

Sampson County

myFutureNC 2024 Attainment Profiles



Fayetteville-Lumberton Prosperity Zone Sub-Region
Peer County Type: Rural - Non-Metro
Local Education Agencies: 2 (2023)
Charter Schools: 0 (2023)

2030 Proposed Sampson County Attainment Goal: 6,997 (Stretch Goal: 7,144)

2030 State Attainment Goal: 2 million

Population Spotlight

2020 Census: 59,040
 2022 Estimate: 59,120
 Change: 80

Growth Rate

0.1% County vs. **2.5%** State



\$52,248
 Median Household Income (2022)
 State: \$67,516



73%
 Home Owners (2022)
 State: 67%



33.8%
 Child Poverty Rate (2022)
 State: 17.2%



18.2%
 Opportunity Youth Rate (2022)
 State: 10.9%



56%
 Households with Broadband (2022)
 State: 77%



3.7%
 Unemployment Rate (2022)
 State: 3.7%

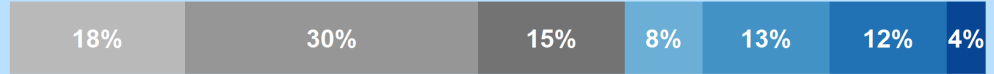
Educational Attainment

Sampson County residents ages 25-44, 2022

Less than high school High school graduate (including GED) Some college, no credential Short-term credential Associate degree Bachelor's degree Graduate or professional degree

No Degree
8,709
 63.0%

Have Degree or Credential
5,104
 37.0%



Note: Numbers may not add up to 100% due to rounding

Top Opportunities for Growth

These three areas represent the biggest opportunities for Sampson County to improve future attainment outcomes.



High School Graduation

81% of Sampson County 9th graders complete high school in 4 years or less, below the rural - non-metro county average of 85%.



Earning College Credit in High School

<5% of Sampson County high school students took at least one AP exam, below the rural - non-metro county average of 8%. Also, 48% of graduates participated in the Career & College Promise programs, below the peer county average of 51%.



School Counselors

Sampson County has a student-to-school counselor ratio of 339:1, above the rural - non-metro county average of 325:1.

Promising Attainment Practices

The new **Promising Attainment Practices Database** is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state's attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Sampson County has been meeting local needs:

https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Sampson

LABOR MARKET ALIGNMENT

In Fayetteville-Lumberton Prosperity Zone Sub-Region:

80.5%

of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

Top areas of misalignment:

Business Management & Administration bachelor's
Health Science below bachelor's
Transportation, Distribution & Logistics below bachelor's

1,855 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:

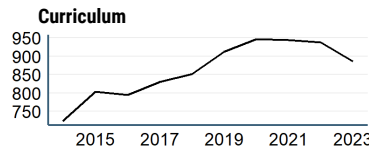
5,664 graduates in 2020
56% of 2016 graduates were employed in NC in 2021
\$38,415 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

32% of adults (ages 25-44) in Sampson County earned a **family sustaining wage**, 2022

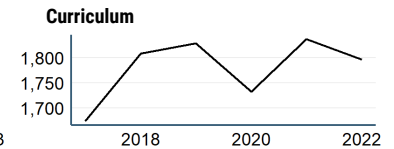
Sampson County is served by:

Mid-Carolina Workforce Development Board
 Mid-Carolina Council of Governments

UNC System College Enrollment



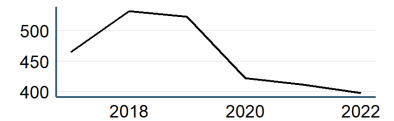
NC Community College Enrollment



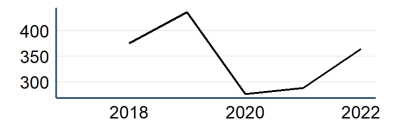
Top 3 Five-Star Jobs in Fayetteville-Lumberton Prosperity Zone Sub-Region

Job Title	Annual Growth
Nurse Practitioners	4%
Data Scientists	3%
Medical and Health Services Managers	2%

