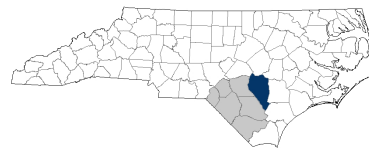


# Sampson County

myFutureNC 2024 Attainment Profiles



Fayetteville-Lumberton  
Prosperity Zone Sub-Region  
**Peer County Type:** Rural - Non-Metro  
**Local Education Agencies:** 2 (2023)  
**Charter Schools:** 0 (2023)

2030 Proposed Sampson County Attainment Goal: 6,997 (Stretch Goal: 7,144)

2030 State Attainment Goal: 2 million

## Population Spotlight

2020 Census: 59,040  
2022 Estimate: 59,120  
Change: 80

## Growth Rate

**0.1%** County vs. **2.5%** State



**\$52,248**  
Median Household Income (2022)  
State: \$67,516



**73%**  
Home Owners (2022)  
State: 67%



**33.8%**  
Child Poverty Rate (2022)  
State: 17.2%



**15.5%**  
Opportunity Youth Rate (2021)  
State: 12.1%



**56%**  
Households with Broadband (2022)  
State: 77%



**3.7%**  
Unemployment Rate (2022)  
State: 3.7%

## Educational Attainment

Sampson County residents ages 25-44, 2022

Less than high school High school graduate (including GED) Some college, no credential Short-term credential Associate degree Bachelor's degree Graduate or professional degree

**No Degree**  
**8,709**  
63.0%

**Have Degree or Credential**  
**5,104**  
37.0%



Note: Numbers may not add up to 100% due to rounding

## Top Opportunities for Growth

These three areas represent the biggest opportunities for Sampson County to improve future attainment outcomes.



### High School Graduation

81% of Sampson County 9th graders complete high school in 4 years or less, below the rural - non-metro county average of 85%.



### School Counselors

Sampson County has a student-to-school counselor ratio of 339:1, above the rural - non-metro county average of 325:1.



### Postsecondary Completion

54% of Sampson County high school graduates who enroll in postsecondary earn a degree or credential within 6 years, below the state average of 59%.

## Promising Attainment Practices

The new **Promising Attainment Practices Database** is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state's attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Sampson County has been meeting local needs:

[https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt\\_search=Sampson](https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Sampson)

## LABOR MARKET ALIGNMENT

### In Fayetteville-Lumberton Prosperity Zone Sub-Region:

**80.5%**

of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

#### Top areas of misalignment:

**Business Management & Administration** bachelor's  
**Health Science** below bachelor's  
**Transportation, Distribution & Logistics** below bachelor's



**1,855** Individuals served in an ApprenticeshipNC program in 2020

### UNC and NC Community College Outcomes:

**5,664** graduates in 2020

**56%** of 2016 graduates were employed in NC in 2021

**\$38,415** annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)



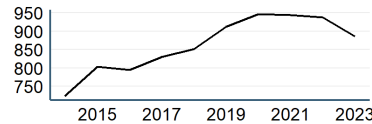
**32%** of adults (ages 25-44) in Sampson County earned a **family sustaining wage**, 2022

### Sampson County is served by:

Mid-Carolina Workforce Development Board  
Mid-Carolina Council of Governments

### UNC System College Enrollment

#### Curriculum



### Top 3 Five-Star Jobs in Fayetteville-Lumberton Prosperity Zone Sub-Region

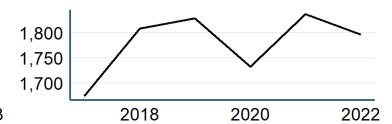
Job Title	Annual Growth
Nurse Practitioners	4%
Data Scientists	3%
Medical and Health Services Managers	2%

### Top 3 Employers in Sampson County

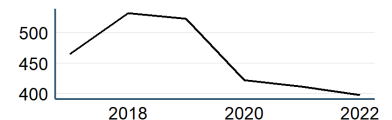
Employer	Employment Range
Smithfield Foods Inc	1000+
Sampson County Schools	1000+
Prestage Farms Inc	500-999

