Pitt County

2030 NC Degree Attainment Goal: 2 million (67%)
2030 Proposed Pitt County Attainment Goal: 31,722 (68%)

Population Spotlight
2010 Census: 168,148
2020 Census: 170,243
Change: 2,095

Growth Rate
1.2% County vs. 9.5% State

$49,955 Median Household Income (2020)
25.6% Child Poverty Rate (2020)
86% Households with Broadband (2020)
53% Home Owners (2020)
69% Voter Registration Rate (2021)
5.0% Unemployment Rate (2021)

Educational Attainment
Pitt County residents ages 25-44, 2020
No Degree
42.9%
19,722
Have Degree or Credential
57.1%
26,265

Top Opportunities for Growth
These three areas represent the biggest opportunities for Pitt County to improve future attainment outcomes.
Postsecondary Completion
52% of Pitt County high school graduates who enroll in postsecondary earn a degree or credential within 6 years, below the suburban county average of 60%.

High School Graduation
85% of Pitt County 9th graders complete high school in 4 years or less, below the suburban county average of 88%.

Reading Performance
27% of Pitt County 3-8 graders earn college-and-career-ready scores in Reading, below the suburban county average of 30%.

Impact of Covid-19 on Education Pipeline
Covid-19 has affected critical transition points along the education continuum.
K-12 Enrollment (district schools)
-0.9% 2021-22 vs. 2019-20
Postsecondary Enrollment
-8.5% 2021 vs. 2020

FAFSA Completion
-2.3% 2021-22 vs. 2018-19
Postsecondary Intentions
-4.1% 2020-21 vs. 2018-19

Data Disruptions
• College-and-Career-Ready in Reading
• College-and-Career-Ready in Math
• Chronic Absenteeism
ncdemography.org

How students in Pitt County traditional schools are currently doing:
To meet state goals, each year Pitt County needs:
• 265 more eligible 4-year-olds enrolled in NC Pre-K program (goal: 75% vs. 50%). 2022
• 4,995 more 3-8 graders earning college-and-career-ready scores (level 4 or 5) in reading (goal: 73% vs. 27%). 2022
• 5,549 more 3-8 graders earning college-and-career-ready scores (level 4 or 5) in math (goal: 86% vs. 35%). 2022
• 194 more 9th graders to graduate within four years (goal: 95% vs. 85%). 2021
• 3,231 more students to attend school regularly (goal: 11% chronic absenteeism vs. 25%). 2021

Pitt County has a student-to-school counselor ratio of 326:1 versus 336:1 in peer counties. 2021

Career and College Preparation
808 high school students took at least one AP course (12%) versus 15% in peer counties (2021).

689 graduates participated in Career & College Promise programs (45%) versus 33% in peer counties (2021).

Students in Pitt County completed 1,061 Career & Technical Education concentrations in 2021. The top three CTE concentrations completed include Health Science; Human Services; and Architecture and Construction.

Postsecondary Enrollment Rates for Select Groups in Pitt County, 2021

Note: Outcomes for demographic groups with fewer than 10 students are not displayed.
Success of Pitt County High School Graduates

Top destinations of graduates, 2016-2020

- 39% of college-goers attended a public 4-year college
- 8% of college-goers attended a private 4-year college
- 52% of college-goers attended a public 2-year college
- <5% of college-goers attended a private 2-year college
- 95% of college-goers attended an in-state college

- 76% of students who enroll persist to their second year versus 77% in peer counties. 2021
- 52% of students who enroll earn a degree or credential within 6 years versus 60% in peer counties. 2021

Adult Learners

Pitt County resident enrollments in NC Community Colleges, 2021

307 Basic Skills
2,462 Continuing Education
5,412 Curriculum

22% of Pitt County residents have student loan debt; 13% of debt holders had student loans in default. 2020

In your Prosperity Zone Sub-Region:

86.0% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

Top areas of misalignment:
- Health Science (below bachelor’s and bachelor’s)
- Transportation, Distribution & Logistics (below bachelor’s)
- Business Management & Administration (bachelor’s)

402 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:

7,374 graduates in 2020
71% of 2016 graduates were employed in NC in 2021
$46,194 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

In 2021 your Workforce Development Board served:

8,737 in Basic Services
4,829 in Career Services
278 in Education Services

9.0% of young adults ages 16-24 in Pitt County were not working and not in school versus 11.2% in peer counties. 2019

Impact of Covid-19 on NC Community College Enrollment

- Curriculum
- First-time Curriculum Enrollments

- Basic Skills
- Continuing Education

Number of Pitt County residents employed, January 2020 to March 2022

Promising Attainment Practices

The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state’s attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Pitt County has been meeting local needs:
https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Pitt

For more information about each indicator, including data sources and methodology, visit:
dashboard.myfuturenc.org/county-data-and-resources/