Robeson County

myFutureNC 2024 Attainment Profiles

Population Spotlight
2020 Census: 116,516
2022 Estimate: 116,663
Change: 147

Growth Rate
0.1% vs. 2.5%

2030 Proposed Robeson County Attainment Goal: 14,651 (Stretch Goal: 14,952)

Education: 39,931
Home Owners: 66% (2022)
Child Poverty Rate: 37.9% (2022)
Opportunity Youth Rate: 19.9% (2021)
Households with Broadband: 50%
Unemployment Rate: 5.5%

2030 State Attainment Goal: 2 million

Educational Attainment
Robeson County residents ages 25-44, 2022

Top Opportunities for Growth
These three areas represent the biggest opportunities for Robeson County to improve future attainment outcomes.

Earning College Credit in High School
19% of Robeson County graduates participated in Career & College Promise programs, below the rural - non-metro county average of 39%. Also, <5% of high school students took at least one AP exam, below the peer county average of 7%.

NC Pre-K Enrollment
52% of Robeson County eligible 4-year-olds are enrolled in NC Pre-K, below the rural - non-metro county average of 68%.

Chronic Absenteeism
51% of Robeson County students are chronically absent from school, above the rural - non-metro county average of 35%.

Promising Attainment Practices
The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state’s attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Robeson County has been meeting local needs:
https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Robeson

80.5% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

In Fayetteville-Lumberton Prosperity Zone Sub-Region:

Top areas of misalignment:
- Business Management & Administration bachelor’s degree
- Health Science below bachelor’s degree
- Transportation, Distribution & Logistics below bachelor’s degree

1,855 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:
- 5,664 graduates in 2020
- 56% of 2016 graduates were employed in NC in 2021
- $38,415 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

30% of adults (ages 25-44) in Robeson County earned a family sustaining wage, 2022

Robeson County is served by:
- Lumber River Workforce Development Board
- Lumber River Council of Governments

Top 3 Five-Star Jobs in Fayetteville-Lumberton Prosperity Zone Sub-Region

- Nurse Practitioners: 4%
- Data Scientists: 3%
- Medical and Health Services Managers: 2%

Top 3 Employers in Robeson County

- Public Schools Of Robeson County: 1000+
- Mountaire Farms Of NC Inc: 1000+
- Southeastern Regional Medical Ctr: 1000+

First-time Curriculum Enrollments

Basic Skills

Continuing Education

Fayetteville-Lumberton Prosperity Zone Sub-Region
Peer County Type: Rural - Non-Metro
Local Education Agencies: 1 (2023)
Charter Schools: 3 (2023)

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Robeson County 2024 Attainment Profile

Updated: Feb 12 2024

**Basic Skills**
- 5,459

**Continuing Education**
- 2,660

**Curriculum**
- 13% of Robeson County residents have student loan debt. 13% of debt holders had student loans in default. 2022

**Graduation Rates**
- 73% of students who enroll persist to their second year versus 78% in peer counties. 2022
- 42% of students who enroll earn a degree or certificate within 6 years versus 55% in peer counties. 2022

**Top destinations of all college-goers, Fall 2023**
- 3,841 of all college-goers attended Robeson CC
- 694 of all college-goers attended Fayetteville TCC
- 311 of all college-goers attended Bladen CC

**Parental Education**
- 70% of Robeson County students have parents with no college degree (either 2- or 4-year) versus 57% in peer counties.

**Postsecondary Enrollment Rates for Select Groups in Robeson County, 2022**

<table>
<thead>
<tr>
<th>Group</th>
<th>Robeson County</th>
<th>North Carolina</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overall</td>
<td>45%</td>
<td>45%</td>
</tr>
<tr>
<td>Female</td>
<td>44%</td>
<td>44%</td>
</tr>
<tr>
<td>Male</td>
<td>56%</td>
<td>56%</td>
</tr>
<tr>
<td>American Indian</td>
<td>54%</td>
<td>54%</td>
</tr>
<tr>
<td>Asian</td>
<td>55%</td>
<td>55%</td>
</tr>
<tr>
<td>Black</td>
<td>65%</td>
<td>65%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>61%</td>
<td>61%</td>
</tr>
<tr>
<td>White</td>
<td>48%</td>
<td>48%</td>
</tr>
<tr>
<td>Low-Income</td>
<td>52%</td>
<td>52%</td>
</tr>
<tr>
<td>Not Low-Income</td>
<td>48%</td>
<td>48%</td>
</tr>
</tbody>
</table>

Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

**School Choice**
- 22,877 total students were enrolled in K-12 in Robeson County in the 2022-23 school year.

**Access to Postsecondary Credits**
- Students in Robeson County completed 1,186 Career & Technical Education (CTE) credentials (industry-valued credential data available in Spring 2024) and 1,185 concentrations in 2022. The top three CTE concentrations completed include Human Services; Agricultural, Food, & Natural Resources; and Business Management & Administration.

**How students in Robeson County traditional schools are doing:**
- 52% of eligible 4-year-olds enrolled in NC Pre-K program, compared to 53% statewide; 254 more needed to meet state goal of 75% in 2022.
- 13% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 6,817 more needed to meet state goal of 73% in 2022.
- 16% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 6,544 more needed to meet state goal of 86% in 2022.
- 79% of 9th graders graduate within four years, compared to 87% statewide; 256 more needed to meet state goal of 95% in 2022.
- 51% of students are chronically absent from school, compared to 32% statewide; 8,667 less needed to meet state goal of 11% in 2022.

Robeson County has a student-to-school counselor ratio of 312:1 versus 325:1 in peer counties. 2022
- 5% of students drop out of high school (325 total students), compared to 2% statewide. 2022

**For more information about each indicator, including data sources and methodology, visit:**
dashboard.myfuturenc.org/county-data-and-resources/