Pitt County
myFutureNC 2024 Attainment Profiles

2030 Proposed Pitt County Attainment Goal: 31,722 (Stretch Goal: 31,986)
2030 State Attainment Goal: 2 million

Population Spotlight
2020 Census: 170,241
2022 Estimate: 173,542
Change: 3,301

Growth Rate
1.9% County vs. 2.5% State

Median Household Income (2022)
- Pitt County: $57,319
- State: $67,516

Home Owners (2022)
- Pitt County: 51%
- State: 67%

Child Poverty Rate (2022)
- Pitt County: 22.8%
- State: 17.2%

Opportunity Youth Rate (2022)
- Pitt County: 8.1%
- State: 10.9%

Households with Broadband (2022)
- Pitt County: 63%
- State: 77%

Unemployment Rate (2022)
- Pitt County: 4.1%
- State: 3.7%

2020 Census: 170,241
2022 Estimate: 173,542
Change: 3,301

2020 Census: 170,241
2022 Estimate: 173,542
Change: 3,301

Educational Attainment
Pitt County residents ages 25-44, 2022

Top Opportunities for Growth
These three areas represent the biggest opportunities for Pitt County to improve future attainment outcomes.

High School Graduation
82% of Pitt County 9th graders complete high school in 4 years or less, below the suburban county average of 88%.

Reading Performance
28% of Pitt County 3-8 graders earn college-and-career-ready scores in Reading, below the suburban county average of 31%.

Postsecondary Completion
53% of Pitt County high school graduates who enroll in postsecondary earn a degree or credential within 6 years, below the state average of 59%.

Promising Attainment Practices
The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state’s attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Pitt County has been meeting local needs:
https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Pitt

In Greenville Prosperity Zone Sub-Region:
85.4%
of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

Top areas of misalignment:
- Health Science below bachelor’s
- Transportation, Distribution & Logistics below bachelor’s
- Business Management & Administration bachelor’s

402 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:
- 7,374 graduates in 2020
- 71% of 2016 graduates were employed in NC in 2021
- $46,194 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

48% of adults (ages 25-44) in Pitt County earned a family sustaining wage, 2022

Pitt County is served by:
- Rivers East Workforce Development Board
- Mid-East Commission

UNC System College Enrollment
Curriculum
Top 3 Five-Star Jobs in Greenville Prosperity Zone Sub-Region
Job Title
Nurse Practitioners
Data Scientists
Logisticians
Annual Growth
4%
3%
3%

Top 3 Employers in Pitt County
Employer
Vidant Medical Center
East Carolina University
Pitt County Board Of Education
Employment Range
1000+
1000+
1000+

NC Community College Enrollment
Curriculum
First-time Curriculum Enrollments
Basic Skills
Continuing Education
2018
2020
2022
2018
2020
2022
2018
2020
2022
**Degree Credentials Awarded, 2022**

- 1,509 certificate
- 1,805 associate
- 4,867 bachelor’s

**Postsecondary assets in Greenville Prosperity Zone sub-region**

- Public, 4-year or above
  - East Carolina University
- Public, 2-year
  - Beaufort County Community College, Halifax Community College, Martin Community College, Pitt Community College, Roanoke-Chowan Community College
- Private not-for-profit, 4-year or above
  - Chowan University
- Private not-for-profit, 2-year

**Top destinations of all college-goers, Fall 2023**

- 5,946 of all college-goers attended Pitt CC
- 595 of all college-goers attended Lenoir CC
- 517 of all college-goers attended Beaufort County CC

**How students in Pitt County traditional schools are doing:**

- 51% of eligible 4-year-olds enrolled in NC Pre-K program, compared to 53% statewide; 253 more needed to meet state goal of 75%.
- 28% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 6,261 more needed to meet state goal of 73%.
- 36% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 5,399 more needed to meet state goal of 86%.
- 82% of 9th graders graduate within four years, compared to 87% statewide; 243 more needed to meet state goal of 95%.
- 25% of students are chronically absent from school, compared to 27% statewide; 3,380 less needed to meet state goal of 11%.

**School Choice**

28,132 total students were enrolled in K-12 in Pitt County in the 2022-23 school year.

**Access to Postsecondary Credits**

Students in Pitt County completed 6,020 Career & Technical Education (CTE) credentials (1,197 (20%) were industry-valued credentials) and 1,358 concentrations in 2023. The top three CTE concentrations completed include Health Science; Human Services; and Architecture and Construction.

**For more information about each indicator, including data sources and methodology, visit:**

dashboard.myfuturenc.org/county-data-and-resources/