Madison County

myFutureNC 2024 Attainment Profiles

2030 Proposed Madison County Attainment Goal: 3,885 (Stretch Goal: 3,913)  
2030 State Attainment Goal: 2 million

Population Spotlight
2020 Census: 21,192  
2022 Estimate: 21,768  
Change: 576

Growth Rate
2.7% vs. 2.5%  
County  
State

$54,137  
Median Household Income (2022)  
State: $67,516

77%  
Home Owners (2022)  
State: 67%

12.2%  
Child Poverty Rate (2022)  
State: 17.2%

12.8%  
Opportunity Youth Rate (2022)  
State: 10.9%

57%  
Households with Broadband (2022)  
State: 77%

3.4%  
Unemployment Rate (2022)  
State: 3.7%

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Unemployment Rate (2022)  
State: 3.7%

Educational Attainment
Madison County residents ages 25-44, 2022

- No Degree: 2,389 (48.2%)
- Have Degree or Credential: 2,568 (51.8%)

Top Opportunities for Growth
These three areas represent the biggest opportunities for Madison County to improve future attainment outcomes.

- FAFSA Completion: 50% of Madison County high school seniors complete the FAFSA, below the rural - metro county average of 58%.
- NC Pre-K Enrollment: 55% of Madison County eligible 4-year-olds are enrolled in NC Pre-K, below the rural - metro county average of 59%.
- Chronic Absenteeism: 31% of Madison County students are chronically absent from school, above the rural - metro county average of 29%.

Promising Attainment Practices
The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state’s attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Madison County has been meeting local needs:
https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Madison

In Asheville Prosperity Zone Sub-Region:
72.1% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

636 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:
3,023 graduates in 2020  
69% of 2016 graduates were employed in NC in 2021  
$35,824 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

55% of adults (ages 25-44) in Madison County earned a family sustaining wage, 2022

Madison County is served by:
Mountain Area Workforce Development Board  
Land-of-Sky Regional Council

UNC System College Enrollment
Curriculum

NC Community College Enrollment
Curriculum

Top 3 Five-Star Jobs in Asheville Prosperity Zone Sub-Region

<table>
<thead>
<tr>
<th>Job Title</th>
<th>Annual Growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nurse Practitioners</td>
<td>5%</td>
</tr>
<tr>
<td>Logisticians</td>
<td>4%</td>
</tr>
<tr>
<td>Physician Assistants</td>
<td>3%</td>
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</tbody>
</table>

Top 3 Employers in Madison County

<table>
<thead>
<tr>
<th>Employer</th>
<th>Employment Range</th>
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<tr>
<td>Madison County Schools</td>
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First-time Curriculum Enrollments

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Continuing Education
Updated: Jul 22 2024

733 Basic Skills
8,927 Continuing Education
2,725 Curriculum

10% of Madison County residents have student loan debt. 1% of debt holders had student loans in default. 2022

Success of Madison County High School Graduates
• 80% of students who enroll persist to their second year versus 79% in peer counties. 2022
• 51% of students who enroll earn a degree or certificate within 6 years versus 56% in peer counties. 2022

Top destinations of all college-goers, Fall 2023
• 870 of all college-goers attended Asheville-Buncombe TCC
• 62 of all college-goers attended Mars Hill University
• 26 of all college-goers attended Mayland CC

53% of Madison County students have parents with no college degree (either 2- or 4-year) versus 55% in peer counties.

How students in Madison County traditional schools are doing:
• 55% of eligible 4-year-olds enrolled in NC Pre-K program, compared to 53% statewide; 9 more needed to meet state goal of 75%. 2023
• 33% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 485 more needed to meet state goal of 73%. 2023
• 41% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 416 more needed to meet state goal of 86%. 2023
• 90% of 9th graders graduate within four years, compared to 87% statewide; 9 more needed to meet state goal of 95%. 2023
• 31% of students are chronically absent from school, compared to 27% statewide; 427 less needed to meet state goal of 11%. 2023

Madison County has a student-to-school counselor ratio of 206:1 versus 362:1 in peer counties. 2023

0% of students drop out of high school (0 total students), compared to 2% statewide. 2023

Postsecondary assets in Asheville Prosperity Zone sub-region
Public, 4-year or above
University of North Carolina at Asheville
Public, 2-year
Asheville-Buncombe Technical Community College, Blue Ridge Community College, Isothermal Community College
Private not-for-profit, 4-year or above
Brevard College, Mars Hill University, Montreat College, Warren Wilson College
Private not-for-profit, 2-year

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For more information about each indicator, including data sources and methodology, visit: dashboard.myfuturenc.org/county-data-and-resources/