Richmond County

myFutureNC 2024 Attainment Profiles

2030 Proposed Richmond County Attainment Goal: 4,390 (Stretch Goal: 4,497)

2030 State Attainment Goal: 2 million

Population Spotlight

2020 Census: 42,953
2022 Estimate: 42,778
Change: -175

Growth Rate
-0.4% vs. 2.5%

County State

Median Household Income (2022)
$44,383 $67,516

65% Home Owners (2022)
State: 67%

37.3% Child Poverty Rate (2022)
State: 17.2%

16.2% Opportunity Youth Rate (2022)
State: 10.9%

62% Households with Broadband (2022)
State: 77%

5.0% Unemployment Rate (2022)
State: 3.7%

Educational Attainment

Richmond County residents ages 25-44, 2022

<table>
<thead>
<tr>
<th>No Degree</th>
<th>Have Degree or Credential</th>
</tr>
</thead>
<tbody>
<tr>
<td>6,637</td>
<td>3,824</td>
</tr>
<tr>
<td>63.4%</td>
<td>36.6%</td>
</tr>
</tbody>
</table>

Top Opportunities for Growth

These three areas represent the biggest opportunities for Richmond County to improve future attainment outcomes.

FAFSA Completion
53% of Richmond County high school seniors complete the FAFSA, below the rural - non-metro county average of 61%.

Reading Performance
19% of Richmond County 3-8 graders earn college-and-career-ready scores in Reading, below the rural - non-metro county average of 25%.

High School Graduation
80% of Richmond County 9th graders complete high school in 4 years or less, below the rural - non-metro county average of 85%.

Promising Attainment Practices

The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state’s attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Richmond County has been meeting local needs:
https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Richmond

In Pinehurst-Rockingham Prosperity Zone Sub-Region:

52.3% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

Top areas of alignment:
- Health Science bachelor’s and below bachelor’s
- Business Management & Administration bachelor’s
- Education & Training bachelor’s

21 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:
1,663 graduates in 2020
71% of 2016 graduates were employed in NC in 2021
$35,097 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

32% of adults (ages 25-44) in Richmond County earned a family sustaining wage, 2022

Richmond County is served by:
Lumber River Workforce Development Board
Lumber River Council of Governments

First-time Curriculum Enrollments

Top 3 Five-Star Jobs in Pinehurst-Rockingham Prosperity Zone Sub-Region

<table>
<thead>
<tr>
<th>Job Title</th>
<th>Annual Growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nurse Practitioners</td>
<td>5%</td>
</tr>
<tr>
<td>Logisticians</td>
<td>4%</td>
</tr>
<tr>
<td>Medical and Health Services Managers</td>
<td>3%</td>
</tr>
</tbody>
</table>

Top 3 Employers in Richmond County

- Richmond County Schools 1000+
- Perdue Farms Incorporated 1000+
- FirstHealth Of The Carolinas Inc 500-999

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Richmond County 2024 Attainment Profile

Updated: Jul 22 2024

**Basic Skills**
- 430 Basic Literacy
- 6,486 Continuing Education
- 1,338 Curriculum

**Continuing Education**
- 10% of Richmond County residents have student loan debt; 16% of debt holders had student loans in default. 2022

**Success of Richmond County High School Graduates**
- 77% of students who enroll persist to their second year versus 78% in peer counties. 2022
- 48% of students who enroll earn a degree or certificate within 6 years versus 55% in peer counties. 2022

**Top destinations of all college-goers, Fall 2023**
- 2,157 of all college-goers attended Richmond CC
- 185 of all college-goers attended Sandhills CC
- 106 of all college-goers attended South Piedmont CC

**Postsecondary Enrollment Rates for Select Groups in Richmond County, 2022**

<table>
<thead>
<tr>
<th>Group</th>
<th>Richmond County</th>
<th>North Carolina</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overall</td>
<td>70%</td>
<td>70%</td>
</tr>
<tr>
<td>Female</td>
<td>65%</td>
<td>65%</td>
</tr>
<tr>
<td>Male</td>
<td>35%</td>
<td>35%</td>
</tr>
<tr>
<td>American Indian</td>
<td>5%</td>
<td>5%</td>
</tr>
<tr>
<td>Asian</td>
<td>8%</td>
<td>8%</td>
</tr>
<tr>
<td>Black</td>
<td>7%</td>
<td>7%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>7%</td>
<td>7%</td>
</tr>
<tr>
<td>White</td>
<td>70%</td>
<td>70%</td>
</tr>
<tr>
<td>Low-Income</td>
<td>15%</td>
<td>15%</td>
</tr>
<tr>
<td>Not Low-Income</td>
<td>85%</td>
<td>85%</td>
</tr>
</tbody>
</table>

Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

**How students in Richmond County traditional schools are doing:**
- 67% of eligible 4-year-olds enrolled in NC Pre-K program, compared to 53% statewide; 26 more needed to meet state goal of 75% 2023
- 19% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 1,932 more needed to meet state goal of 73% 2023
- 26% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 1,750 more needed to meet state goal of 86% 2023
- 80% of 9th graders graduate within four years, compared to 87% statewide; 79 more needed to meet state goal of 95% 2023
- 29% of students are chronically absent from school, compared to 27% statewide; 1,229 less needed to meet state goal of 11% 2023
- Richmond County has a student-to-school counselor ratio of 317:1 versus 325:1 in peer counties. 2023
- 3% of students drop out of high school (74 total students), compared to 2% statewide. 2023

**School Choice**
- 7,348 total students were enrolled in K-12 in Richmond County in the 2022-23 school year.
- Note: This profile focuses on outcomes of students enrolled in district schools.

**Access to Postsecondary Credits**
- Students in Richmond County completed 2,249 Career & Technical Education (CTE) credentials (197 (9%) were industry-valued credentials) and 261 concentrations in 2023. The top three CTE concentrations completed include Manufacturing; Health Science; and Information Technology.

- 107 high school students took at least one AP test (5%) versus 8% in peer counties (2023).
- 258 high school students participated in Career & College Promise programs (61%) versus 51% in peer counties (2023).

For more information about each indicator, including data sources and methodology, visit:
dashboard.myfuturenc.org/county-data-and-resources/