Martin County

myFutureNC 2024 Attainment Profiles

Population Spotlight
2020 Census: 22,035
2022 Estimate: 21,508
Change: -527

Growth Rate
-2.4% vs. 2.5%

2030 Proposed Martin County Attainment Goal: 3,256 (Stretch Goal: 3,291)

2030 State Attainment Goal: 2 million

Population Spotlight
2020 Census: 22,035
2022 Estimate: 21,508
Change: -527

Growth Rate
-2.4% vs. 2.5%

$44,445 Median Household Income (2022)
State: $67,516

67% Home Owners (2022)
State: 67%

32.3% Child Poverty Rate (2022)
State: 17.2%

15.1% Opportunity Youth Rate (2021)
State: 12.1%

55% Households with Broadband (2022)
State: 77%

Unemployment Rate (2022)
State: 3.7%

Educational Attainment
Martin County residents ages 25-44, 2022

No Degree
2,698 57.3%

Have Degree or Credential
2,014 42.7%

Top Opportunities for Growth
These three areas represent the biggest opportunities for Martin County to improve future attainment outcomes.

High School Graduation
69% of Martin County 9th graders complete high school in 4 years or less, below the rural - non-metro county average of 85%.

Earning College Credit in High School
25% of Martin County graduates participated in Career & College Promise programs, below the rural - non-metro county average of 39%. Also, <5% of high school students took at least one AP exam, below the peer county average of 7%.

Math Performance
17% of Martin County 3-8 graders earn college-and-career-ready scores in Math, below the rural - non-metro county average of 29%.

Promising Attainment Practices
The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state’s attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Martin County has been meeting local needs:
https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Martin

In Greenville Prosperity Zone Sub-Region:
85.4%
of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

402 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:
7,374 graduates in 2020
71% of 2016 graduates were employed in NC in 2021
$46,194 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

34% of adults (ages 25-44) in Martin County earned a family sustaining wage, 2022

Martin County is served by:
Rivers East Workforce Development Board
Mid-East Commission

Top Five-Star Jobs in Greenville Prosperity Zone Sub-Region

Job Title
Annual Growth
Nurse Practitioners
4%
Data Scientists
3%
Logisticians
3%

Top Employers in Martin County

Employer
Employment Range
Martin County Board Of Education
500-999
Snacks Holdings
250-499
Wal-Mart Associates Inc.
250-499

First-time Curriculum Enrollments

Basic Skills

Continuing Education

2015 2017 2019 2021 2023

2018 2020 2022

2018 2020 2022
Adult Learners
Martin County resident enrollments in NC Community Colleges, Fall 2022

- 68 Basic Skills
- 1,073 Continuing Education
- 611 Curriculum

12% of Martin County residents have student loan debt. 10% of debt holders had student loans in default. 2022

Success of Martin County High School Graduates

- 72% of students who enroll persist to their second year versus 78% in peer counties. 2022
- 55% of students who enroll earn a degree or certificate within 6 years versus 55% in peer counties. 2022

Top destinations of all college-goers, Fall 2023

- 704 of all college-goers attended Martin CC
- 200 of all college-goers attended Pitt CC
- 163 of all college-goers attended Beaufort County CC

- 79% of seniors completed the FAFSA in 2023, compared to 62% statewide; 1 more need to complete in 2023 to meet state goal of 80%. 2023
- 74% of graduates reported intentions to enroll in a postsecondary institution versus 68% in peer counties. 2022
- 42% of graduates enrolled in a postsecondary institution within 12 months versus 52% in peer counties. 2022

46% of Martin County students have parents with no college degree (either 2- or 4-year) versus 57% in peer counties.

How students in Martin County traditional schools are doing:

- Martin County has met the goal for Pre-K enrollment. (Goal: 75%). 2023
- 18% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 800 more needed to meet state goal of 73%. 2023
- 17% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 807 more needed to meet state goal of 86%. 2023
- 69% of 9th graders graduate within four years, compared to 87% statewide; 45 more needed to meet state goal of 95%. 2023
- 43% of students are chronically absent from school, compared to 32% statewide; 871 less needed to meet state goal of 11%. 2022

Martin County has a student-to-school counselor ratio of 312:1 versus 325:1 in peer counties. 2022

0% of students drop out of high school (2 total students), compared to 2% statewide. 2022

For more information about each indicator, including data sources and methodology, visit: dashboard.myfuturenc.org/county-data-and-resources/