Stanly County

Population Spotlight
2010 Census: 60,585
2020 Census: 62,504
Change: 1,919

Growth Rate
3.2% vs. 9.5%

2030 NC Degree Attainment Goal: 2 million (67%)
2030 Proposed Stanly County Attainment Goal: 8,845 (52%)

Educational Attainment
Stanly County residents ages 25-44, 2020

- No Degree: 58.6% (8,675)
- Have Degree or Credential: 41.4% (6,133)

Top Opportunities for Growth
These three areas represent the biggest opportunities for Stanly County to improve future attainment outcomes.

- FAFSA Completion: 51% of Stanly County high school seniors complete the FAFSA, below the rural non-metro county average of 55%.
- School Counselors: Stanly County has a student-to-school counselor ratio of 352:1, above the rural non-metro county average of 318:1.
- Transition to Postsecondary: 49% of Stanly County seniors enroll in postsecondary within 12 months of graduation, below the rural non-metro county average of 50%.

Impact of Covid-19 on Education Pipeline
Covid-19 has affected critical transition points along the education continuum.

- K-12 Enrollment (district schools): -0.4% 2021-22 vs. 2019-20
- Postsecondary Enrollment: 3.8% 2021 vs. 2020
- FAFSA Completion: -0.3% 2021-22 vs. 2018-19
- Postsecondary Intentions: -1.1% 2020-21 vs. 2018-19

Data Disruptions
- College-and-Career-Ready in Reading
- College-and-Career-Ready in Math
- Chronic Absenteeism

How students in Stanly County traditional schools are currently doing:

- To meet state goals, each year Stanly County needs:
  - 14 more eligible 4-year-olds enrolled in NC Pre-K program (goal: 75% vs. 71%). 2022
  - 1,752 more 3-8 graders earning college-and-career-ready scores (level 4 or 5) in reading (goal: 73% vs. 27%). 2022
  - 2,217 more 3-8 graders earning college-and-career-ready scores (level 4 or 5) in math (goal: 86% vs. 28%). 2022
  - 33 more 9th graders to graduate within four years (goal: 95% vs. 90%). 2021
  - 857 more students to attend school regularly (goal: 11% chronic absenteeism vs. 22%). 2021

- Stanly County has a student-to-school counselor ratio of 352:1 versus 318:1 in peer counties. 2021

- 51% of seniors completed the FAFSA in 2022. (153 more need to complete in 2022 to meet state goal of 80%).
  https://www.myfuturenc.org/ourwork/first-in-fafsa/

- 69% of graduates reported intentions to enroll in a postsecondary institution versus 69% in peer counties. 2021

- 49% of graduates enrolled in a postsecondary institution within 12 months versus 50% in peer counties. 2021

- 53% of Stanly County students have parents with no college degree (either 2- or 4-year) versus 59% in peer counties.

School Choice
11,048 total students were enrolled in K-12 in Stanly County in the 2021-22 school year.

Note: This profile focuses on outcomes of students enrolled in district schools.

Career and College Preparation
125 high school students took at least one AP course (5%) versus 7% in peer counties (2021).

Students in Stanly County completed 477 Career & Technical Education concentrations in 2021. The top three CTE concentrations completed include Health Science; Human Services; and Manufacturing.

Postsecondary Enrollment Rates for Select Groups in Stanly County, 2021

Note: Outcomes for demographic groups with fewer than 10 students are not displayed.
Stanly County 2022 Attainment Profile

Success of Stanly County High School Graduates

Top destinations of graduates, 2016-2020

- 28% of college-goers attended a public 4-year college
- 18% of college-goers attended a private 4-year college
- 53% of college-goers attended a public 2-year college
- <5% of college-goers attended a private 2-year college
- 95% of college-goers attended an in-state college

- 76% of students who enroll persist to their second year versus 73% in peer counties. 2021
- 60% of students who enroll earn a degree or credential within 6 years versus 55% in peer counties. 2021

Adult Learners

Stanly County resident enrollments in NC Community Colleges, 2021

<table>
<thead>
<tr>
<th>Program</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Basic Skills</td>
<td>194</td>
</tr>
<tr>
<td>Continuing Ed</td>
<td>1,121</td>
</tr>
<tr>
<td>Curriculum</td>
<td>1,708</td>
</tr>
</tbody>
</table>

11% of Stanly County residents have student loan debt; 7% of debt holders had student loans in default. 2020

In your Prosperity Zone Sub-Region:

82.2% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

Top areas of misalignment:

- Business Management & Administration (bachelor’s)
- Information Technology (bachelor’s)
- Finance (bachelor’s)

4,230 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:

- 12,495 graduates in 2020
- 74% of 2016 graduates were employed in NC in 2021
- $45,387 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

In 2021 your Workforce Development Board served:

- 16,131 in Basic Services
- 7,386 in Career Services
- 506 in Education Services

12.1% of young adults ages 16-24 in Stanly County were not working and not in school versus 15.2% in peer counties. 2019

Impact of Covid-19 on NC Community College Enrollment

Curriculum

- 2013: 1,770
- 2015: 1,740
- 2017: 1,710
- 2019: 1,680
- 2021: 1,650

First-time Curriculum Enrollments

- 2013: 500
- 2015: 450
- 2017: 400
- 2019: 350
- 2021: 300

Basic Skills

- 2013: 400
- 2015: 350
- 2017: 300
- 2019: 250
- 2021: 200

Continuing Education

- 2013: 1,500
- 2015: 1,400
- 2017: 1,300
- 2019: 1,200
- 2021: 1,100

Number of Stanly County residents employed, January 2020 to March 2022

- January 2020: 29,000
- February 2020: 28,500
- March 2020: 28,000
- January 2021: 27,500
- February 2021: 27,000
- March 2021: 26,500
- January 2022: 26,000
- February 2022: 25,500
- March 2022: 25,000

Promising Attainment Practices

The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state’s attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Stanly County has been meeting local needs:

https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Stanly

For more information about each indicator, including data sources and methodology, visit:

dashboard.myfuturenc.org/county-data-and-resources/