Population Spotlight

2020 Census: 91,100
2022 Estimate: 91,957
Change: 857

Growth Rate
0.9% vs. 2.5%

County vs. State

$52,494 Median Household Income (2022)
State: $67,516

71% Home Owners (2022)
State: 67%

29.8% Child Poverty Rate (2022)
State: 17.2%

16.3% Opportunity Youth Rate (2022)
State: 10.9%

63% Households with Broadband (2022)
State: 77%

4.1% Unemployment Rate (2022)
State: 3.7%

Educational Attainment

Rockingham County residents ages 25-44, 2022

No Degree 12,554
61.6%

Have Degree or Credential 7,820
38.4%

Top Opportunities for Growth

These three areas represent the biggest opportunities for Rockingham County to improve future attainment outcomes.

NC Pre-K Enrollment
44% of Rockingham County eligible 4-year-olds are enrolled in NC Pre-K, below the rural-metro county average of 59%.

Chronic Absenteeism
36% of Rockingham County students are chronically absent from school, above the rural-metro county average of 29%.

Earning College Credit in High School
36% of Rockingham County graduates participated in Career & College Promise programs, below the rural-metro county average of 43%. Also, 6% of high school students took at least one AP exam, below the peer county average of 8%.

Promising Attainment Practices

The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state’s attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Rockingham County has been meeting local needs:
https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Rockingham

In Greensboro Prosperity Zone Sub-Region:

83.7% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

891 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:

8,468 graduates in 2020
73% of 2016 graduates were employed in NC in 2021
$41,353 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

40% of adults (ages 25-44) in Rockingham County earned a family sustaining wage, 2022

Rockingham County is served by:
Piedmont Triad Regional Workforce Development Board
Piedmont Triad Regional Council
10% of Rockingham County residents have student loan debt; 10% of debt holders had student loans in default.

Success of Rockingham County High School Graduates

- 76% of students who enroll persist to their second year versus 79% in peer counties. 2022
- 55% of students who enroll earn a degree or certificate within 6 years versus 56% in peer counties. 2022

Top destinations of all college-goers, Fall 2023

- 2,462 of all college-goers attended Rockingham CC
- 364 of all college-goers attended Guilford TCC
- 100 of all college-goers attended Forsyth TCC

63% of Rockingham County students have parents with no college degree (either 2- or 4-year) versus 55% in peer counties.

How students in Rockingham County traditional schools are doing:

- 44% of eligible 4-year-olds enrolled in NC Pre-K program, compared to 53% statewide; 161 more needed to meet state goal of 80% 2023.
- 24% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 3,069 more needed to meet state goal of 73%. 2023.
- 30% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 2,733 more needed to meet state goal of 86%. 2023.
- 84% of 9th graders graduate within four years, compared to 87% statewide; 94 more needed to meet state goal of 95%. 2023.
- 36% of students are chronically absent from school, compared to 27% statewide; 2,867 less needed to meet state goal of 11%. 2023.

Rockingham County has a student-to-school counselor ratio of 395:1 versus 362:1 in peer counties. 2023.

1% of students drop out of high school (41 total students), compared to 2% statewide. 2023.