Rockingham County

myFutureNC 2024 Attainment Profiles

Population Spotlight
2020 Census: 91,100
2022 Estimate: 91,957
Change: 857

2030 Proposed Rockingham County Attainment Goal: 12,094 (Stretch Goal: 12,286)
2030 State Attainment Goal: 2 million

Growth Rate
0.9% vs. 2.5%
County State

$52,494
Median Household Income (2022)
State: $67,516

71%
Home Owners (2022)
State: 67%

29.8%
Child Poverty Rate (2022)
State: 17.2%

16.3%
Opportunity Youth Rate (2022)
State: 10.0%

63%
Households with Broadband (2022)
State: 77%

4.1%
Unemployment Rate (2022)
State: 3.7%

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Educational Attainment
Rockingham County residents ages 25-44, 2022

No Degree
12,554
61.6%

Have Degree or Credential
7,820
38.4%

Top Opportunities for Growth
These three areas represent the biggest opportunities for Rockingham County to improve future attainment outcomes.

NC Pre-K Enrollment
44% of Rockingham County eligible 4-year-olds are enrolled in NC Pre-K, below the rural-metro county average of 59%.

Chronic Absenteeism
36% of Rockingham County students are chronically absent from school, above the rural-metro county average of 29%.

Earning College Credit in High School
36% of Rockingham County graduates participated in Career & College Promise programs, below the rural-metro county average of 43%. Also, 6% of high school students took at least one AP exam, below the peer county average of 8%.

Promising Attainment Practices
The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state’s attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Rockingham County has been meeting local needs:
https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Rockingham

In Greensboro Prosperity Zone Sub-Region:
83.7%
of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

891 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:
8,468 graduates in 2020
73% of 2016 graduates were employed in NC in 2021
$41,353 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

40% of adults (ages 25-44) in Rockingham County earned a family sustaining wage, 2022

Rockingham County is served by:
Piedmont Triad Regional Workforce Development Board
Piedmont Triad Regional Council

Top areas of misalignment:
Health Science below bachelor’s
Transportation, Distribution & Logistics below bachelor’s
Business Management & Administration bachelor’s

Top 5 Employers in Rockingham County

Piedmont Triad Regional Workforce Development Board

Piedmont Triad Regional Council

Top 3 Employers in Rockingham County

Job Title
Nurse Practitioners
Logisticians
Web Developers

Annual Growth
4%
3%
3%

Top 3 Five-Star Jobs in Greensboro Prosperity Zone Sub-Region

Job Title
Nurse Practitioners
Logisticians
Web Developers

Annual Growth
4%
3%
3%

Top 3 Employers in Rockingham County

Employer
Rockingham County Consolidated Sich
Wal-Mart Associates Inc.
Unifi Manufacturing Inc

Employment Range
1000+
1000+
500-999

Basic Skills
First-time Curriculum Enrollments
Continuing Education
Adult Learners
Greensboro Sub-Prosperity Zone post-secondary enrollments in NC Community Colleges, Fall 2022
- 1,537 Basic Skills
- 4,256 Continuing Education
- 8,498 Curriculum

10% of Rockingham County residents have student loan debt; 10% of debt holders had student loans in default. 2022

Success of Rockingham County High School Graduates
- 76% of students who enroll persist to their second year versus 79% in peer counties. 2022
- 55% of students who enroll earn a degree or certificate within 6 years versus 56% in peer counties. 2022

Top destinations of all college-goers, Fall 2023
- 2,462 of all college-goers attended Rockingham CC
- 364 of all college-goers attended Guilford TCC
- 100 of all college-goers attended Forsyth TCC

Degree Credentials Awarded, 2022
- 2,834 certificate
- 2,673 associate
- 8,498 bachelor’s

Postsecondary assets in Greensboro Prosperity Zone sub-region
- Public, 4-year or above
  - North Carolina A & T State University, University of North Carolina at Greensboro
- Public, 2-year
  - Alamance Community College, Guilford Technical Community College, Randolph Community College, Rockingham Community College
- Private not-for-profit, 4-year or above
  - Bennett College, Elon University, Greensboro College, Guilford College, High Point University
- Private not-for-profit, 2-year

Access to Postsecondary Credits
Students in Rockingham County completed 1,614 Career & Technical Education (CTE) credentials (516 (32%) were industry-valued credentials) and 443 concentrations in 2023. The top three CTE concentrations completed include Health Science; Human Services; and Hospitality & Tourism.

How students in Rockingham County traditional schools are doing:
- 44% of eligible 4-year-olds enrolled in NC Pre-K program, compared to 53% statewide; 165 more needed to meet state goal of 75%. 2023
- 24% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 3,069 more needed to meet state goal of 73%. 2023
- 30% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 2,733 more needed to meet state goal of 86%. 2023
- 84% of 9th graders graduate within four years, compared to 87% statewide; 94 more needed to meet state goal of 95%. 2023
- 36% of students are chronically absent from school, compared to 27% statewide; 2,867 less needed to meet state goal of 11%. 2023

Rockingham County has a student-to-school counselor ratio of 395:1 versus 362:1 in peer counties. 2023

1% of students drop out of high school (41 total students), compared to 2% statewide. 2023

For more information about each indicator, including data sources and methodology, visit: dashboard.myfuturenc.org/county-data-and-resources/