First-time Curriculum Enrollments



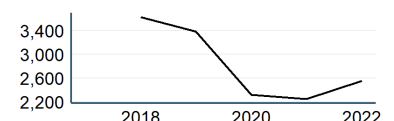
Basic Skills



Top 3 Employers in Sampson County

Employer	Employment Range
Smithfield Foods Inc	1000+
Sampson County Schools	1000+
Prestage Farms Inc	500-999

Continuing Education



POSTSECONDARY COMPLETION

Adult Learners

Fayetteville-Lumberton Sub-Prosperity Zone post-secondary enrollments in NC Community Colleges, Fall 2022

- 1,281 Basic Skills
- 12,836 Continuing Education
- 5,244 Curriculum

11% of Sampson County residents have student loan debt, 11% of debt holders had student loans in default. 2022

Success of Sampson County High School Graduates

- 86% of students who enroll persist to their second year versus 78% in peer counties. 2022
- 54% of students who enroll earn a degree or certificate within 6 years versus 55% in peer counties. 2022

Top destinations of all college-goers, Fall 2023

- 2,400 of all college-goers attended Sampson CC
- 262 of all college-goers attended Fayetteville TCC
- 107 of all college-goers attended Johnston CC

COLLEGE & CAREER ACCESS

65% of seniors completed the FAFSA in 2023, compared to 62% statewide; 96 more need to complete in 2023 to meet state goal of 80%. 2023

68% of graduates reported intentions to enroll in a postsecondary institution versus 68% in peer counties. 2022

54% of graduates enrolled in a postsecondary institution within 12 months versus 52% in peer counties. 2022

66% of Sampson County students have parents with no college degree (either 2- or 4-year) versus 55% in peer counties.

ACADEMIC READINESS

How students in Sampson County traditional schools are doing:

70% of eligible 4-year-olds enrolled in NC Pre-K program, compared to 53% statewide; 26 more needed to meet state goal of 75%. 2023

25% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 2,996 more needed to meet state goal of 73%. 2023

31% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 2,678 more needed to meet state goal of 86%. 2023

81% of 9th graders graduate within four years, compared to 87% statewide; 122 more needed to meet state goal of 95%. 2023

28% of students are chronically absent from school, compared to 27% statewide; 1,883 less needed to meet state goal of 11%. 2023

Sampson County has a student-to-school counselor ratio of 339:1 versus 325:1 in peer counties. 2023

2% of students drop out of high school (77 total students), compared to 2% statewide. 2023

Degree Credentials Awarded, 2022

2,986 certificate | 2,774 associate | 2,891 bachelor's

Postsecondary assets in Fayetteville-Lumberton Prosperity Zone sub-region

Public, 4-year or above

Fayetteville State University, University of North Carolina at Pembroke

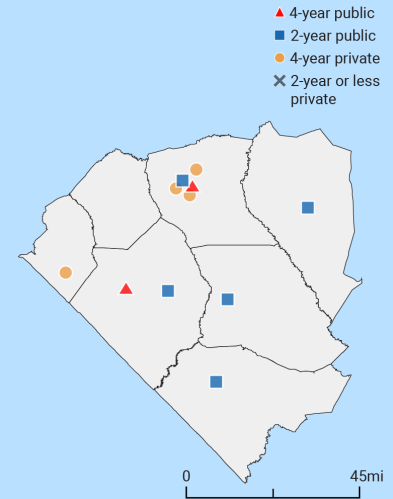
Public, 2-year

Bladen Community College, Fayetteville Technical Community College, Robeson Community College, Sampson Community College, Southeastern Community College

