

# Stokes County

myFutureNC 2024 Attainment Profiles



Winston-Salem  
Prosperity Zone Sub-Region  
Peer County Type: Rural - Metro  
Local Education Agencies: 1 (2023)  
Charter Schools: 0 (2023)

2030 Proposed Stokes County Attainment Goal: 6,168 (Stretch Goal: 6,267)

2030 State Attainment Goal: 2 million

## Population Spotlight

2020 Census: 44,523  
2022 Estimate: 45,175  
Change: 652

## Growth Rate

1.5% County vs. 2.5% State



\$56,259  
Median Household Income (2022)  
State: \$67,516



78%  
Home Owners (2022)  
State: 67%



16.3%  
Child Poverty Rate (2022)  
State: 17.2%



16.3%  
Opportunity Youth Rate (2022)  
State: 10.9%



65%  
Households with Broadband (2022)  
State: 77%



3.3%  
Unemployment Rate (2022)  
State: 3.7%

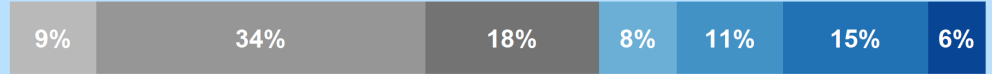
## Educational Attainment

Stokes County residents ages 25-44, 2022

Less than high school High school graduate (including GED) Some college, no credential Short-term credential Associate degree Bachelor's degree Graduate or professional degree

No Degree  
5,606  
61.0%

Have Degree or Credential  
3,578  
39.0%



Note: Numbers may not add up to 100% due to rounding

## Top Opportunities for Growth

These three areas represent the biggest opportunities for Stokes County to improve future attainment outcomes.



**Earning College Credit in High School**  
6% of Stokes County high school students took at least one AP exam, below the rural - metro county average of 8%. Also, 41% of graduates participated in the Career & College Promise programs, below the peer county average of 43%.



**Adult Learners**  
18% of Stokes County adults 25-44 have some college, no degree, above the rural - metro county average of 17%.



**First-Year Persistence**  
75% of Stokes County high school graduates who enroll in postsecondary persist to their second year, below the state average of 83%.

## Promising Attainment Practices

The new **Promising Attainment Practices Database** is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state's attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Stokes County has been meeting local needs:

[https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt\\_search=Stokes](https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Stokes)

## LABOR MARKET ALIGNMENT

### In Winston-Salem Prosperity Zone Sub-Region:

82.4%

of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

#### Top areas of misalignment:

Health Science below bachelor's  
Transportation, Distribution & Logistics below bachelor's  
Business Management & Administration bachelor's

1,224 Individuals served in an ApprenticeshipNC program in 2020

### UNC and NC Community College Outcomes:

4,918 graduates in 2020

78% of 2016 graduates were employed in NC in 2021

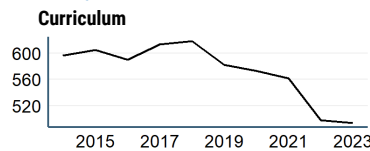
\$43,544 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

49% of adults (ages 25-44) in Stokes County earned a family sustaining wage, 2022

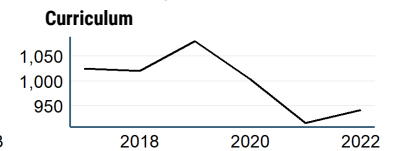
### Stokes County is served by:

Piedmont Triad Regional Workforce Development Board  
Piedmont Triad Regional Council

### UNC System College Enrollment



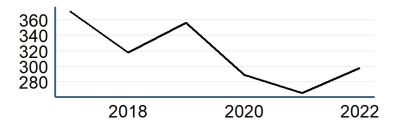
### NC Community College Enrollment



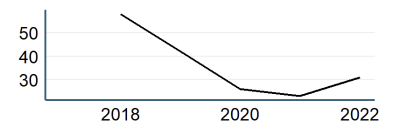
### Top 3 Five-Star Jobs in Winston-Salem Prosperity Zone Sub-Region

Job Title	Annual Growth
Nurse Practitioners	4%
Logisticians	4%
Data Scientists	4%

### First-time Curriculum Enrollments



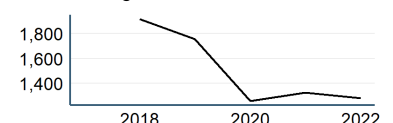
### Basic Skills



### Top 3 Employers in Stokes County

Employer	Employment Range
Stokes County Schools	500-999
County Of Stokes	250-499
Wal-Mart Associates Inc.	250-499

### Continuing Education



### Adult Learners

Winston-Salem Sub-Prosperity Zone post-secondary enrollments in NC Community Colleges, Fall 2022

- 704 Basic Skills
- 8,867 Continuing Education
- 3,532 Curriculum

10% of Stokes County residents have student loan debt; 5% of debt holders had student loans in default. 2022

