476</td>
</tr>
</tbody>
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Note: Numbers may add to more than 100% due to rounding

Top Opportunities for Growth
These three areas represent the biggest opportunities for Madison County to improve future attainment outcomes.

Transition to Postsecondary
38% of Madison County seniors enroll in postsecondary within 12 months of graduation, below the rural metro county average of 49%.

FAFSA Completion
44% of Madison County high school seniors complete the FAFSA, below the rural metro county average of 54%.

NC Pre-K Enrollment
52% of Madison County eligible 4-year-olds are enrolled in NC Pre-K, below the rural metro county average of 59%.

Impact of Covid-19 on Education Pipeline
Covid-19 has affected critical transition points along the education continuum.

K-12 Enrollment (district schools)
-4.8% 2021-22 vs. 2019-20

Postsecondary Enrollment
-17.4% 2021 vs. 2020

FAFSA Completion
-4.7% 2021-22 vs. 2018-19

Postsecondary Intentions
-18.6% 2020-21 vs. 2018-19

How students in Madison County traditional schools are currently doing:
To meet state goals, each year Madison County needs:

- 22 more eligible 4-year-olds enrolled in NC Pre-K program (goal: 75% vs. 52%), 2022
- 343 more 3-8 graders earning college-and-career-ready scores (level 4 or 5) in reading (goal: 73% vs. 34%), 2022
- 456 more 3-8 graders earning college-and-career-ready scores (level 4 or 5) in math (goal: 86% vs. 34%), 2022
- 7 more 9th graders to graduate within four years (goal: 95% vs. 91%), 2021
- 230 more students to attend school regularly (goal: 11% chronic absenteeism vs. 22%), 2021

Madison County has a student-to-school counselor ratio of 350:1 versus 362:1 in peer counties, 2021

53% of Madison County students have parents with no college degree (either 2- or 4-year) versus 58% in peer counties.

Postsecondary Enrollment Rates for Select Groups in Madison County, 2021

Note: Outcomes for demographic groups with fewer than 10 students are not displayed.
Success of Madison County High School Graduates

Top destinations of graduates, 2016-2020

- 39% of college-goers attended a public 4-year college
- 20% of college-goers attended a private 4-year college
- 41% of college-goers attended a public 2-year college
- 5% of college-goers attended a private 2-year college
- 85% of college-goers attended an in-state college

- 76% of students who enroll persist to their second year versus 73% in peer counties. 2021
- 65% of students who enroll earn a degree or credential within 6 years versus 57% in peer counties. 2021

Adult Learners

Madison County resident enrollments in NC Community Colleges, 2021

- 23 Basic Skills
- 302 Continuing Education
- 610 Curriculum

13% of Madison County residents have student loan debt; 7% of debt holders had student loans in default. 2020

In your Prosperity Zone Sub-Region:

71.6% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

In 2021 your Workforce Development Board served:

- 7,566 in Basic Services
- 3,523 in Career Services
- 260 in Education Services

13.7% of young adults ages 16-24 in Madison County were not working and not in school versus 15.2% in peer counties. 2019

Promising Attainment Practices

The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state’s attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Madison County has been meeting local needs:

https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Madison

For more information about each indicator, including data sources and methodology, visit:

dashboard.myfuturenc.org/county-data-and-resources/