Sampson County

myFutureNC 2024 Attainment Profiles

2030 Proposed Sampson County Attainment Goal: 6,997 (Stretch Goal: 7,144)  
2030 State Attainment Goal: 2 million

Population Spotlight
2020 Census: 59,040  
2022 Estimate: 59,120  
Change: 80

Growth Rate  
0.1% vs. 2.5%  
County  
State

$52,248  
Median Household Income (2022)  
State: $67,516

73%  
Home Owners (2022)  
State: 67%

33.8%  
Child Poverty Rate (2022)  
State: 17.2%

18.2%  
Opportunity Youth Rate (2022)  
State: 10.9%

56%  
Households with Broadband (2022)  
State: 77%

3.7%  
Unemployment Rate (2022)  
State: 3.7%

Educational Attainment
Sampson County residents ages 25-44, 2022

No Degree  
8,709  
63.0%

Have Degree or Credential  
5,104  
37.0%

Top Opportunities for Growth
These three areas represent the biggest opportunities for Sampson County to improve future attainment outcomes.

High School Graduation
81% of Sampson County 9th graders complete high school in 4 years or less, below the rural non-metro county average of 85%.

Earning College Credit in High School
<5% of Sampson County high school students took at least one AP exam, below the rural non-metro county average of 8%. Also, 48% of graduates participated in the Career & College Promise programs, below the peer county average of 51%.

School Counselors
Sampson County has a student-to-school counselor ratio of 339:1, above the rural non-metro county average of 329:1.

Promising Attainment Practices
The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state’s attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Sampson County has been meeting local needs:
https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Sampson

In Fayetteville-Lumberton Prosperity Zone Sub-Region:

80.5%  
of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

Top areas of misalignment:
Business Management & Administration  
bachelor’s  
Health Science below bachelor’s  
Transportation, Distribution & Logistics below bachelor’s

1,855  
Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:

5,664  
graduates in 2020

56%  
of 2016 graduates were employed in NC in 2021

$38,415  
annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

32%  
of adults (ages 25-44) in Sampson County earned a family sustaining wage, 2022

Sampson County is served by:  
Mid-Carolina Workforce Development Board  
Mid-Carolina Council of Governments
Basic Skills
2,551
Continuing Education
1,796
Curriculum
11% of Sampson County residents have student loan debt. 11% of debt holders had student loans in default.

Success of Sampson County High School Graduates
- 86% of students who enroll persist to their second year versus 78% in peer counties. 2022
- 54% of students who enroll earn a degree or certificate within 6 years versus 55% in peer counties. 2022

Top destinations of all college-goers, Fall 2023
- 2,400 of all college-goers attended Sampson CC
- 262 of all college-goers attended Fayetteville TCC
- 107 of all college-goers attended Johnston CC

• 65% of seniors completed the FAFSA in 2023, compared to 62% statewide; 96 more need to complete in 2023 to meet state goal of 80%. 2023
• 68% of graduates reported intentions to enroll in a postsecondary institution versus 68% in peer counties. 2022
• 54% of graduates enrolled in a postsecondary institution within 12 months versus 52% in peer counties. 2022

66% of Sampson County students have parents with no college degree (either 2- or 4-year) versus 55% in peer counties.

How students in Sampson County traditional schools are doing:
- 70% of eligible 4-year-olds enrolled in NC Pre-K program, compared to 53% statewide; 26 more needed to meet state goal of 75%. 2023
- 25% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 2,996 more needed to meet state goal of 73%. 2023
- 31% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 2,678 more needed to meet state goal of 86%. 2023
- 81% of 9th graders graduate within four years, compared to 87% statewide; 122 more needed to meet state goal of 95%. 2023
- 28% of students are chronically absent from school, compared to 27% statewide; 1,883 less needed to meet state goal of 11%. 2023

Sampson County has a student-to-school counselor ratio of 339:1 versus 325:1 in peer counties. 2023

2% of students drop out of high school (77 total students), compared to 2% statewide. 2023

For more information about each indicator, including data sources and methodology, visit: dashboard.myfuturenc.org/county-data-and-resources/
Total Schools: 18 Total Students: 7,670

