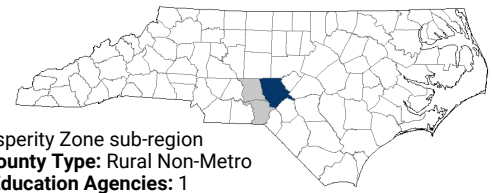


Moore County

NC goal: 2 million by 2030
2020 County Attainment Profile



Updated: Aug 12 2020

INTRODUCTION

From birth to career, there are many opportunities to develop strategies and interventions to increase attainment and improve workforce alignment. Below are some key areas and indicators that highlight where interventions may be possible to improve overall educational attainment outcomes.

COUNTY OVERVIEW


Moore County is in the **Pinehurst-Rockingham** Prosperity Zone sub-region. It's one of 50 rural non-metro counties in NC.

Overall, 14% of 25-44-year-olds in Moore County have earned a master's degree or higher as their highest degree; 22% have a bachelor's degree; 13% have an associate degree; 22% have some college, no degree; 21% have a high school diploma; and 8% have less than a high school diploma.

2018 Population	99,390
2030 Population	119,674
K-12 Students (2019)	
Traditional Schools	12,668
Charter/Private/Home	3,826
Median Household Income	\$59,471
Child Poverty Rate	15%
Households with Broadband	81%

Building the Foundation: Pre-K to 8

High-quality early learning and strong academic progress in early years helps prepare children for future success.

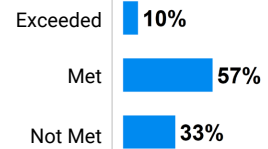
 Moore County has 20 public schools with performance grades. Of these schools, 4 or 20% were classified as low performing in 2019.

How students in Moore County traditional public schools are currently doing:

To meet state goals, Moore County needs:

- **271 more eligible 4-year-olds** enrolled in NC Pre-K program (goal: 75% vs. 12%).
- **1,441 more 3-8 graders** earning college-and-career-ready scores (level 4 or 5) in reading (goal: 73% vs. 49%).
- **2,662 more 3-8 graders** earning college-and-career-ready scores (level 4 or 5) in math (goal: 86% vs. 41%).

Percent of Moore County schools by academic growth status, 2019

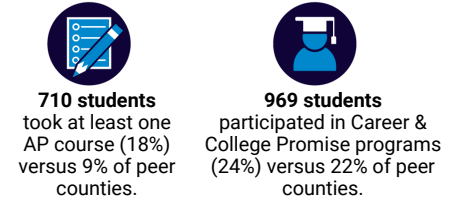


Ready for College & Career

High school completion is a crucial step on the pathway to postsecondary success or the beginnings of a career. Activities that prepare students to navigate the transition to postsecondary include gaining experience in college-level coursework and applying for financial assistance.

To meet state goals, Moore County needs:


- **43 more 9th graders** to graduate within four years (goal: 95% vs. 91%).
- **165 more seniors** to complete the FAFSA (goal: 80% vs. 62%).
- **197 more students** to attend school regularly (goal: 11% chronic absenteeism vs. 13%).



Students in Moore County completed **473 Career & Technical Education concentrations** in 2019. The top three CTE concentrations completed include Agricultural, Food, & Natural Resources; Health Science; and Hospitality & Tourism.

Postsecondary Access and Success

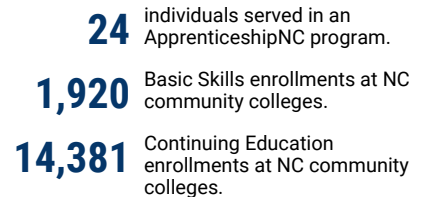
These metrics capture student progression and educational attainment from high school graduation to postsecondary completion. They indicate relative strengths and weaknesses of Moore County at each stage of the postsecondary pipeline.

 Moore County has a student-to-school counselor ratio of 302:1.

Among Moore County high school graduates:


- **70% of graduates** enroll in a postsecondary institution within 12 months versus 57% of peer counties.
- **77% of students** who enroll persist to their second year versus 73% of peer counties.
- **56% of students** who enroll earn a degree or credential within 6 years versus 49% of peer counties.

In your Prosperity Zone sub-region, 2018-19:



Labor Market Outcomes

Lack of technical skills and lack of education are among the primary reasons why NC employers struggle to fill vacancies. These metrics capture labor market outcomes among recent graduates, the alignment between postsecondary degree production and labor market demand, and future job demands.

 10.7% of teens ages 16-19 are not working and not in school versus 8.9% of peer counties.

In your Prosperity Zone sub-region:

Public postsecondary institutions graduate **1,497 students per year**. After 5 years, 72% of 2013 graduates were employed in NC, earning an annual average wage of \$32,460.

50% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs. The top gaps are: **Health Science** (above and below bachelor's); **Education & Training** (bachelor's); and **Business Management & Administration** (bachelor's).

There are **69,044 job openings** projected between 2017-2026. The top 3 in demand jobs with median wages of \$50,000 or more are: 1) **Registered Nurses**; 2) **General and Operations Managers**; 3) **Sales Representatives, Services, All Other**.

Opportunities for Growth

Compared to rural non-metro counties and the state, these three areas represent the biggest opportunities for Moore County to improve future attainment outcomes.



NC Pre-K Enrollment

12% of Moore County eligible 4-year-olds are enrolled in NC Pre-K, below the rural non-metro county average of 64%.



Disconnected Youth

11% of Moore County youth ages 16-19 are not working and not in school, above the rural non-metro county average of 9%.



Low-Performing Schools

20% of Moore County schools are low-performing, above the rural non-metro county average of 19%.

Largest postsecondary institutions in your Prosperity Zone sub-region

Institution Name	Undergraduate Enrollments 2017-18	Graduate or Transfer in 8 Years
Total Enrollments	9,578	47%
Sandhills Community College	5,329	39%
Richmond Community College	3,107	56%
Montgomery Community College	1,142	66%

Notes:

Enrollments reflect degree- or credential-seeking undergraduate enrollments. The graduate or transfer rate is drawn from IPEDS and represents the share of students who either graduate with a degree or credential from the institution or transfer to another institution within 8 years. The 8-year outcome is the only measure that includes information on transfer out. Detailed data guidance is provided at <http://go.unc.edu/countydata>

Local Cross-Sector Promising Practice: NC For Military Employment (NC4ME)

Moore County Partners in Progress has partnered with Richmond County Economic Development, the NCWorks Career Offices in both Moore & Richmond Counties, and NC For Military Employment (NC4ME) to host the Sandhills Veteran Hiring Event for transitioning veterans and military spouses. The goal is to help these individuals find quality employment in the Sandhills region while helping local employers address their needs for qualified workers.

We identified this example of an emerging cross-sector promising practice in partnership with local leaders. If you have additional examples you'd like to share with myFutureNC, please respond to this short survey.

For more information about each indicator, including data sources and methodology, visit:

dashboard.myfuturenc.org/county-data-and-resources/

ABOUT CAROLINA DEMOGRAPHY

Located within the Carolina Population Center at UNC-Chapel Hill, we use data and other available research to help you put a face or a story on the population-level changes facing your community. Our analysts provide a full array of demographic data and research services to inform decision making, evaluation, and policy across North Carolina, where we serve organizations and people in all 100 counties.


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ABOUT MYFUTURENC

MyFutureNC is a statewide nonprofit organization focused on educational attainment and is the result of cross-sector collaboration between North Carolina leaders in education, business, and government. Our mission is to prepare North Carolina for the future by empowering individuals, strengthening communities, and ensuring our economic viability in a global economy.

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