

Richmond County

myFutureNC 2024 Attainment Profiles



Pinehurst-Rockingham
Prosperity Zone Sub-Region
Peer County Type: Rural - Non-Metro
Local Education Agencies: 1 (2023)
Charter Schools: 0 (2023)

2030 Proposed Richmond County Attainment Goal: 4,390 (Stretch Goal: 4,497)

2030 State Attainment Goal: 2 million

Population Spotlight

2020 Census: 42,953
2022 Estimate: 42,778
Change: -175

Growth Rate

-0.4% County vs. **2.5%** State



\$44,383
Median Household Income (2022)
State: \$67,516



65%
Home Owners (2022)
State: 67%



37.3%
Child Poverty Rate (2022)
State: 17.2%



17.9%
Opportunity Youth Rate (2021)
State: 12.1%



62%
Households with Broadband (2022)
State: 77%



5.0%
Unemployment Rate (2022)
State: 3.7%

Educational Attainment

Richmond County residents ages 25-44, 2022

Less than high school High school graduate (including GED) Some college, no credential Short-term credential Associate degree Bachelor's degree Graduate or professional degree

No Degree
6,637
63.4%

Have Degree or Credential
3,824
36.6%



Note: Numbers may not add up to 100% due to rounding

Top Opportunities for Growth

These three areas represent the biggest opportunities for Richmond County to improve future attainment outcomes.



FAFSA Completion

53% of Richmond County high school seniors complete the FAFSA, below the rural - non-metro county average of 61%.



Reading Performance

19% of Richmond County 3-8 graders earn college-and-career-ready scores in Reading, below the rural - non-metro county average of 25%.



High School Graduation

80% of Richmond County 9th graders complete high school in 4 years or less, below the rural - non-metro county average of 85%.

Promising Attainment Practices

The new **Promising Attainment Practices Database** is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state's attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Richmond County has been meeting local needs:

https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Richmond

LABOR MARKET ALIGNMENT

In Pinehurst-Rockingham Prosperity Zone Sub-Region:

52.3%

of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

Top areas of misalignment:

Health Science bachelor's and below bachelor's
Business Management & Administration bachelor's
Education & Training bachelor's



21 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:

1,663 graduates in 2020
71% of 2016 graduates were employed in NC in 2021
\$35,097 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

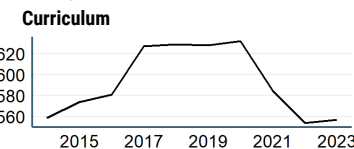


32% of adults (ages 25-44) in Richmond County earned a **family sustaining wage**, 2022

Richmond County is served by:

Lumber River Workforce Development Board
Lumber River Council of Governments

UNC System College Enrollment



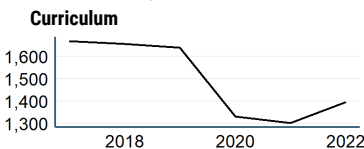
Top 3 Five-Star Jobs in Pinehurst-Rockingham Prosperity Zone Sub-Region

Job Title	Annual Growth
Nurse Practitioners	5%
Logisticians	4%
Medical and Health Services Managers	3%

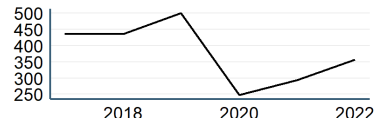
Top 3 Employers in Richmond County

Employer	Employment Range
Richmond County Schools	1000+
Perdue Farms Incorporated	1000+
Firsthealth Of The Carolinas Inc	500-999

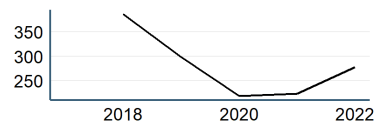
NC Community College Enrollment



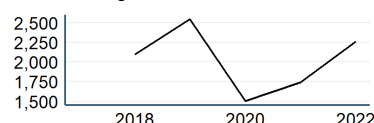
First-time Curriculum Enrollments



Basic Skills



Continuing Education



Adult Learners

Richmond County resident enrollments in NC Community Colleges, Fall 2022

278 Basic Skills
2,263 Continuing Education
1,395 Curriculum



10% of Richmond County residents have **student loan debt**; 16% of debt holders had **student loans in default**. 2022

Success of Richmond County High School Graduates

- 77% of students who enroll **persist to their second year** versus 78% in peer counties. 2022
- 48% of students who enroll **earn a degree or certificate** within 6 years versus 55% in peer counties. 2022

