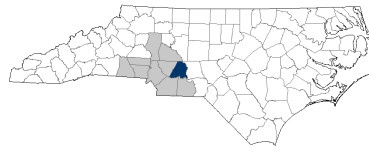


# Stanly County

myFutureNC 2024 Attainment Profiles



Charlotte  
Prosperity Zone Sub-Region  
**Peer County Type:** Rural - Non-Metro  
**Local Education Agencies:** 1 (2023)  
**Charter Schools:** 1 (2023)

2030 Proposed Stanly County Attainment Goal: 8,845 (Stretch Goal: 8,986)

2030 State Attainment Goal: 2 million

## Population Spotlight

2020 Census: 62,506  
2022 Estimate: 64,153  
Change: 1,647

## Growth Rate

**2.6%** County vs. **2.5%** State



**\$58,642**  
Median Household Income (2022)  
State: \$67,516



**75%**  
Home Owners (2022)  
State: 67%



**20.8%**  
Child Poverty Rate (2022)  
State: 17.2%



**12.7%**  
Opportunity Youth Rate (2022)  
State: 10.9%



**68%**  
Households with Broadband (2022)  
State: 77%



**3.3%**  
Unemployment Rate (2022)  
State: 3.7%

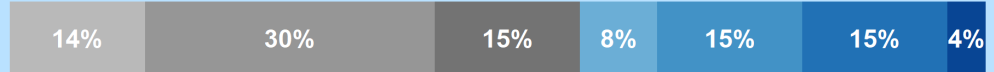
## Educational Attainment

Stanly County residents ages 25-44, 2022

Less than high school High school graduate (including GED) Some college, no credential Short-term credential Associate degree Bachelor's degree Graduate or professional degree

**No Degree**  
**8,962**  
58.9%

**Have Degree or Credential**  
**6,257**  
41.1%



Note: Numbers may not add up to 100% due to rounding

## Top Opportunities for Growth

These three areas represent the biggest opportunities for Stanly County to improve future attainment outcomes.



### FAFSA Completion

47% of Stanly County high school seniors complete the FAFSA, below the rural - non-metro county average of 61%.



### School Counselors

Stanly County has a student-to-school counselor ratio of 382:1, above the rural - non-metro county average of 325:1.



### Transition to Postsecondary

52% of Stanly County seniors enroll in postsecondary within 12 months of graduation, below the state average of 58%.

## Promising Attainment Practices

The new **Promising Attainment Practices Database** is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state's attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Stanly County has been meeting local needs:

[https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt\\_search=Stanly](https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Stanly)

## LABOR MARKET ALIGNMENT

### In Charlotte Prosperity Zone Sub-Region:

**80.4%**

of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

#### Top areas of misalignment:

**Business Management & Administration** bachelor's  
**Finance** bachelor's  
**Information Technology** bachelor's



**4,230** Individuals served in an ApprenticeshipNC program in 2020

### UNC and NC Community College Outcomes:

**12,495** graduates in 2020

**74%** of 2016 graduates were employed in NC in 2021

**\$45,387** annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)



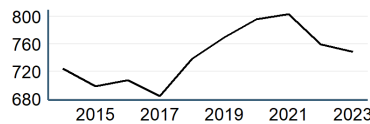
**50%** of adults (ages 25-44) in Stanly County earned a family sustaining wage, 2022

### Stanly County is served by:

Centralina Workforce Development Board  
Centralina Regional Council

### UNC System College Enrollment

#### Curriculum



### Top 3 Five-Star Jobs in Charlotte Prosperity Zone Sub-Region

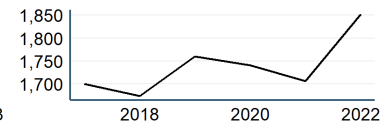
| Job Title           | Annual Growth |
|---------------------|---------------|
| Nurse Practitioners | 5%            |
| Data Scientists     | 4%            |
| Logisticians        | 4%            |

### Top 3 Employers in Stanly County

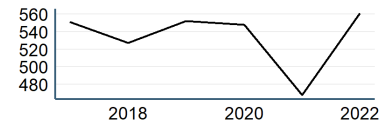
| Employer                 | Employment Range |
|--------------------------|------------------|
| Stanly County Schools    | 1000+            |
| Atrium Health            | 500-999          |
| Wal-Mart Associates Inc. | 500-999          |

### NC Community College Enrollment

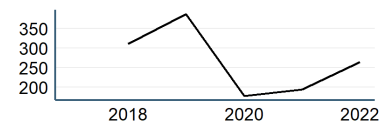
#### Curriculum



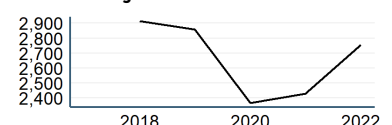
#### First-time Curriculum Enrollments



#### Basic Skills



#### Continuing Education



## Adult Learners

## Stanly County resident enrollments in NC Community Colleges, Fall 2022

|       |                      |
|-------|----------------------|
| 264   | Basic Skills         |
| 2,754 | Continuing Education |
| 1,852 | Curriculum           |



11% of Stanly County residents have **student loan debt**; 9% of debt holders had **student loans in default**. 2022

## Success of Stanly County High School Graduates

- 79% of students who enroll **persist to their second year** versus 78% in peer counties. 2022
- 66% of students who enroll **earn a degree or certificate** within 6 years versus 55% in peer counties. 2022

## Top destinations of all college-goers, Fall 2023

- 2,517 of all college-goers attended **Stanly CC**
- 271 of all college-goers attended **Rowan-Cabarrus CC**
- 151 of all college-goers attended **Montgomery CC**

- 47% of seniors **completed the FAFSA** in 2023, compared to 62% statewide; 188 more need to complete in 2023 to meet state goal of 80%. 2023
- 69% of graduates reported **intentions to enroll** in a postsecondary institution versus 68% in peer counties. 2022
- 52% of graduates **enrolled in a postsecondary institution** within 12 months versus 52% in peer counties. 2022



47% of Stanly County students have **parents with no college degree** (either 2- or 4-year) versus 55% in peer counties.

