Sampson County

NC goal: 2 million by 2030
2020 County Attainment Profile

INTRODUCTION
From birth to career, there are many opportunities to develop strategies and interventions to increase attainment and improve workforce alignment. Below are some key areas and indicators that highlight where interventions may be possible to improve overall educational attainment outcomes.

Building the Foundation: Pre-K to 8
High-quality early learning and strong academic progress in early years helps prepare children for future success.
Sampson County has 22 public schools with performance grades. Of these schools, 1 or 5% were classified as low performing in 2019.

Ready for College & Career
High school completion is a crucial step on the pathway to postsecondary success or the beginnings of a career. Activities that prepare students to navigate the transition to postsecondary include gaining experience in college-level coursework and applying for financial assistance.

Postsecondary Access and Success
These metrics capture student progression and educational attainment from high school graduation to postsecondary completion. They indicate relative strengths and weaknesses of Sampson County at each stage of the postsecondary pipeline.
Sampson County has a student-to-school counselor ratio of 362:1.

Labor Market Outcomes
Lack of technical skills and lack of education are among the primary reasons why NC employers struggle to fill vacancies. These metrics capture labor market outcomes among recent graduates, the alignment between postsecondary degree production and labor market demand, and future job demands.
7.3% of teens ages 16-19 are not working and not in school versus 8.9% of peer counties.

Opportunities for Growth
Compared to rural non-metro counties and the state, these three areas represent the biggest opportunities for Sampson County to improve future attainment outcomes.

High School Graduation
81% of Sampson County 9th graders complete high school in 4 years or less, below the rural non-metro county average of 86%.

NC Pre-K Enrollment
61% of Sampson County eligible 4-year-olds are enrolled in NC Pre-K, below the rural non-metro county average of 64%.

School Counselors
Sampson County has a student-to-school counselor ratio of 362:1, above the rural non-metro county average of 338:1.

COUNTY OVERVIEW
Sampson County is in the Fayetteville-Lumberton Prosperity Zone sub-region. It’s one of 50 rural non-metro counties in NC.
Overall, 4% of 25-44-year-olds in Sampson County have earned a master’s degree or higher as their highest degree; 10% have a bachelor’s degree; 10% have an associate degree; 25% have some college, no degree; 28% have a high school diploma; and 23% have less than a high school diploma.

How students in Sampson County traditional public schools are currently doing:

<table>
<thead>
<tr>
<th>Metric</th>
<th>Sampson County</th>
<th>Peer County Type: Rural Non-Metro</th>
<th>2018 Population</th>
<th>2030 Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,473 more 3-8 graders earning college-and-career-ready scores (level 4 or 5) in reading</td>
<td>362:1</td>
<td>6,408</td>
<td>65,308</td>
<td></td>
</tr>
<tr>
<td>2,222 more 3-8 graders earning college-and-career-ready scores (level 4 or 5) in math</td>
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<td></td>
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<td></td>
</tr>
<tr>
<td>136 more 9th graders to graduate within four years</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>530 more students to attend school regularly</td>
<td>362:1</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>75% of students who enroll earn a degree or credential within 6 years versus 49% of peer counties</td>
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<tr>
<td>384 more 3-8 graders to enroll in a postsecondary program (goal: 75% vs. 61%)</td>
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<tr>
<td>179 more seniors to complete the FAFSA (goal: 80% vs. 56%)</td>
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<tr>
<td>215 students took at least one AP course (7%) versus 9% of peer counties</td>
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<tr>
<td>2,222 more 3-8 graders to enroll in a college and career program (goal: 24% vs. 22% of peer counties)</td>
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</tr>
</tbody>
</table>

2018 Population
6,408
2030 Population
65,308
K-12 Students (2019)
Traditional Schools
10,870
Charter/Private/Home
1,103
Median Household Income
$42,807
Child Poverty Rate
33%
Housholds with Broadband
60%

In your Prosperity Zone sub-region, 2018-19:
1,621 individuals served in an Apprenticeship program.
6,792 Basic Skills enrollments at NC community colleges.
32,293 Continuing Education enrollments at NC community colleges.

There are 258,519 job openings projected between 2017-2026. The top 3 in demand jobs with median wages of $50,000 or more are: 1) Registered Nurses; 2) Business Operations Specialists, All Other; 3) General and Operations Managers.

In your Prosperity Zone sub-region:
Public postsecondary institutions graduate 5,110 students per year. After 5 years, 64% of 2013 graduates were employed in NC, earning an annual average wage of $36,969.
75% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs. The top gaps are: Health Science (above and below bachelor’s); Information Technology (bachelor’s); and Finance (bachelor’s).

