

# Stanly County

myFutureNC 2024 Attainment Profiles



Charlotte  
Prosperity Zone Sub-Region  
Peer County Type: Rural - Non-Metro  
Local Education Agencies: 1 (2023)  
Charter Schools: 1 (2023)

2030 Proposed Stanly County Attainment Goal: 8,845 (Stretch Goal: 8,986)

2030 State Attainment Goal: 2 million

## Population Spotlight

2020 Census: 62,506  
2022 Estimate: 64,153  
Change: 1,647

## Growth Rate

2.6% County vs. 2.5% State



\$58,642  
Median Household Income (2022)  
State: \$67,516



75%  
Home Owners (2022)  
State: 67%



20.8%  
Child Poverty Rate (2022)  
State: 17.2%



12.7%  
Opportunity Youth Rate (2022)  
State: 10.9%



68%  
Households with Broadband (2022)  
State: 77%



3.3%  
Unemployment Rate (2022)  
State: 3.7%

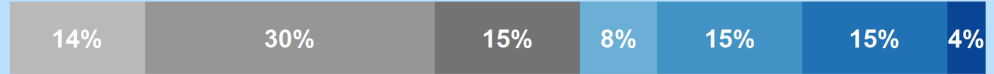
## Educational Attainment

Stanly County residents ages 25-44, 2022

Less than high school High school graduate (including GED) Some college, no credential Short-term credential Associate degree Bachelor's degree Graduate or professional degree

**No Degree**  
8,962  
58.9%

**Have Degree or Credential**  
6,257  
41.1%



Note: Numbers may not add up to 100% due to rounding

## Top Opportunities for Growth

These three areas represent the biggest opportunities for Stanly County to improve future attainment outcomes.



### FAFSA Completion

47% of Stanly County high school seniors complete the FAFSA, below the rural - non-metro county average of 61%.



### School Counselors

Stanly County has a student-to-school counselor ratio of 382:1, above the rural - non-metro county average of 325:1.



### Transition to Postsecondary

52% of Stanly County seniors enroll in postsecondary within 12 months of graduation, below the state average of 58%.

## Promising Attainment Practices

The new **Promising Attainment Practices Database** is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state's attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Stanly County has been meeting local needs:

[https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt\\_search=Stanly](https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Stanly)

LABOR MARKET ALIGNMENT

## In Charlotte Prosperity Zone Sub-Region:

80.4%

of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

### Top areas of misalignment:

**Business Management & Administration** bachelor's  
**Finance** bachelor's  
**Information Technology** bachelor's

**4,230** Individuals served in an ApprenticeshipNC program in 2020

### UNC and NC Community College Outcomes:

**12,495** graduates in 2020

**74%** of 2016 graduates were employed in NC in 2021

**\$45,387** annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

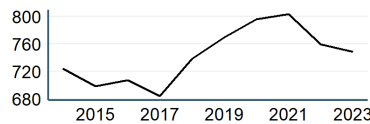
**50%** of adults (ages 25-44) in Stanly County earned a family sustaining wage, 2022

### Stanly County is served by:

Centralina Workforce Development Board  
Centralina Regional Council

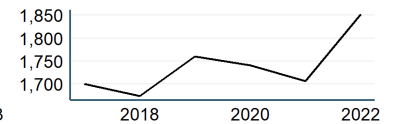
## UNC System College Enrollment

### Curriculum



## NC Community College Enrollment

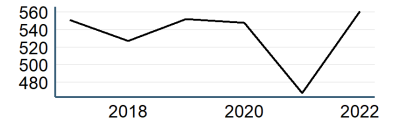
### Curriculum



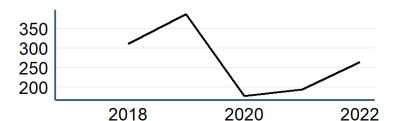
## Top 3 Five-Star Jobs in Charlotte Prosperity Zone Sub-Region

Job Title	Annual Growth
Nurse Practitioners	5%
Data Scientists	4%
Logisticians	4%

## First-time Curriculum Enrollments



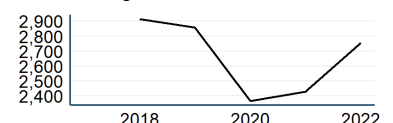
## Basic Skills



## Top 3 Employers in Stanly County

Employer	Employment Range
Stanly County Schools	1000+
Atrium Health	500-999
Wal-Mart Associates Inc.	500-999

## Continuing Education



POSTSECONDARY COMPLETION

Adult Learners

Charlotte Sub-Prosperity Zone post-secondary enrollments in NC Community Colleges, Fall 2022

- 2,910 Basic Skills
- 29,351 Continuing Education
- 8,357 Curriculum

11% of Stanly County residents have student loan debt; 9% of debt holders had student loans in default. 2022

Success of Stanly County High School Graduates

- 79% of students who enroll persist to their second year versus 78% in peer counties. 2022
- 66% of students who enroll earn a degree or certificate within 6 years versus 55% in peer counties. 2022

Top destinations of all college-goers, Fall 2023

- 2,517 of all college-goers attended Stanly CC
- 271 of all college-goers attended Rowan-Cabarrus CC
- 151 of all college-goers attended Montgomery CC

COLLEGE & CAREER ACCESS

- 47% of seniors completed the FAFSA in 2023, compared to 62% statewide; 188 more need to complete in 2023 to meet state goal of 80%. 2023
- 69% of graduates reported intentions to enroll in a postsecondary institution versus 68% in peer counties. 2022
- 52% of graduates enrolled in a postsecondary institution within 12 months versus 52% in peer counties. 2022

47% of Stanly County students have parents with no college degree (either 2- or 4-year) versus 55% in peer counties.