ACADEMIC READINESS

How students in Sampson County Schools are currently doing:
• 25% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 1,687 more needed to meet state goal of 73%. 2023
• 31% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 1,948 more needed to meet state goal of 86%. 2023
• 82% of 9th graders graduate within four years, compared to 87% statewide; 85 more needed to meet state goal of 95%. 2023
• 29% of students are chronically absent from school, compared to 27% statewide; 1,460 less needed to meet state goal of 11%. 2023

Sampson County Schools has a student-to-school counselor ratio of 333:1. 2023

Access to Postsecondary Credits
Students in Sampson County Schools completed 2,194 Career & Technical Education (CTE) credentials (269 (12%) were industry-valued credentials) and 667 concentrations in 2023. The top three CTE concentrations completed include Agricultural, Food, & Natural Resources; Human Services; and Business Management & Administration.

50 high school students took at least one AP test (<5%) (2023). 263 high school students participated in Career & College Promise programs (50%) (2023).

COLLEGE & CAREER ACCESS

How students in Sampson County Schools are planning for and enrolling in college:
• 63% of seniors completed the FAFSA in 2023, compared to 62% statewide; 79 more need to complete in 2023 to meet state goal of 80%. 2023
• 67% of graduates reported intentions to enroll in a postsecondary institution. 2022
• 52% of graduates enrolled in a postsecondary institution within 12 months. 2022

Postsecondary Enrollment Rates (within 12 months) for Select Groups in Sampson County Schools, 2022

Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

POSTSECONDARY COMPLETION

Top destinations of all college-goers, Fall 2023
• Sampson CC
• Fayetteville TCC
• James Sprunt CC
• 85% of college students persist to their second year of attendance. 2022

Percentage of students enrolled in North Carolina postsecondary institution who graduate within 6 years of enrollment, 2022

For more information about each indicator, including data sources and methodology, visit: dashboard.myfuturenc.org/county-data-and-resources/
City/District School Profile

Clinton City Schools | 2022-2023
This profile is a supplement to the County Profiles

Total Schools: 5  Total Students: 2,853

ACADEMIC READINESS

How students in Clinton City Schools are currently doing:

- 23% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 673 more needed to meet state goal of 73%. 2023
- 32% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 730 more needed to meet state goal of 86%. 2023
- 78% of 9th graders graduate within four years, compared to 87% statewide; 37 more needed to meet state goal of 95%. 2023
- 25% of students are chronically absent from school, compared to 27% statewide; 424 less needed to meet state goal of 11%. 2023

Clinton City Schools has a student-to-school counselor ratio of 357:1. 2023

Access to Postsecondary Credits

Students in Clinton City Schools completed 1,117 Career & Technical Education (CTE) credentials (188 (17%) were industry-valued credentials) and 183 concentrations in 2023. The top three CTE concentrations completed include Agricultural, Food, & Natural Resources; Health Science; and Law, Public Safety, Corrections, & Security.

- 87 high school students took at least one AP test (11%) (2023).
- 78 high school students participated in Career & College Promise programs (43%) (2023).

COLLEGE & CAREER ACCESS

How students in Clinton City Schools are planning for and enrolling in college:

- 69% of seniors completed the FAFSA in 2023, compared to 62% statewide; 17 more need to complete in 2023 to meet state goal of 80%. 2023
- 70% of graduates reported intentions to enroll in a postsecondary institution. 2022
- 59% of graduates enrolled in a postsecondary institution within 12 months. 2022

Postsecondary Enrollment Rates (within 12 months) for Select Groups in Clinton City Schools, 2022

Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

POSTSECONDARY COMPLETION

Top destinations of all college-goers, Fall 2023

- Sampson CC
- Fayetteville TCC
- James Sprunt CC
- 89% of college students persist to their second year of attendance. 2022

Percentage of students enrolled in North Carolina postsecondary institution who graduate within 6 years of enrollment, 2022

- Clinton City Schools: 47%
- North Carolina: 59%

For more information about each indicator, including data sources and methodology, visit: dashboard.myfuturenc.org/county-data-and-resources/

** Observations <10 or no data available