### NC Community College Enrollment

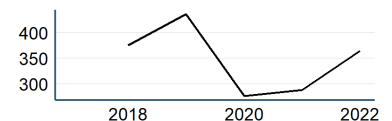
#### Curriculum



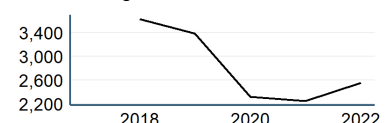
#### First-time Curriculum Enrollments



#### Basic Skills



#### Continuing Education



## Adult Learners

## Sampson County resident enrollments in NC Community Colleges, Fall 2022

364 Basic Skills  
2,551 Continuing Education  
1,796 Curriculum



11% of Sampson County residents have **student loan debt**; 11% of debt holders had **student loans in default**. 2022

## Success of Sampson County High School Graduates

- 86% of students who enroll **persist to their second year** versus 78% in peer counties. 2022
- 54% of students who enroll **earn a degree or certificate** within 6 years versus 55% in peer counties. 2022

## Top destinations of all college-goers, Fall 2023

- 2,400 of all college-goers attended **Sampson CC**
- 262 of all college-goers attended **Fayetteville TCC**
- 107 of all college-goers attended **Johnston CC**

• 65% of seniors **completed the FAFSA** in 2023, compared to 62% statewide; 96 more need to complete in 2023 to meet state goal of 80%. 2023

• 68% of graduates reported **intentions to enroll** in a postsecondary institution versus 68% in peer counties. 2022

• 54% of graduates **enrolled in a postsecondary institution** within 12 months versus 52% in peer counties. 2022



67% of Sampson County students have **parents with no college degree** (either 2- or 4-year) versus 57% in peer counties.

## How students in Sampson County traditional schools are doing:

• 70% of eligible 4-year-olds **enrolled in NC Pre-K program**, compared to 53% statewide; 26 more needed to meet state goal of 75%. 2023

• 25% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **reading**, compared to 30% statewide; 2,996 more needed to meet state goal of 73%. 2023

• 31% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **math**, compared to 35% statewide; 2,678 more needed to meet state goal of 86%. 2023

• 81% of 9th graders **graduate within four years**, compared to 87% statewide; 122 more needed to meet state goal of 95%. 2023

• 35% of students are **chronically absent from school**, compared to 32% statewide; 2,638 less needed to meet state goal of 11%. 2022



Sampson County has a **student-to-school counselor ratio** of 339:1 versus 325:1 in peer counties. 2022



3% of students **drop out of high school** (103 total students), compared to 2% statewide. 2022

## Degree Credentials Awarded, 2022

2,986 certificate | 2,774 associate | 2,891 bachelor's

## Postsecondary assets in Fayetteville-Lumberton Prosperity Zone sub-region

## Public, 4-year or above

Fayetteville State University, University of North Carolina at Pembroke

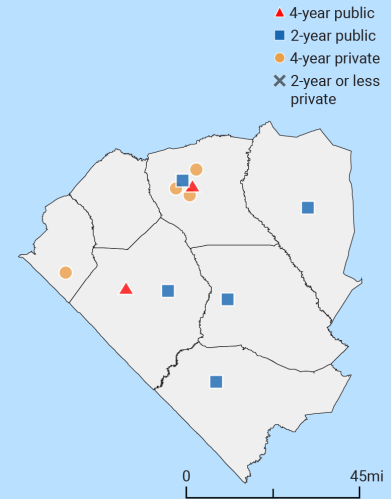
## Public, 2-year

Bladen Community College, Fayetteville Technical Community College, Robeson Community College, Sampson Community College, Southeastern Community College

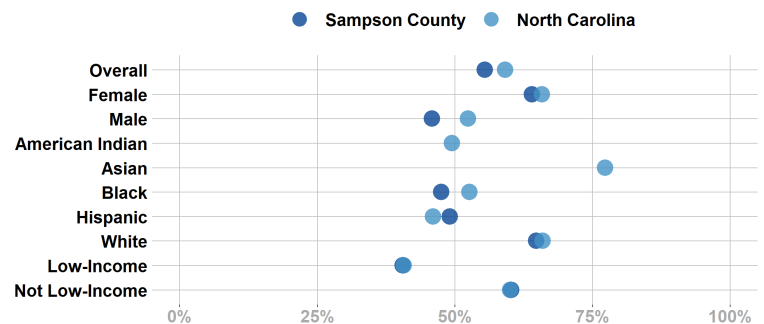
## Private not-for-profit, 4-year or above

