myFutureNC 2024 Attainment Profiles

Winston-Salem Prosperity Zone Sub-Region

Peer County Type: Rural - Metro Local Education Agencies: 1 (2023)

Charter Schools: 0 (2023)

2030 Proposed Stokes County Attainment Goal: 6,168 (Stretch Goal: 6,267)

vs. **2.5%** 

State

#### 2030 State Attainment Goal: 2 million

## **Population Spotlight**

2020 Census: 44,523 2022 Estimate: 45,175 Change: 652

**Growth Rate** 

County

\$56.259 Median

Household Income (2022) State: \$67,516

78% Home Owners (2022)

**State:** 67%

16.3% Child Poverty Rate (2022)

**State:** 17.2%

17.1%

Opportunity Youth Rate (2021)

State: 12.1%



3.3%

Unemployment

Rate (2022) **State:** 3.7%

# **Educational Attainment**

Stokes County residents ages 25-44, 2022







Less than high school

9%

High school graduate (including GED)

Some college, no credential

credential

dearee

Bachelor's dearee

65%

Households with

Broadband (2022)

**State:** 77%

Graduate or

professional degree

18%

8%

15% 6% 11%

Note: Numbers may not add up to 100% due to rounding

# **Top Opportunities** for Growth

These three areas represent the biggest opportunities for Stokes County to improve future attainment outcomes.



#### **Earning College Credit in High School**

<5% of Stokes County high school students took at least one AP exam, below the rural metro county average of 7%. Also, 28% of graduates participated in the Career & College Promise programs, below the peer county average of 31%.



#### **Adult Learners**

34%

18% of Stokes County adults 25-44 have some college, no degree, above the rural - metro county average of 17%.



#### **First-Year Persistence**

75% of Stokes County high school graduates who enroll in postsecondary persist to their second year, below the state average of 83%.

## **Promising Attainment Practices**

The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state's attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

# Follow link to discover how Stokes County has been meeting local needs:

https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt\_search=Stokes

# **In Winston-Salem Prosperity Zone Sub-Region:**

82.4%

of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market

# Top areas of misalignment:

Health Science below bachelor's **Transportation, Distribution & Logistics** below bachelor's

**Business Management & Administration** bachelor's



needs.

**ABOR MARKET ALIGNMEN**1

1.224 Individuals served in an ApprenticeshipNC program in

## **UNC and NC Community College Outcomes:**

4,918 graduates in 2020

78% of 2016 graduates were employed in NC in 2021

\$43.544 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)



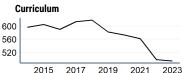
49% of adults (ages 25-44) in Stokes County earned a family sustaining wage, 2022

#### Stokes County is served by:

**Piedmont Triad Regional Workforce Development** Board

**Piedmont Triad Regional Council** 

# **UNC System College Enrollment**



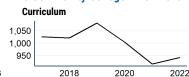
#### Top 3 Five-Star Jobs in **Winston-Salem Prosperity Zone Sub-Region**

| Job Title           | <b>Annual Growth</b> |
|---------------------|----------------------|
| Nurse Practitioners | 4%                   |
| Logisticians        | 4%                   |
| Data Scientists     | 4%                   |

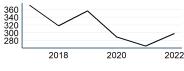
### **Top 3 Employers in Stokes County**

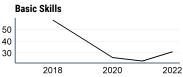
| Employer               | Employment Range |
|------------------------|------------------|
| Stokes County Schools  | 500-999          |
| County Of Stokes       | 250-499          |
| Wal-Mart Associates In | ic. 250-499      |

#### **NC Community College Enrollment**

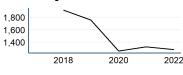


#### **First-time Curriculum Enrollments**





#### **Continuing Education**





▲ 4-year public

2-year public

4-year private

#### Adult Learners

Stokes County resident enrollments in NC Community Colleges, Fall 2022

31 Basic Skills

1.280 Continuing Education

942 Curriculum



10% of Stokes County residents have student loan debt; 5% of debt holders had student loans in default. 2022

### Success of Stokes County High School Graduates

- 75% of students who enroll persist to their second year versus 79% in peer counties. 2022
- 60% of students who enroll earn a degree or certificate within 6 years versus 56% in peer counties. 2022

## Top destinations of all college-goers, Fall 2023

- 1,078 of all college-goers attended Forsyth TCC
- 290 of all college-goers attended Surry CC
- · 44 of all college-goers attended Guilford TCC

#### **Degree Credentials Awarded, 2022**

2.323 certificate 2,089 associate

2,703 bachelor's

#### Postsecondary assets in Winston-Salem Prosperity Zone sub-region

#### Public, 4-year or above

University of North Carolina School of the Arts, Winston-Salem State University

#### Public, 2-year

Davidson-Davie Community College, Forsyth Technical Community College, Surry Community College

#### Private not-for-profit, 4-year or above

Carolina Christian College, Carolina University, Salem College, Wake Forest University

Private not-for-profit, 2-year



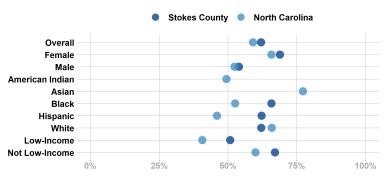
# 58% of seniors completed the FAFSA in 2023, compared to 62% statewide; 82 more need to complete in 2023 to meet state goal of 80%.

- 72% of graduates reported intentions to enroll in a postsecondary institution versus 68% in peer counties. 2022
- 60% of graduates enrolled in a postsecondary institution within 12 months versus 51% in peer counties. 2022



64% of Stokes County students have parents with no college degree (either 2- or 4-year) versus 57% in peer counties.

## Postsecondary Enrollment Rates for Select Groups in Stokes County, 2022



Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

#### How students in Stokes County traditional schools are doing:

- 68% of eligible 4-year-olds enrolled in NC Pre-K program, compared to 53% statewide; 15 more needed to meet state goal of 75%. 2023
- 28% of 3-8 graders are earning college-and-career-ready scores (level 4) or 5) in reading, compared to 30% statewide; 1,442 more needed to meet state goal of 73%. 2023
- 31% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 1,363 more needed to meet state goal of 86%. 2023
- 89% of 9th graders graduate within four years, compared to 87% statewide; 27 more needed to meet state goal of 95%. 2023
- 21% of students are chronically absent from school, compared to 32% statewide; 541 less needed to meet state goal of 11%. 2022



Stokes County has a student-to-school counselor ratio of 271:1 versus 362:1 in peer counties. 2022

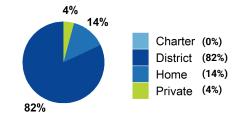


1% of students drop out of high school (20 total students), compared to 2% statewide. 2022

#### School Choice

6,650 total students were enrolled in K-12 in Stokes County in the 2022-23 school

Note: This profile focuses on outcomes of students enrolled in district schools.



#### **Access to Postsecondary Credits**

Students in Stokes County completed 1,906 Career & Technical Education (CTE) credentials (industry-valued credential data available in Spring 2024) and 224 concentrations in 2022. The top three CTE concentrations completed include Human Services: Architecture and Construction: and Health Science.



69 high school students took at least one AP course (<5%) versus 7% in peer counties (2022).



227 high school students participated in Career & College Promise programs (28%) versus 31% in peer counties (2022).

For more information about each indicator, including data sources and methodology, visit: dashboard.myfuturenc.org/county-data-and-resources/