### Success of Stokes County High School Graduates

- 75% of students who enroll persist to their second year versus 79% in peer counties. 2022
- 60% of students who enroll earn a degree or certificate within 6 years versus 56% in peer counties. 2022

### Top destinations of all college-goers, Fall 2023

- 1,078 of all college-goers attended Forsyth TCC
- 290 of all college-goers attended Surry CC
- 44 of all college-goers attended Guilford TCC

58% of seniors completed the FAFSA in 2023, compared to 62% statewide; 82 more need to complete in 2023 to meet state goal of 80%. 2023

72% of graduates reported intentions to enroll in a postsecondary institution versus 68% in peer counties. 2022

60% of graduates enrolled in a postsecondary institution within 12 months versus 51% in peer counties. 2022

63% of Stokes County students have parents with no college degree (either 2- or 4-year) versus 55% in peer counties.

### How students in Stokes County traditional schools are doing:

68% of eligible 4-year-olds enrolled in NC Pre-K program, compared to 53% statewide; 15 more needed to meet state goal of 75%. 2023

28% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 1,442 more needed to meet state goal of 73%. 2023

31% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 1,363 more needed to meet state goal of 86%. 2023

89% of 9th graders graduate within four years, compared to 87% statewide; 27 more needed to meet state goal of 95%. 2023

22% of students are chronically absent from school, compared to 27% statewide; 657 less needed to meet state goal of 11%. 2023

Stokes County has a student-to-school counselor ratio of 271:1 versus 362:1 in peer counties. 2023

2% of students drop out of high school (37 total students), compared to 2% statewide. 2023

### Degree Credentials Awarded, 2022

2,323 certificate | 2,089 associate | 2,703 bachelor's

### Postsecondary assets in Winston-Salem Prosperity Zone sub-region

#### Public, 4-year or above

University of North Carolina School of the Arts, Winston-Salem State University

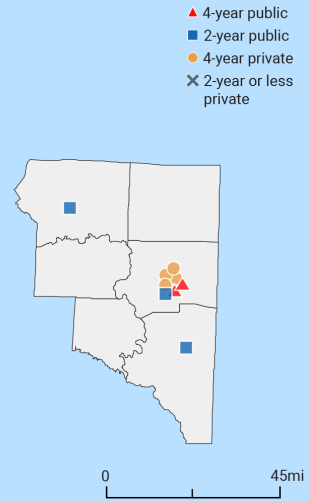
#### Public, 2-year

Davidson-Davie Community College, Forsyth Technical Community College, Surry Community College

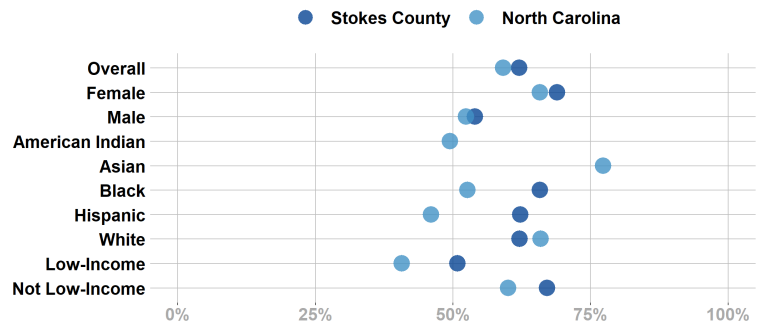
#### Private not-for-profit, 4-year or above

Carolina Christian College, Carolina University, Salem College, Wake Forest University

#### Private not-for-profit, 2-year



### Postsecondary Enrollment Rates for Select Groups in Stokes County, 2022

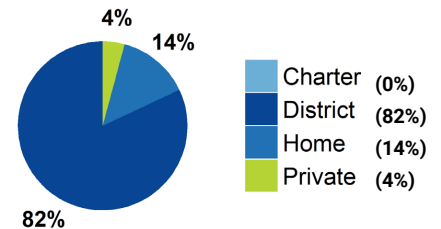


Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

### School Choice

6,650 total students were enrolled in K-12 in Stokes County in the 2022-23 school year.

Note: This profile focuses on outcomes of students enrolled in district schools.



### Access to Postsecondary Credits

Students in Stokes County completed 2,408 Career & Technical Education (CTE) credentials (326 (14%) were industry-valued credentials) and 298 concentrations in 2023. The top three CTE concentrations completed include Health Science; Human Services; and Agricultural, Food, & Natural Resources.

106 high school students took at least one AP test (6%) versus 8% in peer counties (2023).

168 high school students participated in Career & College Promise programs (41%) versus 43% in peer counties (2023).

For more information about each indicator, including data sources and methodology, visit:

[dashboard.myfuturenc.org/county-data-and-resources/](https://dashboard.myfuturenc.org/county-data-and-resources/)