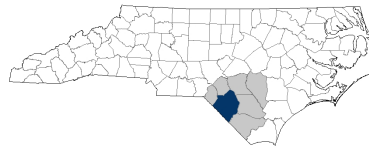


Robeson County

myFutureNC 2024 Attainment Profiles



Fayetteville-Lumberton
Prosperity Zone Sub-Region
Peer County Type: Rural - Non-Metro
Local Education Agencies: 1 (2023)
Charter Schools: 3 (2023)

2030 Proposed Robeson County Attainment Goal: 14,651 (Stretch Goal: 14,952)

2030 State Attainment Goal: 2 million

Population Spotlight

2020 Census: 116,516
2022 Estimate: 116,663
Change: 147

Growth Rate

0.1% County vs. **2.5%** State



\$39,931
Median Household Income (2022)
State: \$67,516



66%
Home Owners (2022)
State: 67%



37.9%
Child Poverty Rate (2022)
State: 17.2%



19.9%
Opportunity Youth Rate (2021)
State: 12.1%



50%
Households with Broadband (2022)
State: 77%



5.5%
Unemployment Rate (2022)
State: 3.7%

Educational Attainment

Robeson County residents ages 25-44, 2022

Less than high school High school graduate (including GED) Some college, no credential Short-term credential Associate degree Bachelor's degree Graduate or professional degree



No Degree
19,141
67.7%



Have Degree or Credential
9,123
32.3%



Note: Numbers may not add up to 100% due to rounding

Top Opportunities for Growth

These three areas represent the biggest opportunities for Robeson County to improve future attainment outcomes.



Earning College Credit in High School

19% of Robeson County graduates participated in Career & College Promise programs, below the rural - non-metro county average of 39%. Also, <5% of high school students took at least one AP exam, below the peer county average of 7%.



NC Pre-K Enrollment

52% of Robeson County eligible 4-year-olds are enrolled in NC Pre-K, below the rural - non-metro county average of 68%.



Chronic Absenteeism

51% of Robeson County students are chronically absent from school, above the rural - non-metro county average of 35%.

Promising Attainment Practices

The new **Promising Attainment Practices Database** is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state's attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Robeson County has been meeting local needs:

https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Robeson

LABOR MARKET ALIGNMENT

In Fayetteville-Lumberton Prosperity Zone Sub-Region:

80.5%

of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

Top areas of misalignment:

Business Management & Administration bachelor's
Health Science below bachelor's
Transportation, Distribution & Logistics below bachelor's



1,855 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:

5,664 graduates in 2020

56% of 2016 graduates were employed in NC in 2021

\$38,415 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

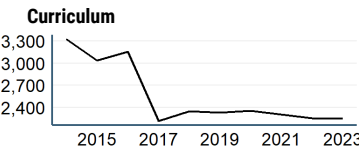


30% of adults (ages 25-44) in Robeson County earned a **family sustaining wage**, 2022

Robeson County is served by:

Lumber River Workforce Development Board
Lumber River Council of Governments

UNC System College Enrollment



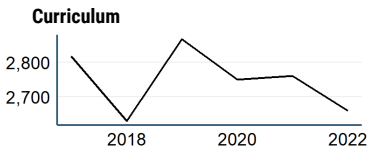
Top 3 Five-Star Jobs in Fayetteville-Lumberton Prosperity Zone Sub-Region

Job Title	Annual Growth
Nurse Practitioners	4%
Data Scientists	3%
Medical and Health Services Managers	2%

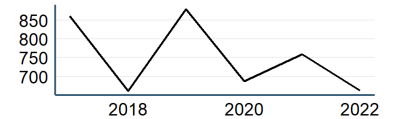
Top 3 Employers in Robeson County

Employer	Employment Range
Public Schools Of Robeson County	1000+
Mountaire Farms Of NC Inc	1000+
Southeastern Regional Medical Ctr	1000+

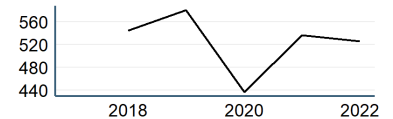
NC Community College Enrollment



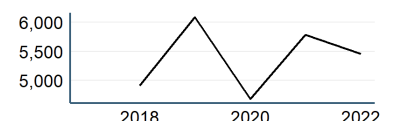
First-time Curriculum Enrollments



Basic Skills



Continuing Education



Adult Learners

Robeson County resident enrollments in NC Community Colleges, Fall 2022

526 Basic Skills
5,459 Continuing Education
2,660 Curriculum



13% of Robeson County residents have **student loan debt**; 13% of debt holders had **student loans in default**. 2022

Success of Robeson County High School Graduates

- 73% of students who enroll **persist to their second year** versus 78% in peer counties. 2022
- 42% of students who enroll **earn a degree or certificate** within 6 years versus 55% in peer counties. 2022

Top destinations of all college-goers, Fall 2023

- 3,841 of all college-goers attended **Robeson CC**
- 694 of all college-goers attended **Fayetteville TCC**
- 311 of all college-goers attended **Bladen CC**

59% of seniors **completed the FAFSA** in 2023, compared to 62% statewide; 266 more need to complete in 2023 to meet state goal of 80%. 2023

72% of graduates reported **intentions to enroll** in a postsecondary institution versus 68% in peer counties. 2022

44% of graduates **enrolled in a postsecondary institution** within 12 months versus 52% in peer counties. 2022



70% of Robeson County students have **parents with no college degree** (either 2- or 4-year) versus 57% in peer counties.