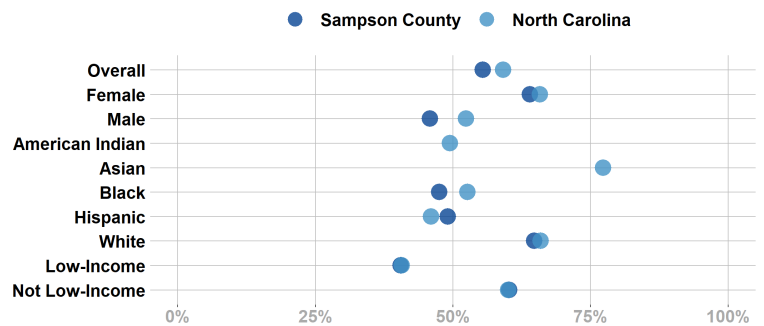
Private not-for-profit, 4-year or above

Carolina College of Biblical Studies, Manna University, Methodist University, St. Andrews University

Private not-for-profit, 2-year



Postsecondary Enrollment Rates for Select Groups in Sampson County, 2022

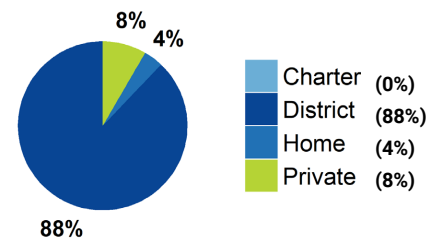


Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

School Choice

12,041 total students were enrolled in K-12 in Sampson County in the 2022-23 school year.

Note: This profile focuses on outcomes of students enrolled in district schools.



Access to Postsecondary Credits

Students in Sampson County completed 3,311 Career & Technical Education (CTE) credentials (457 (14%) were industry-valued credentials) and 850 concentrations in 2023. The top three CTE concentrations completed include Agricultural, Food, & Natural Resources; Human Services; and Business Management & Administration.

137 high school students took at least one AP test (<5%) versus 8% in peer counties (2023).

341 high school students participated in Career & College Promise programs (48%) versus 51% in peer counties (2023).

For more information about each indicator, including data sources and methodology, visit:

dashboard.myfuturenc.org/county-data-and-resources/

City/District School Profile

Sampson County Schools | 2022-2023

This profile is a supplement to the County Profiles



□ district boundary

Total Schools: 18 **Total Students:** 7,670

ACADEMIC READINESS

How students in Sampson County Schools are currently doing:

- **25%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **reading**, compared to **30%** statewide; 1,687 more needed to meet state goal of **73%**. 2023
- **31%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **math**, compared to **35%** statewide; 1,948 more needed to meet state goal of **86%**. 2023
- **82%** of 9th graders **graduate within four years**, compared to **87%** statewide; 85 more needed to meet state goal of **95%**. 2023
- **29%** of students are **chronically absent from school**, compared to **27%** statewide; 1,460 less needed to meet state goal of **11%**. 2023



Sampson County Schools has a **student-to-school counselor ratio** of **333:1**. 2023

Access to Postsecondary Credits

Students in Sampson County Schools completed **2,194 Career & Technical Education (CTE) credentials (269 (12%) were industry-valued credentials) and 667 concentrations** in 2023. The top three CTE concentrations completed include Agricultural, Food, & Natural Resources; Human Services; and Business Management & Administration.



50 high school students took at least one **AP test (<5%)** (2023).



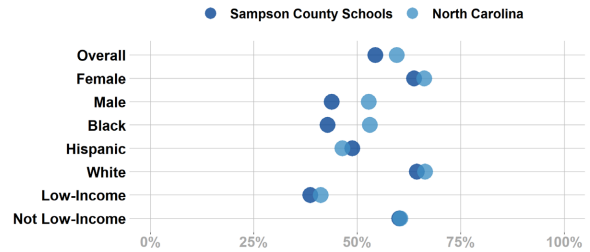
263 high school students participated in **Career & College Promise programs (50%)** (2023).

