

# Madison County

myFutureNC 2024 Attainment Profiles



Asheville  
Prosperity Zone Sub-Region  
**Peer County Type:** Rural - Metro  
**Local Education Agencies:** 1 (2023)  
**Charter Schools:** 0 (2023)

2030 Proposed Madison County Attainment Goal: 3,885 (Stretch Goal: 3,913)

2030 State Attainment Goal: 2 million

## Population Spotlight

2020 Census: 21,192  
2022 Estimate: 21,768  
Change: 576

## Growth Rate

**2.7%** County vs. **2.5%** State



**\$54,137**  
Median Household Income (2022)  
State: \$67,516



**77%**  
Home Owners (2022)  
State: 67%



**12.2%**  
Child Poverty Rate (2022)  
State: 17.2%



**13.9%**  
Opportunity Youth Rate (2021)  
State: 12.1%



**57%**  
Households with Broadband (2022)  
State: 77%



**3.4%**  
Unemployment Rate (2022)  
State: 3.7%

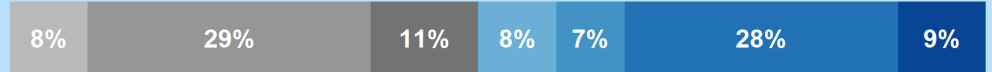
## Educational Attainment

Madison County residents ages 25-44, 2022

Less than high school High school graduate (including GED) Some college, no credential Short-term credential Associate degree Bachelor's degree Graduate or professional degree

**No Degree**  
**2,389**  
48.2%

**Have Degree or Credential**  
**2,568**  
51.8%



Note: Numbers may not add up to 100% due to rounding

## Top Opportunities for Growth

These three areas represent the biggest opportunities for Madison County to improve future attainment outcomes.



### FAFSA Completion

50% of Madison County high school seniors complete the FAFSA, below the rural - metro county average of 58%.



### NC Pre-K Enrollment

55% of Madison County eligible 4-year-olds are enrolled in NC Pre-K, below the rural - metro county average of 59%.



### Chronic Absenteeism

37% of Madison County students are chronically absent from school, above the rural - metro county average of 34%.

## Promising Attainment Practices

The new **Promising Attainment Practices Database** is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state's attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Madison County has been meeting local needs:

[https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt\\_search=Madison](https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Madison)

## LABOR MARKET ALIGNMENT

### In Asheville Prosperity Zone Sub-Region:

**72.1%**

of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

#### Top areas of misalignment:

**Health Science** all levels  
**Transportation, Distribution & Logistics** below bachelor's  
**Business Management & Administration** bachelor's



**636** Individuals served in an ApprenticeshipNC program in 2020

### UNC and NC Community College Outcomes:

**3,023** graduates in 2020

**69%** of 2016 graduates were employed in NC in 2021

**\$35,824** annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)



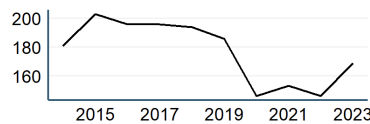
**55%** of adults (ages 25-44) in Madison County earned a **family sustaining wage**, 2022

### Madison County is served by:

**Mountain Area Workforce Development Board**  
**Land-of-Sky Regional Council**

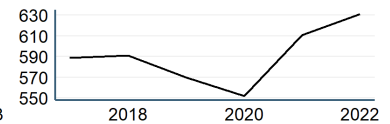
### UNC System College Enrollment

#### Curriculum



### NC Community College Enrollment

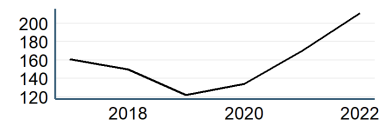
#### Curriculum



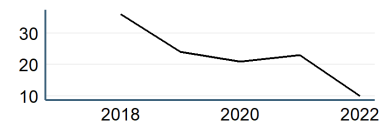
### Top 3 Five-Star Jobs in Asheville Prosperity Zone Sub-Region

Job Title	Annual Growth
Nurse Practitioners	5%
Logisticians	4%
Physician Assistants	3%

#### First-time Curriculum Enrollments



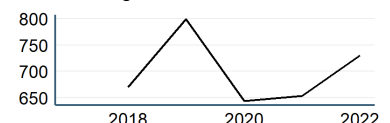
#### Basic Skills



### Top 3 Employers in Madison County

Employer	Employment Range
Madison County Schools	250-499
Ingles Markets Inc	250-499
Madison County	250-499


#### Continuing Education



## Adult Learners

### Madison County resident enrollments in NC Community Colleges, Fall 2022

10	Basic Skills
730	Continuing Education
631	Curriculum

 10% of Madison County residents have **student loan debt**; 1% of debt holders had **student loans in default**. 2022

### Success of Madison County High School Graduates

- 80% of students who enroll **persist to their second year** versus 79% in peer counties. 2022
- 51% of students who enroll **earn a degree or certificate** within 6 years versus 56% in peer counties. 2022


