INTRODUCTION
From birth to career, there are many opportunities to develop strategies and interventions to increase attainment and improve workforce alignment. Below are some key areas and indicators that highlight where interventions may be possible to improve overall educational attainment outcomes.

Building the Foundation: Pre-K to 8
High-quality early learning and strong academic progress in early years helps prepare children for future success.

Martin County has 7 public schools with performance grades. Of these schools, 4 or 57% were classified as low performing in 2019.

Ready for College & Career
High school completion is a crucial step on the pathway to postsecondary success or the beginnings of a career. Activities that prepare students to navigate the transition to postsecondary include gaining experience in college-level coursework and applying for financial assistance.

Among Martin County high school graduates:
• 63% of graduates enroll in a postsecondary institution within 12 months versus 57% of peer counties.
• 74% of students who enroll persist to their second year versus 73% of peer counties.
• 47% of students who enroll earn a degree or credential within 6 years versus 49% of peer counties.

Postsecondary Access and Success
These metrics capture student progression and educational attainment from high school graduation to postsecondary completion. They indicate relative strengths and weaknesses of Martin County at each stage of the postsecondary pipeline.

Labor Market Outcomes
Lack of technical skills and lack of education are among the primary reasons why NC employers struggle to fill vacancies. These metrics capture labor market outcomes among recent graduates, the alignment between postsecondary degree production and labor market demand, and future job demands.

Opportunities for Growth
Compared to rural non-metro counties and the state, these three areas represent the biggest opportunities for Martin County to improve future attainment outcomes.
### Largest postsecondary institutions in your Prosperity Zone sub-region

<table>
<thead>
<tr>
<th>Institution Name</th>
<th>Undergraduate Enrollments (2017-18)</th>
<th>Graduate or Transfer in 8 Years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Enrollments</td>
<td>44,903</td>
<td>70%</td>
</tr>
<tr>
<td>East Carolina University</td>
<td>25,427</td>
<td>90%</td>
</tr>
<tr>
<td>Pitt Community College</td>
<td>12,206</td>
<td>65%</td>
</tr>
<tr>
<td>Beaufort County Community College</td>
<td>1,994</td>
<td>41%</td>
</tr>
<tr>
<td>Halifax Community College</td>
<td>1,626</td>
<td>38%</td>
</tr>
<tr>
<td>Chowan University</td>
<td>1,582</td>
<td>81%</td>
</tr>
<tr>
<td>Roanoke-Chowan Community College</td>
<td>1,067</td>
<td>52%</td>
</tr>
<tr>
<td>Martin Community College</td>
<td>1,001</td>
<td>55%</td>
</tr>
</tbody>
</table>

**Notes:**
- Enrollments reflect degree- or credential-seeking undergraduate enrollments. The graduate or transfer rate is drawn from IPEDS and represents the share of students who either graduate with a degree or credential from the institution or transfer to another institution within 8 years. The 8-year outcome is the only measure that includes information on transfer out.
- Detailed data guidance is provided at [http://go.unc.edu/countydata](http://go.unc.edu/countydata).

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### Local Cross-Sector Promising Practice: Northeast NC Career Pathways

Northeast NC Career Pathways follows the Pathways to Prosperity (PTP) model, which enhances the development of academically and technically rigorous and robust career pathways. NENC now represents 20 counties and 22 local education agencies (LEAs), 4 charter schools, 1 regional high school, 9 community colleges, 11 NCWorks Career Centers, and 3 universities. A variety of employers and economic development agencies have also been a part of this process.

We identified this example of an emerging cross-sector promising practice in partnership with local leaders. If you have additional examples you’d like to share with myFutureNC, please respond to this short survey.

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For more information about each indicator, including data sources and methodology, visit:

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### ABOUT CAROLINA DEMOGRAPHY

Located within the Carolina Population Center at UNC-Chapel Hill, we use data and other available research to help you put a face or a story on the population-level changes facing your community. Our analysts provide a full array of demographic data and research services to inform decision making, evaluation, and policy across North Carolina, where we serve organizations and people in all 100 counties.

- [ncdemography.org](http://ncdemography.org)
- [demography@unc.edu](mailto:demography@unc.edu)
- [@ncdemography](https://twitter.com/ncdemography)

### ABOUT MYFUTURENC

MyFutureNC is a statewide nonprofit organization focused on educational attainment and is the result of cross-sector collaboration between North Carolina leaders in education, business, and government. Our mission is to prepare North Carolina for the future by empowering individuals, strengthening communities, and ensuring our economic viability in a global economy.

- [myfuturenc.org](http://myfuturenc.org)
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