Martin County
myFutureNC 2024 Attainment Profiles

Population Spotlight
2020 Census: 22,035
2022 Estimate: 21,508
Change: -527

Growth Rate
-2.4% vs. 2.5%
County State

2030 Proposed Martin County Attainment Goal: 3,256 (Stretch Goal: 3,291)
2030 State Attainment Goal: 2 million

Educational Attainment
Martin County residents ages 25-44, 2022

No Degree
Have Degree or Credential
2,698 57.3%
2,014 42.7%

Less than high school
High school graduate (including GED)
Some college, no credential
Short-term credential
Associate degree
Bachelor's degree
Graduate or professional degree
13% 27% 17% 8% 19% 12% 4%

Note: Numbers may not add up to 100% due to rounding

Top Opportunities for Growth
These three areas represent the biggest opportunities for Martin County to improve future attainment outcomes.

High School Graduation
69% of Martin County 9th graders complete high school in 4 years or less, below the rural - non-metro county average of 85%.

Math Performance
17% of Martin County 3-8 graders earn college-and-career-ready scores in Math, below the rural - non-metro county average of 29%.

Reading Performance
18% of Martin County 3-8 graders earn college-and-career-ready scores in Reading, below the rural - non-metro county average of 25%.

Promising Attainment Practices
The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state’s attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Martin County has been meeting local needs:
https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Martin

In Greenville Prosperity Zone Sub-Region:
85.4%
of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

Top areas of misalignment:
Health Science below bachelor’s
Transportation, Distribution & Logistics below bachelor’s
Business Management & Administration bachelor’s

402 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:

7,374 graduates in 2020
71% of 2016 graduates were employed in NC in 2021
$46,194 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

34% of adults (ages 25-44) in Martin County earned a family sustaining wage, 2022

Martin County is served by:
Rivers East Workforce Development Board
Mid-East Commission

 UNC System College Enrollment
 Curriculum
 2015 2017 2019 2021 2023
 400 375 350 325 300 275

 NC Community College Enrollment
 Curriculum
 2018 2020 2022
 700 675 650 625

 Top 3 Five-Star Jobs in Greenville Prosperity Zone Sub-Region

 Job Title Annual Growth
 Nurse Practitioners 4%
 Data Scientists 3%
 Logisticians 3%

 Top 3 Employers in Martin County

 Employer Employment Range
 Martin County Board Of Education 500-999
 Snacks Holdings 250-499
 Wal-Mart Associates Inc. 250-499

 First-time Curriculum Enrollments
 2018 2020 2022

 Basic Skills
 80 76 68 62

 Continuing Education
 2018 2020 2022
 1,400 1,300 1,200 1,100

 LABOR MARKET ALIGNMENT

 CAROLINA DEMOGRAPHY
% of Martin County residents have student loan debt. 10% of debt holders had student loans in default.

Success of Martin County High School Graduates

- 72% of students who enroll persist to their second year versus 78% in peer counties. 2022
- 55% of students who enroll earn a degree or certificate within 6 years versus 55% in peer counties. 2022

Top destinations of all college-goers, Fall 2023

- 704 of all college-goers attended Martin CC
- 200 of all college-goers attended Pitt CC
- 163 of all college-goers attended Beaufort County CC

79% of seniors completed the FAFSA in 2023, compared to 62% statewide; 1 more need to complete in 2023 to meet state goal of 80%.

74% of graduates reported intentions to enroll in a postsecondary institution versus 68% in peer counties. 2022

42% of graduates enrolled in a postsecondary institution within 12 months versus 52% in peer counties. 2022

46% of Martin County students have parents with no college degree (either 2- or 4-year) versus 55% in peer counties.

How students in Martin County traditional schools are doing:

- Martin County has met the goal for Pre-K enrollment. (Goal: 75%). 2023
- 18% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 800 more needed to meet state goal of 73%. 2023
- 17% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 807 more needed to meet state goal of 86%. 2023
- 69% of 9th graders graduate within four years, compared to 87% statewide; 45 more needed to meet state goal of 95%. 2023
- 34% of students are chronically absent from school, compared to 27% statewide; 615 less needed to meet state goal of 11%. 2023

Martin County has a student-to-school counselor ratio of 312:1 versus 325:1 in peer counties. 2023

0% of students drop out of high school (0 total students), compared to 2% statewide. 2023

For more information about each indicator, including data sources and methodology, visit: dashboard.myfuturenc.org/county-data-and-resources/