Sampson County
myFutureNC 2024 Attainment Profiles

2030 Proposed Sampson County Attainment Goal: 6,997 (Stretch Goal: 7,144)
2030 State Attainment Goal: 2 million

Population Spotlight
2020 Census: 59,040
2022 Estimate: 59,120
Change: 80

Growth Rate
0.1% vs. 2.5%
0.1% County vs. 2.5% State

Median Household Income (2022)
$52,248 State: $67,516
73% Home Owners (2022) State: 67%
33.8% Child Poverty Rate (2022) State: 17.2%
18.2% Opportunity Youth Rate (2022) State: 10.9%
56% Households with Broadband (2022) State: 77%
3.7% Unemployment Rate (2022) State: 3.7%

Educational Attainment
Sampson County residents ages 25-44, 2022

In Fayetteville-Lumberton Prosperity Zone Sub-Region:
Top areas of misalignment:
Business Management & Administration bachelor’s
Health Science below bachelor’s
Transportation, Distribution & Logistics below bachelor’s

80.5% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

Top Opportunities for Growth
These three areas represent the biggest opportunities for Sampson County to improve future attainment outcomes.

High School Graduation
81% of Sampson County 9th graders complete high school in 4 years or less, below the rural - non-metro county average of 85%.

Earning College Credit in High School
<5% of Sampson County high school students took at least one AP exam, below the rural - non-metro county average of 8%. Also, 48% of graduates participated in the Career & College Promise programs, below the peer county average of 51%.

School Counselors
Sampson County has a student-to-school counselor ratio of 339:1, above the rural - non-metro county average of 329:1.

Promising Attainment Practices
The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state’s attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Sampson County has been meeting local needs:
https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Sampson

In Fayetteville-Lumberton Prosperity Zone Sub-Region:
1,855 Individuals served in an ApprenticeshipNC program in 2020

5,664 graduates in 2020
56% of 2016 graduates were employed in NC in 2021
$38,415 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

32% of adults (ages 25-44) in Sampson County earned a family sustaining wage, 2022

Sampson County is served by:
Mid-Carolina Workforce Development Board
Mid-Carolina Council of Governments

UNC System College Enrollment
Curriculum

Top 3 Five-Star Jobs in Fayetteville-Lumberton Prosperity Zone Sub-Region
Job Title Annual Growth
Nurse Practitioners 4%
Data Scientists 3%
Medical and Health Services Managers 2%

Top 3 Employers in Sampson County
Employer Employment Range
Smithfield Foods Inc 1000+
Sampson County Schools 1000+
Prestage Farms Inc 500-999

NC Community College Enrollment
Curriculum

First-time Curriculum Enrollments
Basic Skills

Continuing Education

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2030 State Attainment Goal: 2 million

Note: Numbers may not add up to 100% due to rounding.
**Basic Skills**
- 1,281

**Continuing Education**
- 12,836

**Curriculum**
- 5,244

- 11% of Sampson County residents have student loan debt. 11% of debt holders had student loans in default. 2022

**Success of Sampson County High School Graduates**
- 86% of students who enroll persist to their second year versus 78% in peer counties. 2022
- 54% of students who enroll earn a degree or certificate within 6 years versus 55% in peer counties. 2022

**Top destinations of all college-goers, Fall 2023**
- 2,400 of all college-goers attended Sampson CC
- 262 of all college-goers attended Fayetteville TCC
- 107 of all college-goers attended Johnston CC

**Degree Credentials Awarded, 2022**
- 2,986 certificate
- 2,774 associate
- 2,891 bachelor's

**Postsecondary assets in Fayetteville-Lumberton Prosperity Zone sub-region**
- Public, 4-year or above
  - Fayetteville State University, University of North Carolina at Pembroke
- Public, 2-year
  - Bladen Community College, Fayetteville Technical Community College, Robeson Community College, Sampson Community College, Southeastern Community College
- Private not-for-profit, 4-year or above
  - Carolina College of Biblical Studies, Manna University, Methodist University, St. Andrews University
- Private not-for-profit, 2-year

**Postsecondary Enrollment Rates for Select Groups in Sampson County, 2022**
- Overall: Sampson County vs. North Carolina

**Access to Postsecondary Credits**
- Students in Sampson County completed 3,311 Career & Technical Education (CTE) credentials (457 (14%) were industry-valued credentials) and 850 concentrations in 2023. The top three CTE concentrations completed include Agricultural, Food, & Natural Resources; Human Services; and Business Management & Administration.

