Madison County

2030 NC Degree Attainment Goal: 2 million (67%)
2030 Proposed Madison County Attainment Goal: 3,885 (71%)

Population Spotlight
2010 Census: 20,764
2020 Census: 21,193
Change: 429

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2030 Proposed Madison County Attainment Goal: 3,885 (71%)

Education Pipeline
Impact of Covid-19 on Transition to Postsecondary
These three areas represent the biggest opportunities for Madison County to improve future attainment outcomes.

Top Opportunities for Growth
38% of Madison County seniors enroll in postsecondary within 12 months of graduation, below the rural metro county average of 49%.

FAFSA Completion
44% of Madison County high school seniors complete the FAFSA, below the rural metro county average of 54%.

NC Pre-K Enrollment
52% of Madison County eligible 4-year-olds are enrolled in NC Pre-K, below the rural metro county average of 59%.

Impact of Covid-19 on Education Pipeline
Covid-19 has affected critical transition points along the education continuum.

Postsecondary Intentions
-18.6% 2020-21 vs. 2018-19

School Choice
2,882 total students were enrolled in K-12 in Madison County in the 2021-22 school year.

How students in Madison County traditional schools are currently doing:
To meet state goals, each year Madison County needs:
- 52% of eligible 4-year-olds enrolled in NC Pre-K program; 22 more needed to meet state goal of 75%.
- 34% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading; 343 more needed to meet state goal of 73%.
- 34% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math; 456 more needed to meet state goal of 86%.
- 91% of 9th graders graduate within four years; 7 more needed to meet state goal of 95%.
- 22% of students are chronically absent from school; 230 less needed to meet state goal of 11%.

Madison County has a student-to-school counselor ratio of 350:1 versus 362:1 in peer counties. 2021

• 44% of seniors completed the FAFSA in 2022; 60 more need to complete in 2022 to meet state goal of 80%. 2022
https://www.myfuturenc.org/ourwork/first-in-fafsa/

• 51% of graduates reported intentions to enroll in a postsecondary institution versus 69% in peer counties. 2021

• 38% of graduates enrolled in a postsecondary institution within 12 months versus 49% in peer counties. 2021

53% of Madison County students have parents with no college degree (either 2- or 4-year) versus 58% in peer counties.

Note: Outcomes for demographic groups with fewer than 10 students are not displayed.
Success of Madison County High School Graduates

Top destinations of graduates, 2016-2020

- 39% of college-goers attended a public 4-year college
- 20% of college-goers attended a private 4-year college
- 41% of college-goers attended a public 2-year college
- <5% of college-goers attended a private 2-year college
- 85% of college-goers attended an in-state college

- 76% of students who enroll persist to their second year versus 73% in peer counties. 2021
- 65% of students who enroll earn a degree or credential within 6 years versus 57% in peer counties. 2021

Adult Learners

Madison County resident enrollments in NC Community Colleges, 2021

<table>
<thead>
<tr>
<th>Category</th>
<th>Number of Enrollments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Basic Skills</td>
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<tr>
<td>Continuing Education</td>
<td>302</td>
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<tr>
<td>Curriculum</td>
<td>610</td>
</tr>
</tbody>
</table>

13% of Madison County residents have student loan debt; 7% of debt holders had student loans in default. 2020

In your Prosperity Zone Sub-Region:

71.6% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

Top areas of misalignment:
- Health Science (all levels)
- Transportation, Distribution & Logistics (below bachelor’s)
- Finance (bachelor’s)

636 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:

- 3,023 graduates in 2020
- 69% of 2016 graduates were employed in NC in 2021
- $35,824 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

In 2021 your Workforce Development Board served:

- 7,566 in Basic Services
- 3,523 in Career Services
- 260 in Education Services

13.7% of young adults ages 16-24 in Madison County were not working and not in school versus 15.2% in peer counties. 2019

Promising Attainment Practices

The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state’s attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Madison County has been meeting local needs:
https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Madison

For more information about each indicator, including data sources and methodology, visit:
dashboard.myfuturenc.org/county-data-and-resources/