ACADEMIC READINESS

How students in Stanly County traditional schools are doing:

- 73% of eligible 4-year-olds enrolled in NC Pre-K program, compared to 53% statewide; 5 more needed to meet state goal of 75%. 2023
- 28% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 2,304 more needed to meet state goal of 73%. 2023
- 30% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 2,209 more needed to meet state goal of 86%. 2023
- 85% of 9th graders graduate within four years, compared to 87% statewide; 60 more needed to meet state goal of 95%. 2023
- 23% of students are chronically absent from school, compared to 27% statewide; 1,047 less needed to meet state goal of 11%. 2023

Stanly County has a student-to-school counselor ratio of 382:1 versus 325:1 in peer counties. 2023

2% of students drop out of high school (56 total students), compared to 2% statewide. 2023

Degree Credentials Awarded, 2022

6,906 certificate | 6,066 associate | 9,125 bachelor's

Postsecondary assets in Charlotte Prosperity Zone sub-region

Public, 4-year or above

Carolinas College of Health Sciences, University of North Carolina at Charlotte

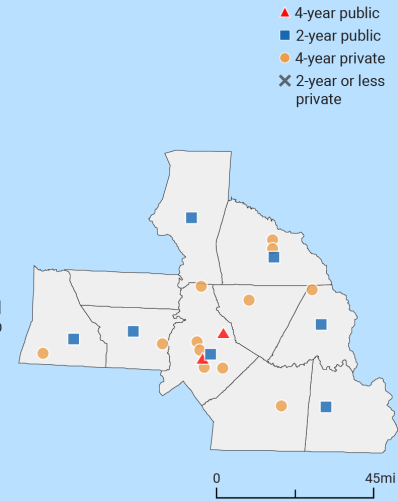
Public, 2-year

Central Piedmont Community College, Cleveland Community College, Gaston College, Mitchell Community College, Rowan-Cabarrus Community College, South Piedmont Community College, Stanly Community College

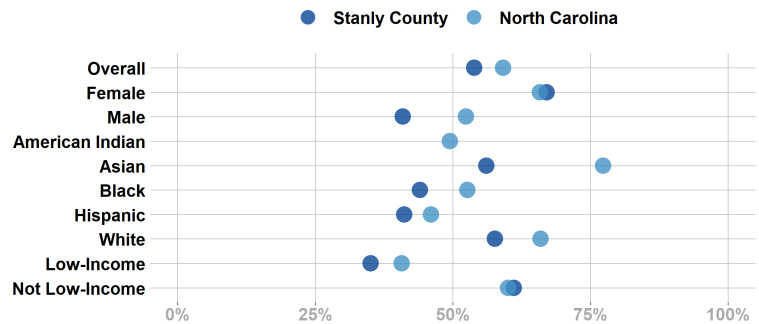
Private not-for-profit, 4-year or above

Belmont Abbey College, Cabarrus College of Health Sciences, Catawba College, Charlotte Christian College and Theological Seminary, Davidson College, Gardner-Webb University, Johnson & Wales University-Charlotte, Johnson C Smith University, Livingstone College, Pfeiffer University, Queens University of Charlotte, Wingate University

Private not-for-profit, 2-year



Postsecondary Enrollment Rates for Select Groups in Stanly County, 2022

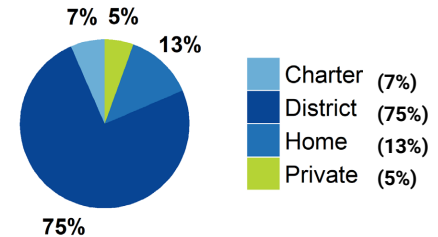


Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

School Choice

11,359 total students were enrolled in K-12 in Stanly County in the 2022-23 school year.

Note: This profile focuses on outcomes of students enrolled in district schools.



Access to Postsecondary Credits

Students in Stanly County completed 2,923 Career & Technical Education (CTE) credentials (637 (22%) were industry-valued credentials) and 485 concentrations in 2023. The top three CTE concentrations completed include Human Services; Health Science; and Manufacturing.

56 high school students took at least one AP test (<5%) versus 8% in peer counties (2023).

361 high school students participated in Career & College Promise programs (65%) versus 51% in peer counties (2023).

For more information about each indicator, including data sources and methodology, visit:

[dashboard.myfuturenc.org/county-data-and-resources/](https://dashboard.myfuturenc.org/county-data-and-resources/)