Moore County
NC goal: 2 million by 2030
2020 County Attainment Profile

INTRODUCTION
From birth to career, there are many opportunities to develop strategies and interventions to increase attainment and improve workforce alignment. Below are some key areas and indicators that highlight where interventions may be possible to improve overall educational attainment outcomes.

Building the Foundation: Pre-K to 8
High-quality early learning and strong academic progress in early years helps prepare children for future success.
Moore County has 20 public schools with performance grades. Of these schools, 4 or 20% were classified as low performing in 2019.

Ready for College & Career
High school completion is a crucial step on the pathway to postsecondary success or the beginnings of a career. Activities that prepare students to navigate the transition to postsecondary include gaining experience in college-level coursework and applying for financial assistance.

Postsecondary Access and Success
These metrics capture student progression and educational attainment from high school graduation to postsecondary completion. They indicate relative strengths and weaknesses of Moore County at each stage of the postsecondary pipeline.
Moore County has a student-to-school counselor ratio of 302:1.

Labor Market Outcomes
Lack of technical skills and lack of education are among the primary reasons why NC employers struggle to fill vacancies. These metrics capture labor market outcomes among recent graduates, the alignment between postsecondary degree production and labor market demand, and future job demands.
10.7% of teens ages 16-19 are not working and not in school versus 8.9% of peer counties.

Opportunities for Growth
Compared to rural non-metro counties and the state, these three areas represent the biggest opportunities for Moore County to improve future attainment outcomes.

How students in Moore County traditional public schools are currently doing:
To meet state goals, Moore County needs:
- 271 more eligible 4-year-olds enrolled in NC Pre-K program (goal: 75% vs. 12%).
- 1,441 more 3-8 graders earning college-and-career-ready scores (level 4 or 5) in reading (goal: 73% vs. 49%).
- 2,662 more 3-8 graders earning college-and-career-ready scores (level 4 or 5) in math (goal: 86% vs. 41%).

To meet state goals, Moore County needs:
- 43 more 9th graders to graduate within four years (goal: 95% vs. 91%).
- 165 more seniors to complete the FAFSA (goal: 80% vs. 62%).
- 197 more students to attend school regularly (goal: 11% chronic absenteeism vs. 13%).

Among Moore County high school graduates:
- 70% of graduates enroll in a postsecondary institution within 12 months versus 57% of peer counties.
- 77% of students who enroll persist to their second year versus 73% of peer counties.
- 56% of students who enroll earn a degree or credential within 6 years versus 49% of peer counties.

In your Prosperity Zone sub-region, 2018-19:
- 24 individuals served in an Apprenticeship program.
- 1,920 Basic Skills enrollments at NC community colleges.
- 14,381 Continuing Education enrollments at NC community colleges.

There are 69,044 job openings projected between 2017-2026. The top 3 in demand jobs with median wages of $50,000 or more are: 1) Registered Nurses; 2) General and Operations Managers; 3) Sales Representatives, Services, All Other.

Moore County is in the Pinehurst-Rockingham Prosperity Zone sub-region. It’s one of 50 rural non-metro counties in NC.
Overall, 14% of 25-44-year-olds in Moore County have earned a master’s degree or higher as their highest degree; 22% have a bachelor’s degree; 13% have an associate degree; 22% have some college, no degree; 21% have a high school diploma; and 8% have less than a high school diploma.

2018 Population 99,390
2030 Population 119,674
K-12 Students (2019) 12,668
Charter/Private/Home 3,826
Median Household Income $59,471
Child Poverty Rate 15%
Households with Broadband 81%

2019. The top three CTE concentrations completed include Agricultural, Food, & Natural Resources; Health Science; and Hospitality & Tourism.

In your Prosperity Zone sub-region, 2018-19:
- 2,662 more 3-8 graders earning college-and-career-ready scores (level 4 or 5) in math (goal: 86% vs. 41%).

Students in Moore County completed 473 Career & Technical Education concentrations in 2019. The top three CTE concentrations completed include Agricultural, Food, & Natural Resources; Health Science; and Hospitality & Tourism.

In your Prosperity Zone sub-region, 2018-19:
- 119,674 2030 Population
- 81% Households with Broadband
- 12,668 K-12 Students (2019)
- 3,826 Charter/Private/Home
- $59,471 Median Household Income
- 15% Child Poverty Rate
- 81% Households with Broadband

*Updated: Aug 04 2021*
Largest postsecondary institutions in your Prosperity Zone sub-region

<table>
<thead>
<tr>
<th>Institution Name</th>
<th>Undergraduate Enrollments 2017-18</th>
<th>Graduate or Transfer in 8 Years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Enrollments</td>
<td>9,578</td>
<td>47%</td>
</tr>
<tr>
<td>Sandhills Community College</td>
<td>5,329</td>
<td>39%</td>
</tr>
<tr>
<td>Richmond Community College</td>
<td>3,107</td>
<td>56%</td>
</tr>
<tr>
<td>Montgomery Community College</td>
<td>1,142</td>
<td>66%</td>
</tr>
</tbody>
</table>

Notes:
Enrollments reflect degree- or credential-seeking undergraduate enrollments. The graduate or transfer rate is drawn from IPEDS and represents the share of students who either graduate with a degree or credential from the institution or transfer to another institution within 8 years. The 8-year outcome is the only measure that includes information on transfer out. Detailed data guidance is provided at http://go.unc.edu/countydata

Local Cross-Sector Promising Practice: NC For Military Employment (NC4ME)
Moore County Partners in Progress has partnered with Richmond County Economic Development, the NCWorks Career Offices in both Moore & Richmond Counties, and NC For Military Employment (NC4ME) to host the Sandhills Veteran Hiring Event for transitioning veterans and military spouses. The goal is to help these individuals find quality employment in the Sandhills region while helping local employers address their needs for qualified workers.

We identified this example of an emerging cross-sector promising practice in partnership with local leaders. If you have additional examples you’d like to share with myFutureNC, please respond to this short survey.

For more information about each indicator, including data sources and methodology, visit:
dashboard.myfuturenc.org/county-data-and-resources/

ABOUT CAROLINA DEMOGRAPHY
Located within the Carolina Population Center at UNC-Chapel Hill, we use data and other available research to help you put a face or a story on the population-level changes facing your community. Our analysts provide a full array of demographic data and research services to inform decision making, evaluation, and policy across North Carolina, where we serve organizations and people in all 100 counties.

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ABOUT MYFUTURENC
MyFutureNC is a statewide nonprofit organization focused on educational attainment and is the result of cross-sector collaboration between North Carolina leaders in education, business, and government. Our mission is to prepare North Carolina for the future by empowering individuals, strengthening communities, and ensuring our economic viability in a global economy.

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