COLLEGE & CAREER ACCESS

How students in Sampson County Schools are planning for and enrolling in college:

- **63%** of seniors **completed the FAFSA** in 2023, compared to **62%** statewide; 79 more need to complete in 2023 to meet state goal of **80%**. 2023
- **67%** of graduates reported **intentions to enroll** in a postsecondary institution. 2022
- **52%** of graduates **enrolled in a postsecondary institution** within 12 months. 2022

Postsecondary Enrollment Rates (within 12 months) for Select Groups in Sampson County Schools, 2022



Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

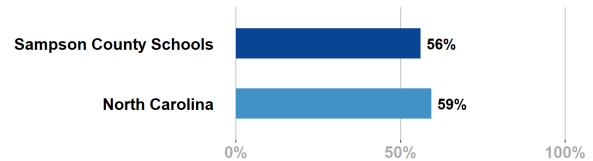
POSTSECONDARY COMPLETION

Top destinations of all college-goers, Fall 2023

- Sampson CC
- Fayetteville TCC
- James Sprunt CC

- **85%** of college students **persist to their second year** of attendance. 2022

Percentage of students enrolled in North Carolina postsecondary institution who graduate within 6 years of enrollment, 2022



** Observations <10 or no data available

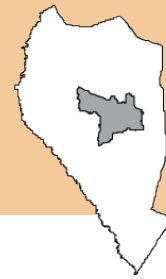
For more information about each indicator, including data sources and methodology, visit:

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City/District School Profile

Clinton City Schools | 2022-2023

This profile is a supplement to the County Profiles



□ district boundary

Total Schools: 5 Total Students: 2,853

ACADEMIC READINESS

How students in Clinton City Schools are currently doing:

- **23%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **reading**, compared to **30%** statewide; 673 more needed to meet state goal of **73%**. 2023
- **32%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **math**, compared to **35%** statewide; 730 more needed to meet state goal of **86%**. 2023
- **78%** of 9th graders **graduate within four years**, compared to **87%** statewide; 37 more needed to meet state goal of **95%**. 2023
- **25%** of students are **chronically absent from school**, compared to **27%** statewide; 424 less needed to meet state goal of **11%**. 2023



Clinton City Schools has a **student-to-school counselor ratio** of **357:1**. 2023

Access to Postsecondary Credits

Students in Clinton City Schools completed **1,117 Career & Technical Education (CTE) credentials (188 (17%) were industry-valued credentials)** and **183 concentrations** in 2023. The top three CTE concentrations completed include Agricultural, Food, & Natural Resources; Health Science; and Law, Public Safety, Corrections, & Security.



87 high school students took at least one **AP test (11%)** (2023).



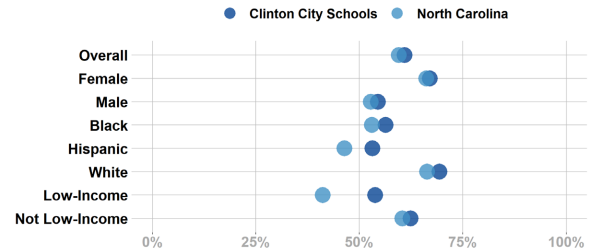
78 high school students participated in **Career & College Promise programs (43%)** (2023).

COLLEGE & CAREER ACCESS

How students in Clinton City Schools are planning for and enrolling in college:

- **69%** of seniors **completed the FAFSA** in 2023, compared to **62%** statewide; 17 more need to complete in 2023 to meet state goal of **80%**. 2023
- **70%** of graduates reported **intentions to enroll** in a postsecondary institution. 2022
- **59%** of graduates **enrolled in a postsecondary institution** within 12 months. 2022

Postsecondary Enrollment Rates (within 12 months) for Select Groups in Clinton City Schools, 2022



Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

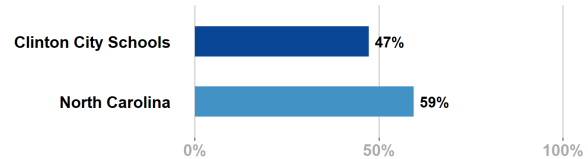
POSTSECONDARY COMPLETION

Top destinations of all college-goers, Fall 2023

- Sampson CC
- Fayetteville TCC
- James Sprunt CC

- **89%** of college students **persist to their second year** of attendance. 2022

Percentage of students enrolled in North Carolina postsecondary institution who graduate within 6 years of enrollment, 2022



** Observations <10 or no data available

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