## How students in Stanly County traditional schools are doing:

- 73% of eligible 4-year-olds **enrolled in NC Pre-K program**, compared to 53% statewide; 5 more needed to meet state goal of 75%. 2023
- 28% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **reading**, compared to 30% statewide; 2,304 more needed to meet state goal of 73%. 2023
- 30% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **math**, compared to 35% statewide; 2,209 more needed to meet state goal of 86%. 2023
- 85% of 9th graders **graduate within four years**, compared to 87% statewide; 60 more needed to meet state goal of 95%. 2023
- 23% of students are **chronically absent from school**, compared to 27% statewide; 1,047 less needed to meet state goal of 11%. 2023



Stanly County has a **student-to-school counselor ratio** of 382:1 versus 325:1 in peer counties. 2023



2% of students **drop out of high school** (56 total students), compared to 2% statewide. 2023

## Degree Credentials Awarded, 2022

6,906 certificate | 6,066 associate | 9,125 bachelor's

## Postsecondary assets in Charlotte Prosperity Zone sub-region

## Public, 4-year or above

Carolinas College of Health Sciences,  
University of North Carolina at Charlotte

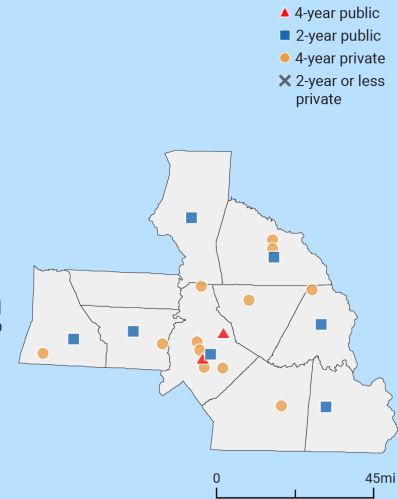
## Public, 2-year

Central Piedmont Community College,  
Cleveland Community College, Gaston  
College, Mitchell Community College,  
Rowan-Cabarrus Community College,  
South Piedmont Community College,  
Stanly Community College

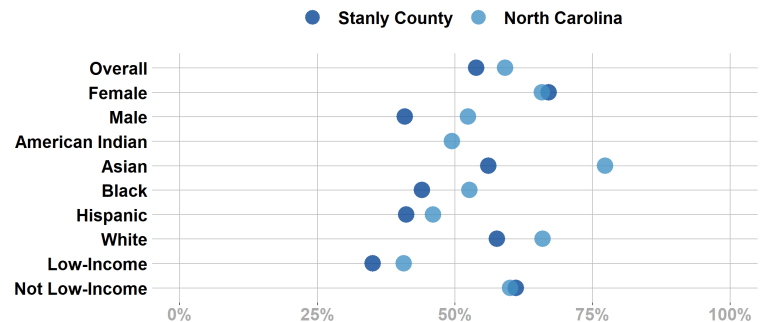
## Private not-for-profit, 4-year or above

Belmont Abbey College, Cabarrus College  
of Health Sciences, Catawba College,  
Charlotte Christian College and Theological  
Seminary, Davidson College, Gardner-Webb  
University, Johnson & Wales University-  
Charlotte, Johnson C Smith University,  
Livingstone College, Pfeiffer University,  
Queens University of Charlotte, Wingate  
University

## Private not-for-profit, 2-year



## Postsecondary Enrollment Rates for Select Groups in Stanly County, 2022

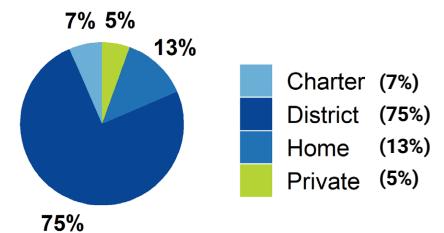


Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

## School Choice

11,359 total students were enrolled in K-12 in Stanly County in the 2022-23 school year.

Note: This profile focuses on outcomes of students enrolled in district schools.



## Access to Postsecondary Credits

Students in Stanly County completed 2,923 Career & Technical Education (CTE) credentials (637 (22%) were industry-valued credentials) and 485 concentrations in 2023. The top three CTE concentrations completed include Human Services; Health Science; and Manufacturing.



56 high school students took at least one **AP test** (<5%) versus 8% in peer counties (2023).



361 high school students participated in **Career & College Promise programs** (65%) versus 51% in peer counties (2023).

For more information about each indicator, including data sources and methodology, visit:

[dashboard.myfuturenc.org/county-data-and-resources/](https://dashboard.myfuturenc.org/county-data-and-resources/)