Nash County
myFutureNC 2024 Attainment Profiles

Population Spotlight
2020 Census: 94,967
2022 Estimate: 95,789
Change: 822

Growth Rate
0.9% vs. 2.5%

County State

$55,406 Median Household Income (2022)
State: $67,516

65% Home Owners (2022)
State: 67%

20.4% Child Poverty Rate (2022)
State: 17.2%

18.7% Opportunity Youth Rate (2021)
State: 12.1%

63% Households with Broadband (2022)
State: 77%

5.0% Unemployment Rate (2022)
State: 3.7%

Educational Attainment
Nash County residents ages 25-44, 2022

No Degree
12,561
56.3%

Have Degree or Credential
9,736
43.7%

Top Opportunities for Growth
These three areas represent the biggest opportunities for Nash County to improve future attainment outcomes.

Math Performance
17% of Nash County 3-8 graders earn college-and-career-ready scores in Math, below the rural - metro county average of 30%.

Reading Performance
18% of Nash County 3-8 graders earn college-and-career-ready scores in Reading, below the rural - metro county average of 26%.

School Counselors
Nash County has a student-to-school counselor ratio of 407:1, above the rural - metro county average of 362:1.

Promising Attainment Practices
The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state’s attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Nash County has been meeting local needs:
https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Nash

In Rocky Mount-Wilson Prosperity Zone Sub-Region:
79.0% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

297 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:
1,229 graduates in 2020
79% of 2016 graduates were employed in NC in 2021
$41,742 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

38% of adults (ages 25-44) in Nash County earned a family sustaining wage, 2022

Nash County is served by:
Turning Point Workforce Development Board
Upper Coastal Plain Council of Governments

2030 Proposed Nash County Attainment Goal: 14,066 (Stretch Goal: 14,246)
2030 State Attainment Goal: 2 million

Top 3 Five-Star Jobs in Rocky Mount-Wilson Prosperity Zone Sub-Region
<table>
<thead>
<tr>
<th>Job Title</th>
<th>Annual Growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Data Scientists</td>
<td>4%</td>
</tr>
<tr>
<td>Information Security Analysts</td>
<td>4%</td>
</tr>
<tr>
<td>Nurse Practitioners</td>
<td>3%</td>
</tr>
</tbody>
</table>

Top 3 Employers in Nash County
<table>
<thead>
<tr>
<th>Employer</th>
<th>Employment Range</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hospira Inc</td>
<td>1000+</td>
</tr>
<tr>
<td>Consolidated Diesel Co</td>
<td>1000+</td>
</tr>
<tr>
<td>Nash General Hospital</td>
<td>1000+</td>
</tr>
</tbody>
</table>

First-time Curriculum Enrollments

Basic Skills

Continuing Education
16% of Nash County residents have student loan debt. 11% of debt holders had student loans in default. 2022

Success of Nash County High School Graduates
• 81% of students who enroll persist to their second year versus 79% in peer counties. 2022
• 49% of students who enroll earn a degree or certificate within 6 years versus 56% in peer counties. 2022

Top destinations of all college-goers, Fall 2023
• 2,901 of all college-goers attended Nash CC
• 555 of all college-goers attended Edgecombe CC
• 212 of all college-goers attended Wake TCC

• 73% of graduates reported intentions to enroll in a postsecondary institution versus 68% in peer counties. 2022
• 47% of graduates enrolled in a postsecondary institution within 12 months versus 51% in peer counties. 2022

63% of Nash County students have parents with no college degree (either 2- or 4-year) versus 57% in peer counties.

How students in Nash County traditional schools are doing:
• 66% of eligible 4-year-olds enrolled in NC Pre-K program, compared to 53% statewide; 42 more needed to complete in 2023 to meet state goal of 80%. 2023
• 18% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 4,445 more needed to meet state goal of 73%. 2023
• 17% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 4,458 more needed to meet state goal of 86%. 2023
• 85% of 9th graders graduate within four years, compared to 87% statewide; 128 more needed to meet state goal of 95%. 2023
• 36% of students are chronically absent from school, compared to 32% statewide; 3,682 less needed to meet state goal of 11%. 2022

Nash County has a student-to-school counselor ratio of 407:1 versus 362:1 in peer counties. 2022

3% of students drop out of high school (133 total students), compared to 2% statewide. 2022

57% of seniors completed the FAFSA in 2023, compared to 62% statewide; 233 more need to complete in 2023 to meet state goal of 80%. 2023

Postsecondary assets in Rocky Mount-Wilson Prosperity Zone sub-region
Public, 4-year or above
Edgecombe Community College, Nash Community College, Wilson Community College
Private not-for-profit, 4-year or above
Barton College, North Carolina Wesleyan University
Private not-for-profit, 2-year

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For more information about each indicator, including data sources and methodology, visit: dashboard.myfuturenc.org/county-data-and-resources/