Stanley County

NC goal: 2 million by 2030
2020 County Attainment Profile

INTRODUCTION
From birth to career, there are many opportunities to develop strategies and interventions to increase attainment and improve workforce alignment. Below are some key areas and indicators that highlight where interventions may be possible to improve overall educational attainment outcomes.

COUNTY OVERVIEW
Stanley County is in the Charlotte Prosperity Zone sub-region. It’s one of 50 rural non-metro counties in NC.
Overall, 4% of 25-44 year-olds in Stanley County have earned a master’s degree or higher as their highest degree; 13% have a bachelor’s degree; 14% have an associate degree; 24% have some college, no degree; 31% have a high school diploma; and 13% have less than a high school diploma.

Building the Foundation: Pre-K to 8
High-quality early learning and strong academic progress in early years helps prepare children for future success.
Stanley County has 20 public schools with performance grades. Of these schools, 1 or 5% were classified as low performing in 2019.

Ready for College & Career
High school completion is a crucial step on the pathway to postsecondary success or the beginnings of a career. Activities that prepare students to navigate the transition to postsecondary include gaining experience in college-level coursework and applying for financial assistance.

Postsecondary Access and Success
These metrics capture student progression and educational attainment from high school graduation to postsecondary completion. They indicate relative strengths and weaknesses of Stanley County at each stage of the postsecondary pipeline.
Stanley County has a student-to-school counselor ratio of 377:1.

Labor Market Outcomes
Lack of technical skills and lack of education are among the primary reasons why NC employers struggle to fill vacancies. These metrics capture labor market outcomes among recent graduates, the alignment between postsecondary degree production and labor market demand, and future job demands.
13.4% of teens ages 16-19 are not working and not in school versus 8.9% of peer counties.

Opportunities for Growth
Compared to rural non-metro counties and the state, these three areas represent the biggest opportunities for Stanley County to improve future attainment outcomes.

How students in Stanley County traditional public schools are currently doing:

To meet state goals, Stanley County needs:
- 26 more 9th graders to graduate within four years (goal: 95% vs. 91%).
- 208 more seniors to complete the FAFSA (goal: 80% vs. 47%).
- 152 more students to attend school regularly (goal: 11% chronic absenteeism vs. 13%).

Students in Stanley County completed 521 Career & Technical Education concentrations in 2019. The top three CTE concentrations completed include Agricultural, Food, & Natural Resources; Architecture; and Construction.

In your Prosperity Zone sub-region, 2018-19:
3,322 individuals served in an Apprenticeship program.
12,019 Basic Skills enrollments at NC community colleges.
64,398 Continuing Education enrollments at NC community colleges.

There are 1,361,336 job openings projected between 2017-2026. The top 3 in demand jobs with median wages of $50,000 or more are: 1) Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products; 2) General and Operations Managers; 3) Registered Nurses.

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### Local Cross-Sector Promising Practice: Stanly County ECHS

Stanly County has created Stanly STEM Early College to expand opportunities for students to earn their high school diplomas and associates degrees. Collaboration with Stanly Community College helps students develop career and college readiness skills, explore career options in Health and Public Services, and obtain the credentials they need to be successful in the 21st Century. [https://ssec.stanlycountyschools.org/](https://ssec.stanlycountyschools.org/)

We identified this example of an emerging cross-sector promising practice in partnership with local leaders. If you have additional examples you’d like to share with myFutureNC, please respond to this short survey.

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### Largest postsecondary institutions in your Prosperity Zone sub-region

<table>
<thead>
<tr>
<th>Institution Name</th>
<th>Undergraduate Enrollments 2017-18</th>
<th>Graduate or Transfer in 8 Years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Enrollments</td>
<td>107,538</td>
<td>68%</td>
</tr>
<tr>
<td>Central Piedmont Community College</td>
<td>29,552</td>
<td>47%</td>
</tr>
<tr>
<td>University of North Carolina at Charlotte</td>
<td>27,078</td>
<td>85%</td>
</tr>
<tr>
<td>Rowan-Cabarrus Community College</td>
<td>7,939</td>
<td>59%</td>
</tr>
<tr>
<td>Gaston College</td>
<td>7,333</td>
<td>69%</td>
</tr>
<tr>
<td>Mitchell Community College</td>
<td>4,188</td>
<td>55%</td>
</tr>
<tr>
<td>South Piedmont Community College</td>
<td>3,935</td>
<td>54%</td>
</tr>
<tr>
<td>Cleveland Community College</td>
<td>3,883</td>
<td>55%</td>
</tr>
<tr>
<td>Stanly Community College</td>
<td>3,837</td>
<td>61%</td>
</tr>
<tr>
<td>Wingate University</td>
<td>2,729</td>
<td>93%</td>
</tr>
<tr>
<td>Gardner-Webb University</td>
<td>2,454</td>
<td>71%</td>
</tr>
<tr>
<td>Johnson &amp; Wales University-Charlotte</td>
<td>2,080</td>
<td>79%</td>
</tr>
<tr>
<td>Queens University of Charlotte</td>
<td>2,010</td>
<td>91%</td>
</tr>
</tbody>
</table>

**Notes:**
Enrollments reflect degree- or credential-seeking undergraduate enrollments. The graduate or transfer rate is drawn from IPEDS and represents the share of students who either graduate with a degree or credential from the institution or transfer to another institution within 8 years. The 8-year outcome is the only measure that includes information on transfer out. Detailed data guidance is provided at [http://go.unc.edu/countydata](http://go.unc.edu/countydata)

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### ABOUT CAROLINA DEMOGRAPHY

Located within the Carolina Population Center at UNC-Chapel Hill, we use data and other available research to help you put a face or a story on the population-level changes facing your community. Our analysts provide a full array of demographic data and research services to inform decision making, evaluation, and policy across North Carolina, where we serve organizations and people in all 100 counties.

- [ncdemography.org](http://ncdemography.org)
- demography@unc.edu
- [@ncdemography](https://twitter.com/@ncdemography)

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### ABOUT MYFUTURENC

MyFutureNC is a statewide nonprofit organization focused on educational attainment and is the result of cross-sector collaboration between North Carolina leaders in education, business, and government. Our mission is to prepare North Carolina for the future by empowering individuals, strengthening communities, and ensuring our economic viability in a global economy.

- [myfuturenc.org](http://myfuturenc.org)
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- [@myFutureNC](https://twitter.com/@myFutureNC)