Lack of technical skills and lack of education are among the primary reasons why NC employers struggle to fill vacancies. These metrics capture labor market outcomes among recent graduates, the alignment between postsecondary degree production and labor market demand, and future job demands.
7.3% of teens ages 16-19 are not working and not in school versus 8.9% of peer counties.

<table>
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<tr>
<th>Metric</th>
<th>Sampson County</th>
<th>Rural Non-Metro</th>
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</thead>
<tbody>
<tr>
<td>85% of 25-44-year-olds in Sampson County</td>
<td>86%</td>
<td>81%</td>
</tr>
<tr>
<td>2,222 more 3-8 graders to enroll in a college and career program</td>
<td>86%</td>
<td>84%</td>
</tr>
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<td>75% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs</td>
<td>82%</td>
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Prosperity Zone sub-region
Updated: Aug 04 2021

COUNTY OVERVIEW
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### Sampson County 2020 Attainment Profile

#### Largest postsecondary institutions in your Prosperity Zone sub-region

<table>
<thead>
<tr>
<th>Institution Name</th>
<th>Undergraduate Enrollments 2017-18</th>
<th>Graduate or Transfer in 8 Years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Enrollments</td>
<td>52,924</td>
<td>54%</td>
</tr>
<tr>
<td>Fayetteville Technical Community College</td>
<td>18,684</td>
<td>43%</td>
</tr>
<tr>
<td>Fayetteville State University</td>
<td>6,522</td>
<td>77%</td>
</tr>
<tr>
<td>University of North Carolina at Pembroke</td>
<td>6,252</td>
<td>79%</td>
</tr>
<tr>
<td>Sandhills Community College</td>
<td>5,329</td>
<td>39%</td>
</tr>
<tr>
<td>Richmond Community College</td>
<td>3,107</td>
<td>56%</td>
</tr>
<tr>
<td>Robeson Community College</td>
<td>2,631</td>
<td>60%</td>
</tr>
<tr>
<td>Methodist University</td>
<td>2,149</td>
<td>83%</td>
</tr>
<tr>
<td>Sampson Community College</td>
<td>2,049</td>
<td>27%</td>
</tr>
<tr>
<td>Southeastern Community College</td>
<td>1,887</td>
<td>54%</td>
</tr>
<tr>
<td>Bladen Community College</td>
<td>1,643</td>
<td>51%</td>
</tr>
<tr>
<td>Platt College-Miller-Motte-Fayetteville</td>
<td>1,504</td>
<td>43%</td>
</tr>
<tr>
<td>St. Andrews University</td>
<td>756</td>
<td>68%</td>
</tr>
</tbody>
</table>

**Notes:**
- Enrollments reflect degree- or credential-seeking undergraduate enrollments. The graduate or transfer rate is drawn from IPEDS and represents the share of students who either graduate with a degree or credential from the institution or transfer to another institution within 8 years. The 8-year outcome is the only measure that includes information on transfer out.
- Detailed data guidance is provided at [http://go.unc.edu/countydata](http://go.unc.edu/countydata)

#### Local Cross-Sector Promising Practice: Upward Bound of Sampson County

Upward Bound provides fundamental support to participants in their preparation for college entrance. The program provides opportunities for participants to succeed in their precollege performance and ultimately in their higher education pursuits. Upward Bound serves high school students from low-income families and high school students from families in which neither parent holds a bachelor's degree. The goal of Upward Bound is to increase the rate at which participants complete secondary education and enroll in and graduate from institutions of postsecondary education.

We identified this example of an emerging cross-sector promising practice in partnership with local leaders. If you have additional examples you’d like to share with myFutureNC, please respond to this short survey.

#### For more information about each indicator, including data sources and methodology, visit:

dashboard.myfuturenc.org/county-data-and-resources/

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### ABOUT CAROLINA DEMOGRAPHY

Located within the Carolina Population Center at UNC-Chapel Hill, we use data and other available research to help you put a face or a story on the population-level changes facing your community. Our analysts provide a full array of demographic data and research services to inform decision making, evaluation, and policy across North Carolina, where we serve organizations and people in all 100 counties.

- nc demography.org
- demography@unc.edu
- @ncdemography

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### ABOUT MYFUTURENC

MyFutureNC is a statewide nonprofit organization focused on educational attainment and is the result of cross-sector collaboration between North Carolina leaders in education, business, and government. Our mission is to prepare North Carolina for the future by empowering individuals, strengthening communities, and ensuring our economic viability in a global economy.

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