Sampson County
myFutureNC 2024 Attainment Profiles

2030 Proposed Sampson County Attainment Goal: 6,997 (Stretch Goal: 7,144)
2030 State Attainment Goal: 2 million

Population Spotlight
2020 Census: 59,040
2022 Estimate: 59,120
Change: 80

Growth Rate
0.1% vs. 2.5%
0.1% County vs. 2.5% State

Median Household Income (2022)
State: $67,516

Home Owners (2022)
State: 67%

Child Poverty Rate (2022)
State: 17.2%

Opportunity Youth Rate (2021)
State: 12.1%

Local Education Agencies: 2 (2023)
Charter Schools: 0 (2023)

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Local Education Agencies: 2 (2023)
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Educational Attainment
Sampson County residents ages 25-44, 2022

No Degree 8,709 63.0%
Have Degree or Credential 5,104 37.0%

Top Opportunities for Growth
These three areas represent the biggest opportunities for Sampson County to improve future attainment outcomes.

High School Graduation
81% of Sampson County 9th graders complete high school in 4 years or less, below the rural - non-metro county average of 85%.

School Counselors
Sampson County has a student-to-school counselor ratio of 339:1, above the rural - non-metro county average of 325:1.

Postsecondary Completion
54% of Sampson County high school graduates who enroll in postsecondary earn a degree or credential within 6 years, below the state average of 59%.

Promising Attainment Practices
The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state’s attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Sampson County has been meeting local needs:
https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Sampson

In Fayetteville-Lumberton Prosperity Zone Sub-Region:
80.5% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

Top areas of misalignment:
Business Management & Administration
Health Science below bachelor’s
Transportation, Distribution & Logistics below bachelor’s

1,855 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:
5,664 graduates in 2020
56% of 2016 graduates were employed in NC in 2021
$38,415 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

32% of adults (ages 25-44) in Sampson County earned a family sustaining wage, 2022

Sampson County is served by:
Mid-Carolina Workforce Development Board
Mid-Carolina Council of Governments

Top 5 Five-Star Jobs in Fayetteville-Lumberton Prosperity Zone Sub-Region
Job Title Annual Growth
Nurse Practitioners 4%
Data Scientists 3%
Medical and Health Services Managers 2%

Top 3 Employers in Sampson County
Employer Employment Range
Smithfield Foods Inc 1000+
Sampson County Schools 1000+
Prestage Farms Inc 500-999

First-time Curriculum Enrollments
Basic Skills

Continuing Education
Updated: Feb 12 2024

364 Basic Skills
2,551 Continuing Education
1,796 Curriculum

11% of Sampson County residents have student loan debt. 11% of debt holders had student loans in default. 2022

Success of Sampson County High School Graduates
- 86% of students who enroll persist to their second year versus 78% in peer counties. 2022
- 54% of students who enroll earn a degree or certificate within 6 years versus 55% in peer counties. 2022

Top destinations of all college-goers, Fall 2023
- 2,400 of all college-goers attended Sampson CC
- 262 of all college-goers attended Fayetteville TCC
- 107 of all college-goers attended Johnston CC

Postsecondary assets in Fayetteville-Lumberton Prosperity Zone sub-region
- Public, 4-year or above
  - Fayetteville State University, University of North Carolina at Pembroke
- Public, 2-year
  - Bladen Community College, Fayetteville Technical Community College, Robeson Community College, Sampson Community College, Southeastern Community College
- Private not-for-profit, 4-year or above
  - Carolina College of Biblical Studies, Manna University, Methodist University, St. Andrews University
- Private not-for-profit, 2-year

Postsecondary Enrollment Rates for Select Groups in Sampson County, 2022

Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

How students in Sampson County traditional schools are doing:
- 70% of eligible 4-year-olds enrolled in NC Pre-K program, compared to 53% statewide; 26 more needed to meet state goal of 75% 2023
- 25% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 2,996 more needed to meet state goal of 73% 2023
- 31% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 2,678 more needed to meet state goal of 86% 2023
- 81% of 9th graders graduate within four years, compared to 87% statewide; 122 more needed to meet state goal of 95% 2023
- 35% of students are chronically absent from school, compared to 32% statewide; 2,638 less needed to meet state goal of 11% 2022
- Sampson County has a student-to-school counselor ratio of 339:1 versus 325:1 in peer counties. 2022
- 3% of students drop out of high school (103 total students), compared to 2% statewide. 2022

