Piedmont Triad Prosperity Zone
myFutureNC 2024 Attainment Profiles
2030 Proposed Piedmont Triad Attainment Goal: 301,451

Population Spotlight

Growth Rate Prosperity Zone: 1.4% vs. State: 2.5%

<table>
<thead>
<tr>
<th>County</th>
<th>2020</th>
<th>2022</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>North Carolina</td>
<td>10,439,414</td>
<td>10,698,973</td>
<td>259,559</td>
</tr>
<tr>
<td>Alamance County</td>
<td>171,429</td>
<td>176,353</td>
<td>4,924</td>
</tr>
<tr>
<td>Caswell County</td>
<td>22,738</td>
<td>22,614</td>
<td>-124</td>
</tr>
<tr>
<td>Davidson County</td>
<td>168,933</td>
<td>172,586</td>
<td>3,653</td>
</tr>
<tr>
<td>Davie County</td>
<td>42,715</td>
<td>44,090</td>
<td>1,375</td>
</tr>
<tr>
<td>Forsyth County</td>
<td>382,584</td>
<td>389,157</td>
<td>6,573</td>
</tr>
<tr>
<td>Guilford County</td>
<td>541,309</td>
<td>546,101</td>
<td>4,792</td>
</tr>
<tr>
<td>Randolph County</td>
<td>144,151</td>
<td>146,043</td>
<td>1,892</td>
</tr>
<tr>
<td>Rockingham County</td>
<td>91,100</td>
<td>91,957</td>
<td>857</td>
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<tr>
<td>Stokes County</td>
<td>44,523</td>
<td>45,175</td>
<td>652</td>
</tr>
<tr>
<td>Surry County</td>
<td>71,367</td>
<td>71,403</td>
<td>36</td>
</tr>
<tr>
<td>Yadkin County</td>
<td>37,211</td>
<td>37,463</td>
<td>252</td>
</tr>
</tbody>
</table>

Age Structure, 2022

- 65+
- 45-64
- 25-44
- 18-24
- 5-17
- 0-4

Race/Ethnicity, 2022

- Amer. Indian: 0%
- Asian/Pac. Isl.: 3%
- Black: 21%
- Hispanic: 10%
- Multiracial: 3%
- White: 62%

Educational Attainment
Piedmont Triad residents ages 25-44, 2022

- No Degree: 209,142 (50.0%)
- Have Degree or Credential: 209,122 (50.0%)

In Piedmont Triad Prosperity Zone:
84.4% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

Top areas of misalignment:
- Health Science below bachelor’s
- Transportation, Distribution & Logistics below bachelor’s
- Business Management & Administration bachelor’s

2,115 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:
13,386 graduates in 2020
74% of 2016 graduates were employed in NC in 2021
$42,115 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

47% of adults (ages 25-44) in Piedmont Triad earned a family sustaining wage, 2022

Top Industries in Piedmont Triad PZ

<table>
<thead>
<tr>
<th>Industry Name</th>
<th>Average Employment</th>
<th>Average Weekly Wages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health Care and Social Assistance</td>
<td>110,315</td>
<td>$1,145</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>96,240</td>
<td>$1,221</td>
</tr>
<tr>
<td>Retail Trade</td>
<td>86,078</td>
<td>$712</td>
</tr>
<tr>
<td>Accommodation and Food Services</td>
<td>69,438</td>
<td>$427</td>
</tr>
<tr>
<td>Administrative and Support and Waste</td>
<td>49,062</td>
<td>$803</td>
</tr>
<tr>
<td>Management and Remediation Services</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Top Job Sectors in Piedmont Triad PZ

<table>
<thead>
<tr>
<th>Job Sector</th>
<th>Average Employment</th>
<th>Average Weekly Wages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Private</td>
<td>638,042</td>
<td>$1,050</td>
</tr>
<tr>
<td>Local Government</td>
<td>61,222</td>
<td>$946</td>
</tr>
<tr>
<td>State Government</td>
<td>16,097</td>
<td>$1,049</td>
</tr>
<tr>
<td>Federal Government</td>
<td>6,932</td>
<td>$1,377</td>
</tr>
</tbody>
</table>
Success of Piedmont Triad High School Graduates

- 82% of students who enroll persist to their second year versus 83% for the state. 2022
- 59% of students who enroll earn a degree or certificate within 6 years versus 59% for the state. 2022

Top destinations of all college-goers, Fall 2023

- 13,824 of all college-goers attended Guilford TCC
- 11,561 of all college-goers attended Forsyth TCC
- 6,494 of all college-goers attended Davidson-Davie CC

Adult Learners

Piedmont Triad resident enrollments in NC Community Colleges, Fall 2022

- 2,241 Basic Skills
- 22,763 Continuing Education
- 7,788 Curriculum

- 64% of seniors completed the FAFSA in 2023, compared to 62% statewide; 2,462 more need to complete in 2023 to meet state goal of 80% 2023
- 83% of graduates reported intentions to enroll in a postsecondary institution versus 74% in the state. 2022
- 58% of graduates enrolled in a postsecondary institution within 12 months versus 58% in the state. 2022

Degree Credentials Awarded, 2022

<table>
<thead>
<tr>
<th>Type</th>
<th>Piedmont Triad</th>
<th>North Carolina</th>
</tr>
</thead>
<tbody>
<tr>
<td>Certificate</td>
<td>5,157</td>
<td>4,762</td>
</tr>
<tr>
<td>Associate</td>
<td>11,201</td>
<td>11,201</td>
</tr>
</tbody>
</table>

Postsecondary assets in Piedmont Triad Prosperity Zone

Public, 4-year or above
North Carolina A & T State University,
University of North Carolina School of the Arts, University of North Carolina at Greensboro, Winston-Salem State University

Public, 2-year
Alamance Community College, Davidson-
Davie Community College, Forsyth Technical Community College, Guilford Technical Community College, Randolph Community College, Rockingham Community College, Surry Community College

Private not-for-profit, 4-year or above
Bennett College, Carolina Christian College,
Carolina University, Elon University,
Greensboro College, Guilford College, High Point University, Salem College, Wake Forest University

Private not-for-profit, 2-year

Postsecondary Enrollment Rates for Select Groups in Piedmont Triad, 2022

Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

How students in Piedmont Triad traditional schools are currently doing:

To meet state goals, each year Piedmont Triad needs:

- 53% of eligible 4-year-olds enrolled in NC Pre-K program, compared to 53% statewide; 2,014 more needed to meet state goal of 75% 2023
- 27% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 46,889 more needed to meet state goal of 73% 2023
- 31% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 55,772 more needed to meet state goal of 86% 2023
- 88% of 9th graders graduate within four years, compared to 87% statewide; 1,339 more needed to meet state goal of 95% 2023
- 36% of students are chronically absent from school, compared to 32% statewide; 57,705 less needed to meet state goal of 11% 2022

3% of students drop out of high school (1,970 total students), compared to 2% statewide. 2022

School Choice

285,686 total students were enrolled in K-12 in Piedmont Triad in the 2022-23 school year.

Access to Postsecondary Credits

Students in Piedmont Triad completed 39,012 Career & Technical Education (CTE) credentials (industry-valued credential data available in Spring 2024) and 9,445 concentrations in 2022. The top three CTE concentrations completed include Health Science; Human Services; and Arts, Audio/Video Technology, & Communications.

11,063 high school students took at least one AP course (16%) versus 15% in the state (2022).

6,330 high school students participated in Career & College Promise programs (19%) versus 23% in the state (2022).

For more information about each indicator, including data sources and methodology, visit:
dashboard.myfuturenc.org/county-data-and-resources/