Top destinations of all college-goers, Fall 2023

- 2,157 of all college-goers attended **Richmond CC**
- 185 of all college-goers attended **Sandhills CC**
- 106 of all college-goers attended **South Piedmont CC**

• 53% of seniors **completed the FAFSA** in 2023, compared to 62% statewide; 108 more need to complete in 2023 to meet state goal of 80%. 2023

• 57% of graduates reported **intentions to enroll** in a postsecondary institution versus 68% in peer counties. 2022

• 48% of graduates **enrolled in a postsecondary institution** within 12 months versus 52% in peer counties. 2022



57% of Richmond County students have **parents with no college degree** (either 2- or 4-year) versus 57% in peer counties.

How students in Richmond County traditional schools are doing:

• 67% of eligible 4-year-olds **enrolled in NC Pre-K program**, compared to 53% statewide; 26 more needed to meet state goal of 75%. 2023

• 19% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **reading**, compared to 30% statewide; 1,932 more needed to meet state goal of 73%. 2023

• 26% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **math**, compared to 35% statewide; 1,750 more needed to meet state goal of 86%. 2023

• 80% of 9th graders **graduate within four years**, compared to 87% statewide; 79 more needed to meet state goal of 95%. 2023

• 39% of students are **chronically absent from school**, compared to 32% statewide; 1,949 less needed to meet state goal of 11%. 2022



Richmond County has a **student-to-school counselor ratio** of 317:1 versus 325:1 in peer counties. 2022



4% of students **drop out of high school** (93 total students), compared to 2% statewide. 2022

Degree Credentials Awarded, 2022

739 certificate | 1,189 associate | 19 bachelor's

Postsecondary assets in Pinehurst-Rockingham Prosperity Zone sub-region

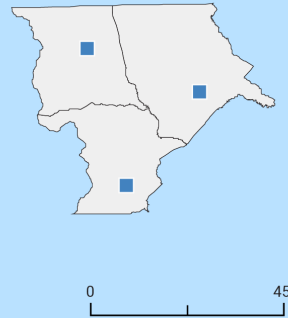
Public, 4-year or above

Public, 2-year

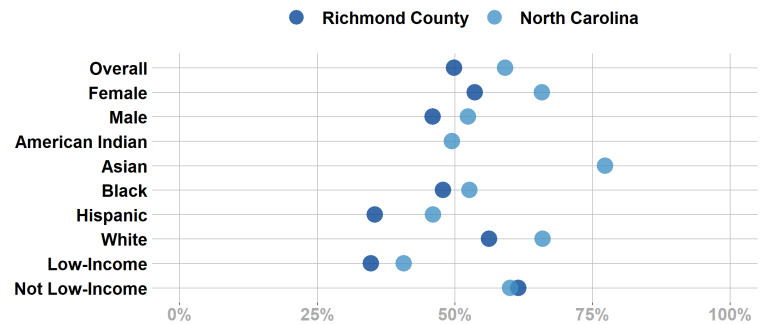
Montgomery Community College,
Richmond Community College, Sandhills
Community College

Private not-for-profit, 4-year or above

Private not-for-profit, 2-year



Postsecondary Enrollment Rates for Select Groups in Richmond County, 2022

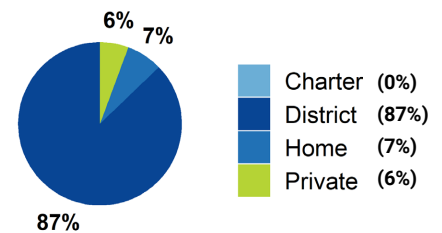


Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

School Choice

7,348 total students were enrolled in K-12 in Richmond County in the 2022-23 school year.

Note: This profile focuses on outcomes of students enrolled in district schools.



Access to Postsecondary Credits

Students in Richmond County completed 1,921 Career & Technical Education (CTE) credentials (industry-valued credential data available in Spring 2024) and 327 concentrations in 2022. The top three CTE concentrations completed include Health Science; Law, Public Safety, Corrections, & Security; and Manufacturing.



102 high school students took at least one **AP course** (<5%) versus 7% in peer counties (2022).



399 high school students participated in **Career & College Promise programs** (43%) versus 39% in peer counties (2022).

For more information about each indicator, including data sources and methodology, visit:

dashboard.myfuturenc.org/county-data-and-resources/