Carolina College of Biblical Studies, Manna University, Methodist University, St. Andrews University

## Private not-for-profit, 2-year



## Postsecondary Enrollment Rates for Select Groups in Sampson County, 2022

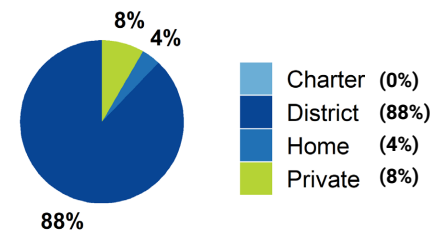


Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

## School Choice

12,041 total students were enrolled in K-12 in Sampson County in the 2022-23 school year.

Note: This profile focuses on outcomes of students enrolled in district schools.



## Access to Postsecondary Credits

Students in Sampson County completed 1,152 Career & Technical Education (CTE) credentials (industry-valued credential data available in Spring 2024) and 624 concentrations in 2022. The top three CTE concentrations completed include Agricultural, Food, & Natural Resources; Human Services; and Business Management & Administration.



140 high school students took at least one **AP course** (<5%) versus 7% in peer counties (2022).



521 high school students participated in **Career & College Promise programs** (40%) versus 39% in peer counties (2022).

For more information about each indicator, including data sources and methodology, visit:

[dashboard.myfuturenc.org/county-data-and-resources/](https://dashboard.myfuturenc.org/county-data-and-resources/)

# City/District School Profile

## Sampson County Schools | 2022-2023

This profile is a supplement to the County Profiles



district boundary

Total Schools: 18 Total Students: 7,670

### ACADEMIC READINESS

#### How students in Sampson County Schools are currently doing:

- **25%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **reading**, compared to **30%** statewide; 1,687 more needed to meet state goal of **73%**. 2023
- **31%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **math**, compared to **35%** statewide; 1,948 more needed to meet state goal of **86%**. 2023
- **82%** of 9th graders **graduate within four years**, compared to **87%** statewide; 85 more needed to meet state goal of **95%**. 2023
- **41%** of students are **chronically absent from school**, compared to **32%** statewide; 2,412 less needed to meet state goal of **11%**. 2022



Sampson County Schools has a **student-to-school counselor ratio** of **333:1** versus **325:1** in peer districts. 2022

#### Access to Postsecondary Credits

Students in Sampson County Schools completed **332 Career & Technical Education (CTE) credentials (industry-valued credential data available in Spring 2024) and 482 concentrations** in 2022. The top three CTE concentrations completed include Agricultural, Food, & Natural Resources; Human Services; and Business Management & Administration.



**51 high school students** took at least one **AP course (<5%)** (2022).



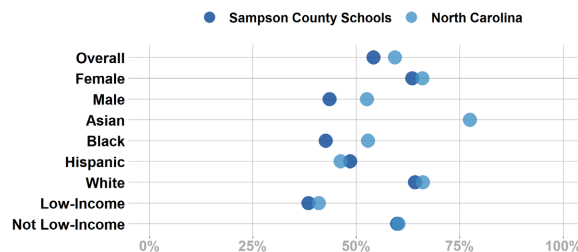
**394 high school students** participated in **Career & College Promise programs (41%)** (2022).

