Population Spotlight
2010 Census: 95,840
2020 Census: 94,970
Change: -870
-0.9% vs. 9.5%

Growth Rate
County
State

Median Household Income (2020)
Child Poverty Rate (2020)
Households with Broadband (2020)
Home Owners (2020)
Voter Registration Rate (2021)
Unemployment Rate (2021)

Educational Attainment
Nash County residents ages 25-44, 2020

No Degree
56.8%
12,483

Have Degree or Credential
43.2%
9,482

Less than high school
High school graduate (including GED)
Some college, no credential
Short-term credential
Associate degree
Bachelor’s degree
Graduate or professional degree

12%
34%
11%
8%
14%
13%
9%

Note: Numbers may add to more than 100% due to rounding

Top Opportunities for Growth
These three areas represent the biggest opportunities for Nash County to improve future attainment outcomes.

Math Performance
14% of Nash County 3-8 graders earn college-and-career-ready scores in Math, below the rural metro county average of 28%.

Chronic Absenteeism
40% of Nash County students are chronically absent from school, above the rural metro county average of 29%.

Reading Performance
15% of Nash County 3-8 graders earn college-and-career-ready scores in Reading, below the rural metro county average of 25%.

Impact of Covid-19 on Education Pipeline
Covid-19 has affected critical transition points along the education continuum.

K-12 Enrollment (district schools)
-5.2% 2021-22 vs. 2019-20

Postsecondary Enrollment
-11.9% 2021 vs. 2020

FAFSA Completion
-3.0% 2021-22 vs. 2018-19

Postsecondary Intentions
-5.5% 2020-21 vs. 2018-19

Data Disruptions
• College-and-Career-Ready in Reading
• College-and-Career-Ready in Math
• Chronic Absenteeism

How students in Nash County traditional schools are currently doing:
To meet state goals, each year Nash County needs:

• 20 more eligible 4-year-olds enrolled in NC Pre-K program (goal: 75% vs. 70%). 2022

• 3,779 more 3-8 graders earning college-and-career-ready scores (level 4 or 5) in reading (goal: 73% vs. 15%). 2022

• 4,684 more 3-8 graders earning college-and-career-ready scores (level 4 or 5) in math (goal: 86% vs. 14%). 2022

• 71 more 9th graders to graduate within four years (goal: 95% vs. 89%). 2021

• 3,993 more students to attend school regularly (goal: 11% chronic absenteeism vs. 40%). 2021

Nash County has a student-to-school counselor ratio of 367:1 versus 362:1 in peer counties. 2021

61% of Nash County students have parents with no college degree (either 2- or 4-year) versus 58% in peer counties.

Postsecondary Enrollment Rates for Select Groups in Nash County, 2021

Note: Outcomes for demographic groups with fewer than 10 students are not displayed.
Success of Nash County High School Graduates

Top destinations of graduates, 2016-2020

- 36% of college-goers attended a public 4-year college
- 15% of college-goers attended a private 4-year college
- 47% of college-goers attended a public 2-year college
- <5% of college-goers attended a private 2-year college
- 95% of college-goers attended an in-state college

- 66% of students who enroll persist to their second year versus 73% in peer counties. 2021
- 53% of students who enroll earn a degree or credential within 6 years versus 57% in peer counties. 2021

Adult Learners

Nash County resident enrollments in NC Community Colleges, 2021

- 255 Basic Skills
- 1,539 Continuing Education
- 2,390 Curriculum

- 16% of Nash County residents have student loan debt; 15% of debt holders had student loans in default. 2020

In your Prosperity Zone Sub-Region:

78.6% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

In 2021 your Workforce Development Board served:

- 8,274 in Basic Services
- 4,021 in Career Services
- 408 in Education Services

- 16.1% of young adults ages 16-24 in Nash County were not working and not in school versus 15.2% in peer counties. 2019

Promising Attainment Practices

The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state’s attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Nash County has been meeting local needs:
https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Nash

For more information about each indicator, including data sources and methodology, visit:
dashboard.myfuturenc.org/county-data-and-resources/