Richmond County

2030 NC Degree Attainment Goal: 2 million (67%)
2030 Proposed Richmond County Attainment Goal: 4,390 (42%)

Population Spotlight
2010 Census: 46,639
2020 Census: 42,946
Change: -3,693

Growth Rate
-7.9% Country vs. 9.5% State

$42,335 Median Household Income (2020)
43.2% Child Poverty Rate (2020)
83% Households with Broadband (2020)
66% Home Owners (2020)
69% Voter Registration Rate (2021)
7.3% Unemployment Rate (2021)

Educational Attainment
Richmond County residents ages 25-44, 2021

<table>
<thead>
<tr>
<th>No Degree</th>
<th>Have Degree or Credential</th>
</tr>
</thead>
<tbody>
<tr>
<td>62.5%</td>
<td>37.5%</td>
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Note: Numbers may add to more than 100% due to rounding

Top Opportunities for Growth
These three areas represent the biggest opportunities for Richmond County to improve future attainment outcomes.

Chronic Absenteeism
42% of Richmond County students are chronically absent from school, above the rural non-metro county average of 29%.

NC Pre-K Enrollment
59% of Richmond County eligible 4-year-olds are enrolled in NC Pre-K, below the rural non-metro county average of 68%.

Postsecondary Completion
48% of Richmond County high school graduates who enroll in postsecondary earn a degree or credential within 6 years, below the rural non-metro county average of 55%.

Impact of Covid-19 on Education Pipeline
Covid-19 has affected critical transition points along the education continuum.

K-12 Enrollment (district schools)
-5.1% 2021-22 vs. 2019-20
Postsecondary Enrollment
-5.3% 2021 vs. 2020

FAFSA Completion
-14.4% 2021-22 vs. 2018-19
Postsecondary Intentions
-26.2% 2020-21 vs. 2018-19

Data Disruptions
• College-and-Career-Ready in Reading
• College-and-Career-Ready in Math
• Chronic Absenteeism

How students in Richmond County traditional schools are currently doing:
To meet state goals, each year Richmond County needs:

• 59% of eligible 4-year-olds enrolled in NC Pre-K program; 62 more needed to meet state goal of 75%. 2022
• 20% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading; 1,582 more needed to meet state goal of 72%. 2022
• 23% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math; 1,895 more needed to meet state goal of 86%. 2022
• 83% of 9th graders graduate within four years; 66 more needed to meet state goal of 95%. 2021
• 42% of students are chronically absent from school; 2,005 less needed to meet state goal of 11%. 2021

Richmond County has a student-to-school counselor ratio of 306.1 versus 318.1 in peer counties. 2021

• 50% of seniors completed the FAFSA in 2022; 128 more need to complete in 2022 to meet state goal of 80%. 2022
https://www.myfuturenc.org/ourwork/first-in-fafsa/
• 54% of graduates reported intentions to enroll in a postsecondary institution versus 69% in peer counties. 2021
• 51% of graduates enrolled in a postsecondary institution within 12 months versus 50% in peer counties. 2021

58% of Richmond County students have parents with no college degree (either 2- or 4-year) versus 59% in peer counties.

Note: Outcomes for demographic groups with fewer than 10 students are not displayed.

School Choice
7,438 total students were enrolled in K-12 in Richmond County in the 2021-22 school year.

Note: This profile focuses on outcomes of students enrolled in district schools.

Career and College Preparation
110 high school students took at least one AP course (6%) versus 7% in peer counties (2021).

Students in Richmond County completed 232 Career & Technical Education concentrations in 2021. The top three CTE concentrations completed include Health Science; Arts, Audio/Video Technology, & Communications; and Business Management & Administration.

Postsecondary Enrollment Rates for Select Groups in Richmond County, 2021

Note: Outcomes for demographic groups with fewer than 10 students are not displayed.
Richmond County 2022 Attainment Profile

Success of Richmond County High School Graduates

Top destinations of graduates, 2016-2020

- 35% of college-goers attended a public 4-year college
- 8% of college-goers attended a private 4-year college
- 56% of college-goers attended a public 2-year college
- <5% of college-goers attended a private 2-year college
- 95% of college-goers attended an in-state college

- 74% of students who enroll persist to their second year versus 73% in peer counties. 2021
- 48% of students who enroll earn a degree or credential within 6 years versus 55% in peer counties. 2021

Adult Learners

Richmond County resident enrollments in NC Community Colleges, 2021

- 224 Basic Skills
- 826 Continuing Education
- 1,300 Curriculum

9% of Richmond County residents have student loan debt; 10% of debt holders had student loans in default. 2020

In your Prosperity Zone Sub-Region:

53.0% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

Top areas of misalignment:
- Health Science (all levels)
- Transportation, Distribution & Logistics (below bachelor’s)
- Business Management & Administration (bachelor’s)

21 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:

- 1,663 graduates in 2020
- 71% of 2016 graduates were employed in NC in 2021
- $35,097 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

In 2021 your Workforce Development Board served:

- 10,858 in Basic Services
- 5,285 in Career Services
- 715 in Education Services

17.1% of young adults ages 16-24 in Richmond County were not working and not in school versus 15.2% in peer counties. 2019

Promising Attainment Practices

The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state’s attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Richmond County has been meeting local needs:
https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Richmond

For more information about each indicator, including data sources and methodology, visit:
dashboard.myfuturenc.org/county-data-and-resources/