### COLLEGE & CAREER ACCESS

#### How students in Sampson County Schools are planning for and enrolling in college:

- **63%** of seniors **completed the FAFSA** in 2023, compared to **62%** statewide; 79 more need to complete in 2023 to meet state goal of **80%**. 2023
- **67%** of graduates reported **intentions to enroll** in a postsecondary institution. 2022
- **52%** of graduates **enrolled in a postsecondary institution** within 12 months. 2022

#### Postsecondary Enrollment Rates (within 12 months) for Select Groups in Sampson County Schools, 2022



Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

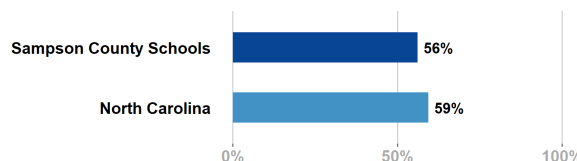
### POSTSECONDARY COMPLETION

#### Top destinations of all college-goers, Fall 2023

- Sampson CC
- Fayetteville TCC
- James Sprunt CC

- **85%** of college students **persist to their second year** of attendance. 2022

#### Percentage of students enrolled in North Carolina postsecondary institution who graduate within 6 years of enrollment, 2022



\*\* Observations <10 or no data available

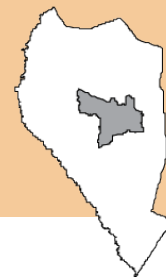
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# City/District School Profile

## Clinton City Schools | 2022-2023

This profile is a supplement to the County Profiles



■ district boundary

Total Schools: 5 Total Students: 2,853

### ACADEMIC READINESS

#### How students in Clinton City Schools are currently doing:

- **23%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **reading**, compared to **30%** statewide; 673 more needed to meet state goal of **73%**. 2023
- **32%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **math**, compared to **35%** statewide; 730 more needed to meet state goal of **86%**. 2023
- **78%** of 9th graders **graduate within four years**, compared to **87%** statewide; 37 more needed to meet state goal of **95%**. 2023
- **18%** of students are **chronically absent from school**, compared to **32%** statewide; 225 less needed to meet state goal of **11%**. 2022



Clinton City Schools has a **student-to-school counselor ratio** of **357:1** versus **325:1** in peer districts. 2022

#### Access to Postsecondary Credits

Students in Clinton City Schools completed **820 Career & Technical Education (CTE) credentials** (industry-valued credential data available in Spring 2024) and **142 concentrations** in 2022. The top three CTE concentrations completed include Agricultural, Food, & Natural Resources; Human Services; and Law, Public Safety, Corrections, & Security.



**89 high school students** took at least one **AP course (11%)** (2022).



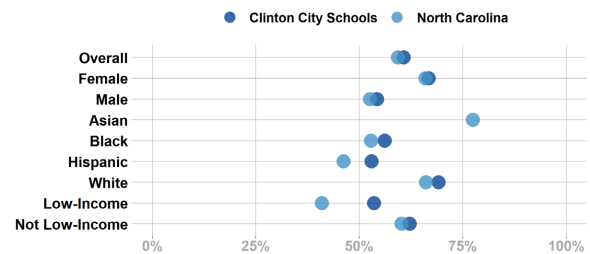
**127 high school students** participated in **Career & College Promise programs (37%)** (2022).

### COLLEGE & CAREER ACCESS

#### How students in Clinton City Schools are planning for and enrolling in college:

- **69%** of seniors **completed the FAFSA** in 2023, compared to **62%** statewide; 17 more need to complete in 2023 to meet state goal of **80%**. 2023
- **70%** of graduates reported **intentions to enroll** in a postsecondary institution. 2022
- **59%** of graduates **enrolled in a postsecondary institution** within 12 months. 2022

#### Postsecondary Enrollment Rates (within 12 months) for Select Groups in Clinton City Schools, 2022



Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

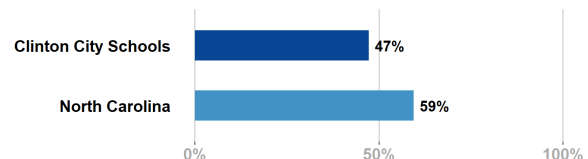
### POSTSECONDARY COMPLETION

#### Top destinations of all college-goers, Fall 2023

- Sampson CC
- Fayetteville TCC
- James Sprunt CC

- **89%** of college students **persist to their second year** of attendance. 2022

#### Percentage of students enrolled in North Carolina postsecondary institution who graduate within 6 years of enrollment, 2022



\*\* Observations <10 or no data available

For more information about each indicator, including data sources and methodology, visit:

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