Moore County
myFutureNC 2024 Attainment Profiles

2030 Proposed Moore County Attainment Goal: 19,276 (Stretch Goal: 19,378)
2030 State Attainment Goal: 2 million

Population Spotlight
2020 Census: 99,725
2022 Estimate: 105,531
Change: 5,806

Growth Rate
5.8% vs. 2.5%
County vs. State

77% Home Owners (2022)
State: 67%

13.2% Child Poverty Rate (2022)
State: 17.2%

14.3% Opportunity Youth Rate (2021)
State: 12.1%

76% Households with Broadband (2022)
State: 77%

3.7% Unemployment Rate (2022)
State: 3.7%

Growth Rate
$84,458 Median Household Income (2022)
State: $67,516

Educational Attainment
Moore County residents ages 25-44, 2022

No Degree
8,431 35.7%

Have Degree or Credential
15,189 64.3%

Less than high school
8%

High school graduate (including GED)
18%

Some college, no credential
15%

Associate degree
26%

Bachelors degree
15%

Short-term credential

Note: Numbers may not add up to 100% due to rounding

Top Opportunities for Growth
These three areas represent the biggest opportunities for Moore County to improve future attainment outcomes.

NC Pre-K Enrollment
16% of Moore County eligible 4-year-olds are enrolled in NC Pre-K, below the rural - non-metro county average of 68%.

School Counselors
Moore County has a student-to-school counselor ratio of 334:1, above the rural - non-metro county average of 325:1.

Opportunity Youth
14% of Moore County youth ages 16-24 are not working and not in school, above the state average of 12%.

Promising Attainment Practices
The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state’s attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Moore County has been meeting local needs:
https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Moore

In Pinehurst-Rockingham Prosperity Zone Sub-Region:
52.3%
of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

Top areas of misalignment:
Health Science bachelor’s and below bachelor’s
Business Management & Administration bachelor’s
Education & Training bachelor’s

21 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:
1,663 graduates in 2020
71% of 2016 graduates were employed in NC in 2021
$35,097 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

59% of adults (ages 25-44) in Moore County earned a family sustaining wage, 2022

Moore County is served by:
Mid-Carolina Workforce Development Board
Central Pines Council of Governments

In Pinehurst-Rockingham Prosperity Zone Sub-Region:
Top 3 Five-Star Jobs in Pinehurst-Rockingham Prosperity Zone Sub-Region
Logisticians 4%
Medical and Health Services Managers 3%

Top 3 Employers in Moore County
Firsthealth Of The Carolinas Inc 1000+
Moore County Schools 1000+
Pinehurst Resort And Country Club 1000+

UNC System College Enrollment Curriculum
NC Community College Enrollment Curriculum

First-time Curriculum Enrollments

Basic Skills

Continuing Education
Adult Learners
Moore County resident enrollments in NC Community Colleges, Fall 2022
- 129 Basic Skills
- 4,149 Continuing Education
- 2,794 Curriculum
11% of Moore County residents have student loan debt. 5% of debt holders had student loans in default. 2022

Success of Moore County High School Graduates
- 84% of students who enroll persist to their second year versus 78% in peer counties. 2022
- 62% of students who enroll earn a degree or certificate within 6 years versus 55% in peer counties. 2022

Top destinations of all college-goers, Fall 2023
- 3,738 of all college-goers attended Sandhills CC
- 305 of all college-goers attended Central Carolina CC
- 250 of all college-goers attended Fayetteville TCC

How students in Moore County traditional schools are doing:
- 16% of eligible 4-year-olds enrolled in NC Pre-K program, compared to 53% statewide; 223 more needed to meet state goal of 75%. 2023
- 37% of 3-8 graders are earning career-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 2,817 more needed to meet state goal of 73%. 2023
- 40% of 3-8 graders are earning career-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 2,634 more needed to meet state goal of 86%. 2023
- 92% of 9th graders graduate within four years, compared to 87% statewide; 36 more needed to meet state goal of 95%. 2022
- 33% of students are chronically absent from school, compared to 32% statewide; 2,914 less needed to meet state goal of 11%. 2022

Moore County has a student-to-school counselor ratio of 334:1 versus 325:1 in peer counties. 2022

1% of students drop out of high school (54 total students), compared to 2% statewide. 2022

For more information about each indicator, including data sources and methodology, visit: dashboard.myfuturenc.org/county-data-and-resources/