Sampson County 2024 Attainment Profile
For more information about each indicator, including data sources and methodology, visit:
dashboard.myfuturenc.org/county-data-and-resources/
Total Schools: 18 Total Students: 7,670

**ACADEMIC READINESS**

How students in Sampson County Schools are currently doing:

- 25% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 1,687 more needed to meet state goal of 73%. 2023
- 31% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 1,948 more needed to meet state goal of 86%. 2023
- 82% of 9th graders graduate within four years, compared to 87% statewide; 85 more needed to meet state goal of 95%. 2023
- 41% of students are chronically absent from school, compared to 32% statewide; 2,412 less needed to meet state goal of 11%. 2022

Sampson County Schools has a student-to-school counselor ratio of 333:1 versus 325:1 in peer districts. 2022

Access to Postsecondary Credits

Students in Sampson County Schools completed 332 Career & Technical Education (CTE) credentials (industry-valued credential data available in Spring 2024) and 482 concentrations in 2022. The top three CTE concentrations completed include Agricultural, Food, & Natural Resources; Human Services; and Business Management & Administration.

- 51 high school students took at least one AP course (<5%) (2022).
- 394 high school students participated in Career & College Promise programs (41%) (2022).

**COLLEGE & CAREER ACCESS**

How students in Sampson County Schools are planning for and enrolling in college:

- 63% of seniors completed the FAFSA in 2023, compared to 62% statewide; 79 more need to complete in 2023 to meet state goal of 80%. 2023
- 67% of graduates reported intentions to enroll in a postsecondary institution. 2022
- 52% of graduates enrolled in a postsecondary institution within 12 months. 2022

Postsecondary Enrollment Rates (within 12 months) for Select Groups in Sampson County Schools, 2022

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<th>Overall</th>
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**POSTSECONDARY COMPLETION**

Top destinations of all college-goers, Fall 2023

- Sampson CC
- Fayetteville TCC
- James Sprunt CC
- 85% of college students persist to their second year of attendance. 2022

Percentage of students enrolled in North Carolina postsecondary institution who graduate within 6 years of enrollment, 2022

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** Observations <10 or no data available

For more information about each indicator, including data sources and methodology, visit: dashboard.myfuturenc.org/county-data-and-resources/
City/District School Profile

Clinton City Schools | 2022-2023

This profile is a supplement to the County Profiles

Total Schools: 5 Total Students: 2,853

ACADEMIC READINESS

How students in Clinton City Schools are currently doing:

- 23% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 673 more needed to meet state goal of 73%. 2023
- 32% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 730 more needed to meet state goal of 86%. 2023
- 78% of 9th graders graduate within four years, compared to 87% statewide; 37 more needed to meet state goal of 95%. 2023
- 18% of students are chronically absent from school, compared to 32% statewide; 225 less needed to meet state goal of 11%. 2022

Clinton City Schools has a student-to-school counselor ratio of 357:1 versus 325:1 in peer districts. 2022

Access to Postsecondary Credits

Students in Clinton City Schools completed 820 Career & Technical Education (CTE) credentials (industry-valued credential data available in Spring 2024) and 142 concentrations in 2022. The top three CTE concentrations completed include Agricultural, Food, & Natural Resources; Human Services; and Law, Public Safety, Corrections, & Security.

89 high school students took at least one AP course (11%) (2022).

127 high school students participated in Career & College Promise programs (37%) (2022).

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How students in Clinton City Schools are planning for and enrolling in college:

- 69% of seniors completed the FAFSA in 2023, compared to 62% statewide; 17 more need to complete in 2023 to meet state goal of 80%. 2023
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- 59% of graduates enrolled in a postsecondary institution within 12 months. 2022

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