Madison County

myFutureNC 2024 Attainment Profiles

2030 Proposed Madison County Attainment Goal: 3,885 (Stretch Goal: 3,913)

Population Spotlight
2020 Census: 21,192
2022 Estimate: 21,768
Change: 576

Growth Rate
2.7% vs. 2.5%
County State

77% Home Owners (2022)
State: 67%

12.2% Child Poverty Rate (2022)
State: 17.2%

13.9% Opportunity Youth Rate (2021)
State: 12.1%

57% Households with Broadband (2022)
State: 77%

3.4% Unemployment Rate (2022)
State: 3.7%

$54,137 Median Household Income (2022)
State: $67,516

Educational Attainment
Madison County residents ages 25-44, 2022

No Degree 2,389 48.2%
Have Degree or Credential 2,568 51.8%

20.2% Less than high school
29% High school graduate (including GED)
11% Some college, no credential
8% Short-term credential
7% Associate degree
28% Bachelor’s degree
9% Graduate or professional degree

Note: Numbers may not add up to 100% due to rounding

Top Opportunities for Growth
These three areas represent the biggest opportunities for Madison County to improve future attainment outcomes.

FAFSA Completion
50% of Madison County high school seniors complete the FAFSA, below the rural - metro county average of 58%.

NC Pre-K Enrollment
55% of Madison County eligible 4-year-olds are enrolled in NC Pre-K, below the rural - metro county average of 59%.

Chronic Absenteeism
37% of Madison County students are chronically absent from school, above the rural - metro county average of 34%.

Promising Attainment Practices
The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state’s attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Madison County has been meeting local needs:
https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Madison

In Asheville Prosperity Zone Sub-Region:
72.1% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

636 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:
3,023 graduates in 2020
69% of 2016 graduates were employed in NC in 2021
$35,824 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

30% of adults (ages 25-44) in Madison County earned a family sustaining wage, 2022

Madison County is served by:
Mountain Area Workforce Development Board
Land-of-Sky Regional Council
10% of Madison County residents have student loan debt. 1% of debt holders had student loans in default. 2022

Top destinations of all college-goers, Fall 2023
- 870 of all college-goers attended Asheville-Buncombe TCC
- 62 of all college-goers attended Mars Hill University
- 26 of all college-goers attended Mayland CC

53% of Madison County students have parents with no college degree (either 2- or 4-year) versus 57% in peer counties.

How students in Madison County traditional schools are doing:
- 55% of eligible 4-year-olds enrolled in NC Pre-K program, compared to 53% statewide; 9 more needed to meet state goal of 75% 2023
- 33% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 485 more needed to meet state goal of 73% 2023
- 41% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 416 more needed to meet state goal of 86% 2023
- 90% of 9th graders graduate within four years, compared to 87% statewide; 9 more needed to meet state goal of 95% 2023
- 37% of students are chronically absent from school, compared to 32% statewide; 581 less needed to meet state goal of 11% 2023

Madison County has a student-to-school counselor ratio of 206:1 versus 362:1 in peer counties. 2022

1% of students drop out of high school (6 total students), compared to 2% statewide. 2022

For more information about each indicator, including data sources and methodology, visit:
dashboard.myfuturenc.org/county-data-and-resources/