Moore County
myFutureNC 2024 Attainment Profiles

Population Spotlight
2020 Census: 99,725
2022 Estimate: 105,531
Change: 5,806

Growth Rate
5.8% vs. 2.5%
5.8% County
2.5% State

$84,458 Median Household Income (2022)
77% Home Owners (2022)
13.2% Child Poverty Rate (2022)
11.8% Opportunity Youth Rate (2022)
76% Households with Broadband (2022)
3.7% Unemployment Rate (2022)

Local Education Agencies:
1 (2023)
Charter Schools:
3 (2023)

Educational Attainment
Moore County residents ages 25-44, 2022

Top Opportunities for Growth
These three areas represent the biggest opportunities for Moore County to improve future attainment outcomes.

No Degree
8,431 35.7%
Have Degree or Credential
15,189 64.3%

Note: Numbers may not add up to 100% due to rounding

Top 3 Five-Star Jobs in Pinehurst-Rockingham Prosperity Zone Sub-Region

UNC System College Enrollment
Curriculum

NC Community College Enrollment
Curriculum

First-time Curriculum Enrollments

Basic Skills

Continuing Education

In Pinehurst-Rockingham Prosperity Zone Sub-Region:

52.3%
of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

Top areas of misalignment:
Health Science bachelor's and below bachelor's Business Management & Administration bachelor's Education & Training bachelor's

Moore County is served by:
Mid-Carolina Workforce Development Board
Central Pines Council of Governments

Promising Attainment Practices
The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state’s attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Moore County has been meeting local needs:
https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Moore

Moore County is served by:
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Central Pines Council of Governments

UNC and NC Community College Outcomes:
1,663 graduates in 2020
71% of 2016 graduates were employed in NC in 2021
$35,097 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

59% of adults (ages 25-44) in Moore County earned a family sustaining wage, 2022

Top 3 Employers in Moore County

Employer
Firsthealth Of The Carolinas Inc
Moore County Schools
Pinehurst Resort And Country Club

Employment Range
1000+
1000+
1000+

Top 3 Employers in Moore County

5% Nurse Practitioners
4% Logisticians
3% Medical and Health Services Managers

Top Employers in Moore County

First 2030 Proposed Moore County Attainment Goal: 19,276 (Stretch Goal: 19,378)
2030 State Attainment Goal: 2 million

Note: Numbers may not add up to 100% due to rounding
Moore County 2024 Attainment Profile

Adult Learners
Pinehurst-Rockingham Sub-Prosperity Zone post-secondary enrollments in NC Community Colleges, Fall 2022

- 430 Basic Skills
- 6,486 Continuing Education
- 1,338 Curriculum

11% of Moore County residents have student loan debt. 5% of debt holders had student loans in default. 2022

Success of Moore County High School Graduates

- 84% of students who enroll persist to their second year versus 78% in peer counties. 2022
- 62% of students who enroll earn a degree or certificate within 6 years versus 55% in peer counties. 2022

Top destinations of all college-goers, Fall 2023

- 3,738 of all college-goers attended Sandhills CC
- 305 of all college-goers attended Central Carolina CC
- 250 of all college-goers attended Fayetteville TCC

- 68% of seniors completed the FAFSA in 2023, compared to 62% statewide; 112 more need to complete in 2023 to meet state goal of 80%. 2023
- 83% of graduates reported intentions to enroll in a postsecondary institution versus 68% in peer counties. 2022
- 64% of graduates enrolled in a postsecondary institution within 12 months versus 52% in peer counties. 2022

35% of Moore County students have parents with no college degree (either 2- or 4-year) versus 55% in peer counties.

How students in Moore County traditional schools are doing:

- 16% of eligible 4-year-olds enrolled in NC Pre-K program, compared to 53% statewide; 223 more needed to complete in 2023 to meet state goal of 75%. 2023
- 37% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 2,817 more needed to meet state goal of 73%. 2023
- 40% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 2,634 more needed to meet state goal of 86%. 2023
- 92% of 9th graders graduate within four years, compared to 87% statewide; 36 more needed to meet state goal of 95%. 2023
- 19% of students are chronically absent from school, compared to 27% statewide, 1,066 less needed to meet state goal of 11%. 2023

Moore County has a student-to-school counselor ratio of 334:1 versus 325:1 in peer counties. 2023

1% of students drop out of high school (59 total students), compared to 2% statewide. 2023

DegreeCredentials Awarded, 2022

- 739 certificate
- 1,189 associate
- 19 bachelor's

Postsecondary assets in Pinehurst-Rockingham Prosperity Zone sub-region

- Public, 4-year or above
  - Montgomery Community College
  - Richmond Community College
  - Sandhills Community College
- Private not-for-profit, 4-year or above
- Private not-for-profit, 2-year

Postsecondary Enrollment Rates for Select Groups in Moore County, 2022

- Overall
- Female
- Male
- American Indian
- Asian
- Black
- Hispanic
- White
- Low-Income
- Not Low-Income

Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

School Choice

17,915 total students were enrolled in K-12 in Moore County in the 2022-23 school year.

Access to Postsecondary Credits

Students in Moore County completed 4,731 Career & Technical Education (CTE) credentials (623 (13%) were industry-valued credentials) and 812 concentrations in 2023. The top three CTE concentrations completed include Health Science; Agricultural, Food, & Natural Resources; and Hospitality & Tourism.

- 743 high school students took at least one AP test (18%) versus 8% in peer counties (2023).
- 653 high school students participated in Career & College Promise programs (62%) versus 51% in peer counties (2023).

For more information about each indicator, including data sources and methodology, visit:
dashboard.myfuturenc.org/county-data-and-resources/