How students in Robeson County traditional schools are doing:

- 52% of eligible 4-year-olds **enrolled in NC Pre-K program**, compared to 53% statewide; 254 more needed to meet state goal of 75%. 2023
- 13% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **reading**, compared to 30% statewide; 6,817 more needed to meet state goal of 73%. 2023
- 16% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **math**, compared to 35% statewide; 6,544 more needed to meet state goal of 86%. 2023
- 79% of 9th graders **graduate within four years**, compared to 87% statewide; 256 more needed to meet state goal of 95%. 2023
- 51% of students are **chronically absent from school**, compared to 32% statewide; 8,667 less needed to meet state goal of 11%. 2022



Robeson County has a **student-to-school counselor ratio** of 312:1 versus 325:1 in peer counties. 2022



5% of students **drop out of high school** (325 total students), compared to 2% statewide. 2022

Degree Credentials Awarded, 2022

2,986 certificate | 2,774 associate | 2,891 bachelor's

Postsecondary assets in Fayetteville-Lumberton Prosperity Zone sub-region

Public, 4-year or above

Fayetteville State University, University of North Carolina at Pembroke

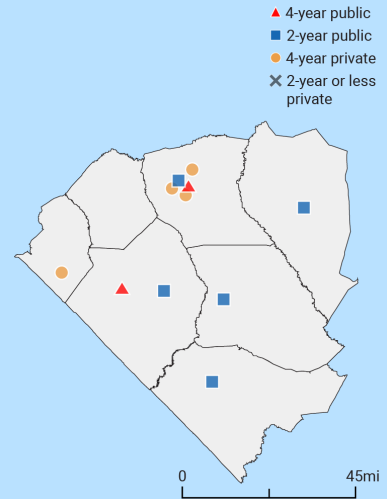
Public, 2-year

Bladen Community College, Fayetteville Technical Community College, Robeson Community College, Sampson Community College, Southeastern Community College

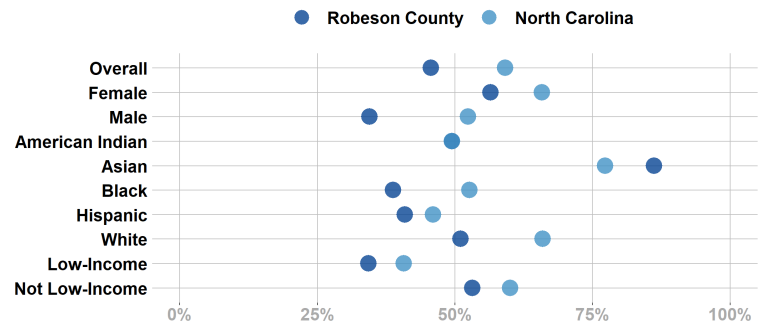
Private not-for-profit, 4-year or above

Carolina College of Biblical Studies, Manna University, Methodist University, St. Andrews University

Private not-for-profit, 2-year



Postsecondary Enrollment Rates for Select Groups in Robeson County, 2022

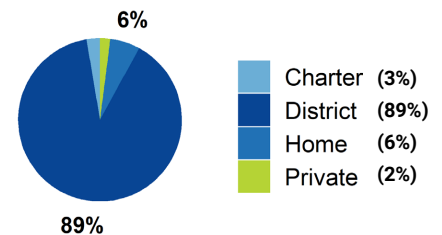


Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

School Choice

22,877 total students were enrolled in K-12 in Robeson County in the 2022-23 school year.

Note: This profile focuses on outcomes of students enrolled in district schools.



Access to Postsecondary Credits

Students in Robeson County completed **1,186 Career & Technical Education (CTE) credentials** (industry-valued credential data available in Spring 2024) and **1,185 concentrations** in 2022. The top three CTE concentrations completed include Human Services; Agricultural, Food, & Natural Resources; and Business Management & Administration.



276 high school students took at least one **AP course** (<5%) versus 7% in peer counties (2022).



474 high school students participated in **Career & College Promise programs** (19%) versus 39% in peer counties (2022).

For more information about each indicator, including data sources and methodology, visit:

dashboard.myfuturenc.org/county-data-and-resources/