Martin County

2030 NC Degree Attainment Goal: 2 million (67%)
2030 Proposed Martin County Attainment Goal: 3,256 (62%)

Population Spotlight
2010 Census: 24,505
2020 Census: 22,031
Change: -2,474

Population Spotlight

Growth Rate
-10.1% vs. 9.5% County
$42,264 Median Household Income (2020)
32.6% Child Poverty Rate (2020)
81% Households with Broadband (2020)
66% Home Owners (2020)
79% Voter Registration Rate (2021)
5.5% Unemployment Rate (2021)

Educational Attainment
Martin County residents ages 25-44, 2020

Top Opportunities for Growth
These three areas represent the biggest opportunities for Martin County to improve future attainment outcomes.

High School Graduation
72% of Martin County 9th graders complete high school in 4 years or less, below the rural non-metro county average of 86%.

Transition to Postsecondary
37% of Martin County seniors enroll in postsecondary within 12 months of graduation, below the rural non-metro county average of 50%.

Math Performance
15% of Martin County 3-8 graders earn college-and-career-ready scores in Math, below the rural non-metro county average of 26%.

Impact of Covid-19 on Education Pipeline
Covid-19 has affected critical transition points along the education continuum.

Data Disruptions
• College-and-Career-Ready in Reading
• College-and-Career-Ready in Math
• Chronic Absenteeism

How students in Martin County traditional schools are currently doing:

To meet state goals, each year Martin County needs:

• 24 more eligible 4-year-olds enrolled in NC Pre-K program (goal: 75% vs. 59%), 2022
• 668 more 3-8 graders earning college-and-career-ready scores (level 4 or 5) in reading (goal: 73% vs. 17%), 2022
• 848 more 3-8 graders earning college-and-career-ready scores (level 4 or 5) in math (goal: 86% vs. 15%), 2022
• 52 more 9th graders to graduate within four years (goal: 95% vs. 72%), 2021
• 256 more students to attend school regularly (goal: 11% chronic absenteeism vs. 21%), 2021

Career and College Preparation

• 54% of seniors completed the FAFSA in 2022. (46 more need to complete in 2022 to meet state goal of 80%).
  https://www.myfuturenc.org/ourwork/first-in-fafsa/
• 67% of graduates reported intentions to enroll in a postsecondary institution versus 69% in peer counties. 2021
• 37% of graduates enrolled in a postsecondary institution within 12 months versus 50% in peer counties. 2021

• 57% of Martin County students have parents with no college degree (either 2- or 4-year) versus 59% in peer counties.

School Choice
3,377 total students were enrolled in K-12 in Martin County in the 2021-22 school year.

Note: This profile focuses on outcomes of students enrolled in district schools.

Postsecondary Enrollment Rates for Select Groups in Martin County, 2021

Note: Outcomes for demographic groups with fewer than 10 students are not displayed.
Success of Martin County High School Graduates

Top destinations of graduates, 2016-2020

- 32% of college-goers attended a public 4-year college
- 16% of college-goers attended a private 4-year college
- 52% of college-goers attended a public 2-year college
- <5% of college-goers attended a private 2-year college
- 95% of college-goers attended an in-state college

- 71% of students who enroll persist to their second year versus 73% in peer counties. 2021
- 57% of students who enroll earn a degree or credential within 6 years versus 55% in peer counties. 2021

Adult Learners

Martin County resident enrollments in NC Community Colleges, 2021

- 81 Basic Skills
- 447 Continuing Education
- 607 Curriculum

14% of Martin County residents have student loan debt; 8% of debt holders had student loans in default. 2020

In your Prosperity Zone Sub-Region:

86.0% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

Top areas of misalignment:
- Health Science (below bachelor’s and bachelor’s)
- Transportation, Distribution & Logistics (below bachelor’s)
- Business Management & Administration (bachelor’s)

402 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:

- 7,374 graduates in 2020
- 71% of 2016 graduates were employed in NC in 2021
- $46,194 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

In 2021 your Workforce Development Board served:

- 8,737 in Basic Services
- 4,829 in Career Services
- 278 in Education Services

16.7% of young adults ages 16-24 in Martin County were not working and not in school versus 15.2% in peer counties. 2019

For more information about each indicator, including data sources and methodology, visit:

Follow link to discover how Martin County has been meeting local needs:
[https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Martin](https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Martin)