**School Choice**
- 12,041 total students were enrolled in K-12 in Sampson County in the 2022-23 school year.

**How students in Sampson County traditional schools are doing:**
- 70% of eligible 4-year-olds enrolled in NC Pre-K program, compared to 53% statewide; 26 more needed to meet state goal of 75% in 2023
- 25% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 2,996 more needed to meet state goal of 73% in 2023
- 31% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 2,678 more needed to meet state goal of 86% in 2023
- 81% of 9th graders graduate within four years, compared to 87% statewide; 122 more needed to meet state goal of 95% in 2023
- 28% of students are chronically absent from school, compared to 27% statewide; 1,883 less needed to meet state goal of 11% in 2023

**Sampson County has a student-to-school counselor ratio of 339:1 versus 325:1 in peer counties. 2023**

**2% of students drop out of high school (77 total students), compared to 2% statewide. 2023**

For more information about each indicator, including data sources and methodology, visit:
[dashboard.myfuturenc.org/county-data-and-resources/](dashboard.myfuturenc.org/county-data-and-resources/)
Total Schools: 18  Total Students: 7,670

ACADEMIC READINESS

How students in Sampson County Schools are currently doing:
• 25% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 1,687 more needed to meet state goal of 73%, 2023
• 31% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 1,948 more needed to meet state goal of 86%, 2023
• 82% of 9th graders graduate within four years, compared to 87% statewide; 85 more needed to meet state goal of 95%, 2023
• 29% of students are chronically absent from school, compared to 27% statewide; 1,460 less needed to meet state goal of 11%, 2023

Sampson County Schools has a student-to-school counselor ratio of 333:1, 2023

Access to Postsecondary Credits
Students in Sampson County Schools completed 2,194 Career & Technical Education (CTE) credentials (269 (12%) were industry-valued credentials) and 667 concentrations in 2023. The top three CTE concentrations completed include Agricultural, Food, & Natural Resources; Human Services; and Business Management & Administration.

• 50 high school students took at least one AP test (<5%) (2023).
• 263 high school students participated in Career & College Promise programs (50%) (2023).

COLLEGE & CAREER ACCESS

How students in Sampson County Schools are planning for and enrolling in college:
• 63% of seniors completed the FAFSA in 2023, compared to 62% statewide; 79 more need to complete in 2023 to meet state goal of 80%, 2023
• 67% of graduates reported intentions to enroll in a postsecondary institution.
• 52% of graduates enrolled in a postsecondary institution within 12 months.

Postsecondary Enrollment Rates (within 12 months) for Select Groups in Sampson County Schools, 2022

Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

POSTSECONDARY COMPLETION

Top destinations of all college-goers, Fall 2023
• Sampson CC
• Fayetteville TCC
• James Sprunt CC
• 85% of college students persist to their second year of attendance.

Percentage of students enrolled in North Carolina postsecondary institution who graduate within 6 years of enrollment, 2022

For more information about each indicator, including data sources and methodology, visit: dashboard.myfuturenc.org/county-data-and-resources/
City/District School Profile

Clinton City Schools | 2022-2023

This profile is a supplement to the County Profiles

Total Schools: 5 Total Students: 2,853

ACADEMIC READINESS

How students in Clinton City Schools are currently doing:
• 23% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 673 more needed to meet state goal of 73%, 2023
• 32% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 730 more needed to meet state goal of 86%, 2023
• 78% of 9th graders graduate within four years, compared to 87% statewide; 37 more needed to meet state goal of 95%, 2023
• 25% of students are chronically absent from school, compared to 27% statewide; 424 less needed to meet state goal of 11%, 2023

Clinton City Schools has a student-to-school counselor ratio of 357:1.

Access to Postsecondary Credits
Students in Clinton City Schools completed 1,117 Career & Technical Education (CTE) credentials (188 (17%) were industry-valued credentials) and 183 concentrations in 2023. The top three CTE concentrations completed include Agricultural, Food, & Natural Resources; Health Science; and Law, Public Safety, Corrections, & Security.

87 high school students took at least one AP test (11%) (2023).
78 high school students participated in Career & College Promise programs (43%) (2023).

COLLEGE & CAREER ACCESS

How students in Clinton City Schools are planning for and enrolling in college:
• 69% of seniors completed the FAFSA in 2023, compared to 62% statewide; 17 more need to complete in 2023 to meet state goal of 80%, 2023
• 70% of graduates reported intentions to enroll in a postsecondary institution.
2022
• 59% of graduates enrolled in a postsecondary institution within 12 months.
2022

Postsecondary Enrollment Rates (within 12 months) for Select Groups in Clinton City Schools, 2022

Top destinations of all college-goers, Fall 2023
• Sampson CC
• Fayetteville TCC
• James Sprunt CC
• 89% of college students persist to their second year of attendance. 2022

Percentage of students enrolled in North Carolina postsecondary institution who graduate within 6 years of enrollment, 2022

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