### Top destinations of all college-goers, Fall 2023

- 870 of all college-goers attended **Asheville-Buncombe TCC**
- 62 of all college-goers attended **Mars Hill University**
- 26 of all college-goers attended **Mayland CC**

• 50% of seniors **completed the FAFSA** in 2023, compared to 62% statewide; 42 more need to complete in 2023 to meet state goal of 80%. 2023

• 60% of graduates reported **intentions to enroll** in a postsecondary institution versus 68% in peer counties. 2022

• 34% of graduates **enrolled in a postsecondary institution** within 12 months versus 51% in peer counties. 2022

 53% of Madison County students have **parents with no college degree** (either 2- or 4-year) versus 57% in peer counties.

### How students in Madison County traditional schools are doing:

• 55% of eligible 4-year-olds **enrolled in NC Pre-K program**, compared to 53% statewide; 9 more needed to meet state goal of 75%. 2023


• 33% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **reading**, compared to 30% statewide; 485 more needed to meet state goal of 73%. 2023

• 41% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **math**, compared to 35% statewide; 416 more needed to meet state goal of 86%. 2023

• 90% of 9th graders **graduate within four years**, compared to 87% statewide; 9 more needed to meet state goal of 95%. 2023

• 37% of students are **chronically absent from school**, compared to 32% statewide; 581 less needed to meet state goal of 11%. 2022

 Madison County has a **student-to-school counselor ratio** of 206:1 versus 362:1 in peer counties. 2022

 1% of students **drop out of high school** (6 total students), compared to 2% statewide. 2022

### Degree Credentials Awarded, 2022

1,477 certificate | 1,310 associate | 1,451 bachelor's

### Postsecondary assets in Asheville Prosperity Zone sub-region

#### Public, 4-year or above

University of North Carolina at Asheville

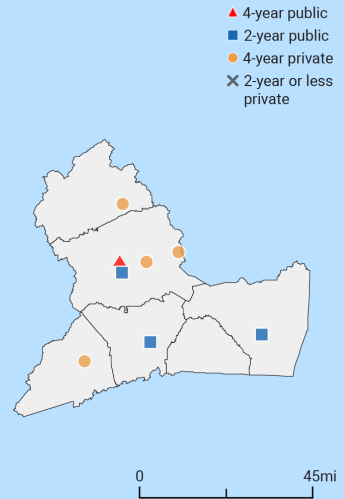
#### Public, 2-year

Asheville-Buncombe Technical Community College, Blue Ridge Community College, Isothermal Community College

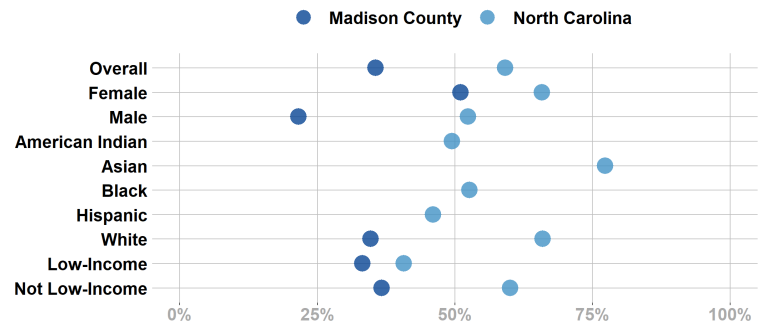
#### Private not-for-profit, 4-year or above

Brevard College, Mars Hill University, Montreat College, Warren Wilson College

#### Private not-for-profit, 2-year



### Postsecondary Enrollment Rates for Select Groups in Madison County, 2022

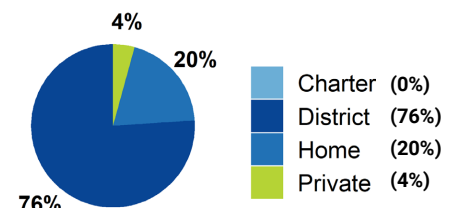


Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

### School Choice


2,733 total students were enrolled in K-12 in Madison County in the 2022-23 school year.

Note: This profile focuses on outcomes of students enrolled in district schools.



### Access to Postsecondary Credits

Students in Madison County completed **224 Career & Technical Education (CTE) credentials** (industry-valued credential data available in Spring 2024) and **107 concentrations** in 2022. The top three CTE concentrations completed include Manufacturing; Agricultural, Food, & Natural Resources; and Human Services.

 37 high school students took at least one **AP course** (5%) versus 7% in peer counties (2022).

 183 high school students participated in **Career & College Promise programs** (53%) versus 31% in peer counties (2022).

For more information about each indicator, including data sources and methodology, visit:

[dashboard.myfuturenc.org/county-data-and-resources/](https://dashboard.myfuturenc.org/county-data-and-resources/)