Nash County

myFutureNC 2024 Attainment Profiles

Population Spotlight

2020 Census: 94,967
2022 Estimate: 95,789
Change: 822

Growth Rate

0.9% vs. 2.5%
County State

Median Household Income (2022)

$55,406
65%
Home Owners (2022)
State: 67%
Child Poverty Rate (2022)
State: 17.2%

20.4%
18.4%
Opportunity Youth Rate (2022)
State: 10.9%
Households with Broadband (2022)
State: 77%
Unemployment Rate (2022)
State: 3.7%

Population Spotlight

2020 Census: 94,967
2022 Estimate: 95,789
Change: 822

Growth Rate

0.9% vs. 2.5%
County State

Median Household Income (2022)

$55,406
65%
Home Owners (2022)
State: 67%
Child Poverty Rate (2022)
State: 17.2%

20.4%
18.4%
Opportunity Youth Rate (2022)
State: 10.9%
Households with Broadband (2022)
State: 77%
Unemployment Rate (2022)
State: 3.7%

Educational Attainment

Nash County residents ages 25-44, 2022

No Degree
12,561
56.3%

Have Degree or Credential
9,736
43.7%

Top Opportunities for Growth

These three areas represent the biggest opportunities for Nash County to improve future attainment outcomes.

Math Performance
17% of Nash County 3-8 graders earn college- and-career-ready scores in Math, below the rural - metro county average of 30%.

Reading Performance
18% of Nash County 3-8 graders earn college- and-career-ready scores in Reading, below the rural - metro county average of 26%.

School Counselors
Nash County has a student-to-school counselor ratio of 407:1, above the rural - metro county average of 362:1.

Promising Attainment Practices

The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state’s attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Nash County has been meeting local needs:
https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Nash

In Rocky Mount-Wilson Prosperity Zone Sub-Region:

79.0%
of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

UNC and NC Community College Outcomes:

1,229 graduates in 2020
79% of 2016 graduates were employed in NC in 2021
$41,742 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

38% of adults (ages 25-44) in Nash County earned a family sustaining wage, 2022

Nash County is served by:

Turning Point Workforce Development Board
Upper Coastal Plain Council of Governments

In Rocky Mount-Wilson Prosperity Zone Sub-Region:

79.0% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

297 Individuals served in an ApprenticeshipNC program in 2020

Top 3 Five-Star Jobs in Rocky Mount-Wilson Prosperity Zone Sub-Region

Job Title Annual Growth
Data Scientists 4%
Information Security Analysts 4%
Nurse Practitioners 3%

Top 3 Employers in Nash County

Employer Employment Range
Hospira Inc 1000+
Consolidated Diesel Co 1000+
Nash General Hospital 1000+

2030 Proposed Nash County Attainment Goal: 14,066 (Stretch Goal: 14,246)

2030 State Attainment Goal: 2 million
Adult Learners
Nash County resident enrollments in NC Community Colleges, Fall 2022
- 262 Basic Skills
- 3,474 Continuing Education
- 2,290 Curriculum

16% of Nash County residents have student loan debt; 11% of debt holders had student loans in default. 2022

Success of Nash County High School Graduates
- 81% of students who enroll persist to their second year versus 79% in peer counties. 2022
- 49% of students who enroll earn a degree or certificate within 6 years versus 56% in peer counties. 2022

Top destinations of all college-goers, Fall 2023
- 2,901 of all college-goers attended Nash CC
- 555 of all college-goers attended Edgecombe CC
- 212 of all college-goers attended Wake TCC

How students in Nash County traditional schools are doing:
- 66% of eligible 4-year-olds enrolled in NC Pre-K program, compared to 53% statewide; 42 more needed to meet state goal of 75%. 2023
- 18% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 4,445 more needed to meet state goal of 73%. 2023
- 17% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 4,458 more needed to meet state goal of 86%. 2023
- 85% of 9th graders graduate within four years, compared to 87% statewide; 128 more needed to meet state goal of 95%. 2023
- 29% of students are chronically absent from school, compared to 27% statewide; 2,742 less needed to meet state goal of 11%. 2023

Nash County has a student-to-school counselor ratio of 407:1 versus 362:1 in peer counties. 2023
- 3% of students drop out of high school (125 total students), compared to 2% statewide. 2023

For more information about each indicator, including data sources and methodology, visit:
dashboard.myfuturenc.org/county-data-and-resources/