### Change: -2,474
2020 Census: 22,031
2010 Census: 24,505

#### Population Spotlight
- **2030 Proposed Martin County Attainment Goal:** 3,256 (62%)
- **2030 NC Degree Attainment Goal:** 2 million (67%)

#### Education Continuum
- Transition points along the Covid-19 has affected critical attainment outcomes.

#### Top Opportunities for Growth
- Martin County to improve future opportunities for Martin County residents ages 25-44, 2021

#### Impact of Covid-19 on Education Pipeline
- Covid-19 has affected critical transition points along the education continuum.

#### How students in Martin County traditional schools are currently doing:
- To meet state goals, each year Martin County needs:
  - 59% of eligible 4-year-olds enrolled in NC Pre-K program; 24 more needed to meet state goal of 75%. 2022
  - 17% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading; 668 more needed to meet state goal of 73%. 2022
  - 15% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math; 848 more needed to meet state goal of 86%. 2022
  - 72% of 9th graders graduate within four years; 52 more needed to meet state goal of 95%. 2021
  - 21% of students are chronically absent from school; 256 less needed to meet state goal of 11%. 2021
- Martin County has a student-to-school counselor ratio of 289:1 versus 318:1 in peer counties. 2021

- 54% of seniors completed the FAFSA in 2022; 46 more need to complete in 2022 to meet state goal of 80%. 2022
  - https://www.myfuturenc.org/ourwork/first-in-fafsa/
- 67% of graduates reported intentions to enroll in a postsecondary institution versus 69% in peer counties. 2021
- 37% of graduates enrolled in a postsecondary institution within 12 months versus 50% in peer counties. 2021
- 57% of Martin County students have parents with no college degree (either 2- or 4-year) versus 59% in peer counties.

#### Math Performance
- 15% of Martin County 3-8 graders earn college-and-career-ready scores in Math, below the rural non-metro county average of 26%.

#### Data Disruptions
- College-and-Career-Ready in Reading
- College-and-Career-Ready in Math
- Chronic Absenteeism

#### School Choice
- 3,377 total students were enrolled in K-12 in Martin County in the 2021-22 school year.
- Note: This profile focuses on outcomes of students enrolled in district schools.

#### Career and College Preparation
- 68 graduates participated in Career & College Promise programs (40%) versus 49% in peer counties (2021).
- Students in Martin County completed 86 Career & Technical Education concentrations in 2021. The top three CTE concentrations completed include Human Services; Health Science; and Agricultural, Food, & Natural Resources.
**Success of Martin County High School Graduates**

Top destinations of graduates, 2016-2020

- 32% of college-goers attended a public 4-year college
- 16% of college-goers attended a private 4-year college
- 52% of college-goers attended a public 2-year college
- 45% of college-goers attended a private 2-year college
- 95% of college-goers attended an in-state college

- 71% of students who enroll persist to their second year versus 73% in peer counties. 2021
- 57% of students who enroll earn a degree or credential within 6 years versus 55% in peer counties. 2021

**Adult Learners**

Martin County resident enrollments in NC Community Colleges, 2021

- 81 Basic Skills
- 447 Continuing Education
- 607 Curriculum

14% of Martin County residents have student loan debt; 8% of debt holders had student loans in default. 2020

**In your Prosperity Zone Sub-Region:**

86.0% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

**Top areas of misalignment:**
- Health Science (below bachelor’s and bachelor’s)
- Transportation, Distribution & Logistics (below bachelor’s)
- Business Management & Administration (bachelor’s)

402 Individuals served in an ApprenticeshipNC program in 2020

**UNC and NC Community College Outcomes:**

- 7,374 graduates in 2020
- 71% of 2016 graduates were employed in NC in 2021
- $46,194 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

In 2021 your Workforce Development Board served:

- 8,737 in Basic Services
- 4,829 in Career Services
- 278 in Education Services

16.7% of young adults ages 16-24 in Martin County were not working and not in school versus 15.2% in peer counties. 2019

**Promising Attainment Practices**

The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state’s attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Martin County has been meeting local needs:
https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Martin

For more information about each indicator, including data sources and methodology, visit:
dashboard.myfuturenc.org/county-data-and-resources/