Pitt County

**myFutureNC 2024 Attainment Profiles**

**2030 Proposed Pitt County Attainment Goal: 31,722 (Stretch Goal: 31,986)**

**2030 State Attainment Goal: 2 million**

### Population Spotlight
- 2020 Census: 170,241
- 2022 Estimate: 173,542
- Change: 3,301

### Growth Rate
- County: 1.9%
- State: 2.5%

### Median Household Income
- 2022: $57,319
- State: $67,516

### Home Owners
- County (2022): 51%
- State: 67%

### Child Poverty Rate
- County (2022): 22.8%
- State: 17.2%

### Opportunity Youth Rate
- County (2021): 7.7%
- State: 12.1%

### Households with Broadband
- County (2022): 63%
- State: 77%

### Unemployment Rate
- County (2022): 4.1%
- State: 3.7%

### Educational Attainment
- Pitt County residents ages 25-44, 2022

  - **No Degree**: 17,542 (40.3%)
  - **Have Degree or Credential**: 26,034 (59.7%)

### Top Opportunities for Growth
- These three areas represent the biggest opportunities for Pitt County to improve future attainment outcomes.

### Reading Performance
- 28% of Pitt County 3-8 graders earn college- and career-ready scores in Reading, below the suburban county average of 31%.

### Postsecondary Completion
- 53% of Pitt County high school graduates who enroll in postsecondary earn a degree or credential within 6 years, below the state average of 59%.

### Promising Attainment Practices
- The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state’s attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Pitt County has been meeting local needs:
https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Pitt

### In Greenville Prosperity Zone Sub-Region:
- **85.4%** of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

- **402** Individuals served in an ApprenticeshipNC program in 2020

### UNC and NC Community College Outcomes:
- 7,374 graduates in 2020
- 71% of 2016 graduates were employed in NC in 2021
- $46,194 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

- 48% of adults (ages 25-44) in Pitt County earned a family sustaining wage, 2022

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*UNC System College Enrollment*

**Curriculum**

- 2015: 5,500
- 2017: 5,250
- 2019: 5,000
- 2021: 4,750
- 2023: 4,500

*NC Community College Enrollment*

**Curriculum**

- 2018: 5,800
- 2020: 5,600
- 2022: 5,400

*Top 3 Five-Star Jobs in Greenville Prosperity Zone Sub-Region*

<table>
<thead>
<tr>
<th>Job Title</th>
<th>Annual Growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nurse Practitioners</td>
<td>4%</td>
</tr>
<tr>
<td>Data Scientists</td>
<td>3%</td>
</tr>
<tr>
<td>Logisticians</td>
<td>3%</td>
</tr>
</tbody>
</table>

*Top 3 Employers in Pitt County*

- **Vidant Medical Center**: 1000+
- **East Carolina University**: 1000+
- **Pitt County Board Of Education**: 1000+

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*Basic Skills*

**2018**

- 6,000
- 5,800
- 5,600
- 5,400
- 5,200
- 5,000
- 4,800

**2020**

- 4,800
- 4,600
- 4,400
- 4,200
- 4,000
- 3,800
- 3,600

**2022**

- 3,600
- 3,400
- 3,200
- 3,000
- 2,800
- 2,600
- 2,400

*Continuing Education*

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*Pitt County is served by:*
- Rivers East Workforce Development Board
- Mid-East Commission
Pitt County has a student-to-school counselor ratio of 295:1 versus 327:1 in peer counties. 2022

3% of students drop out of high school (194 total students), compared to 2% statewide. 2022

How students in Pitt County traditional schools are doing:

• 51% of eligible 4-year-olds enrolled in NC Pre-K program, compared to 53% statewide; 253 more needed to meet state goal of 75%. 2023

• 28% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 6,261 more needed to meet state goal of 73%. 2023

• 36% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 5,399 more needed to meet state goal of 86%. 2023

• 82% of 9th graders graduate within four years, compared to 87% statewide; 243 more needed to meet state goal of 95%. 2022

• 22% of students are chronically absent from school, compared to 32% statewide; 2,796 less needed to meet state goal of 11%. 2022

Pitt County has a student-to-school counselor ratio of 295:1 versus 327:1 in peer counties. 2022

Adult Learners
Pitt County resident enrollments in NC Community Colleges, Fall 2022

233 Basic Skills
5,439 Continuing Education
5,321 Curriculum

21% of Pitt County residents have student loan debt; 11% of debt holders had student loans in default. 2022

Success of Pitt County High School Graduates

• 80% of students who enroll persist to their second year versus 82% in peer counties. 2022

• 53% of students who enroll earn a degree or certificate within 6 years versus 60% in peer counties. 2022

Top destinations of all college-goers, Fall 2023

• 5,946 of all college-goers attended Pitt CC
• 595 of all college-goers attended Lenoir CC
• 517 of all college-goers attended Beaufort County CC

74% of seniors completed the FAFSA in 2023, compared to 62% statewide; 89 more need to complete in 2023 to meet state goal of 80%. 2023

81% of graduates reported intentions to enroll in a postsecondary institution versus 73% in peer counties. 2022

62% of graduates enrolled in a postsecondary institution within 12 months versus 57% in peer counties. 2022

48% of Pitt County students have parents with no college degree (either 2- or 4-year) versus 48% in peer counties.

Degree Credentials Awarded, 2022
1,509 certificate 1,805 associate 4,867 bachelor’s

Postsecondary assets in Greenville Prosperity Zone sub-region

Public, 4-year or above
East Carolina University

Public, 2-year
Beaufort County Community College, Halifax Community College, Martin Community College, Pitt Community College, Roanoke-Chowan Community College

Private not-for-profit, 4-year or above
Chowan University

Private not-for-profit, 2-year

For more information about each indicator, including data sources and methodology, visit:
dashboard.myfuturenc.org/county-data-and-resources/