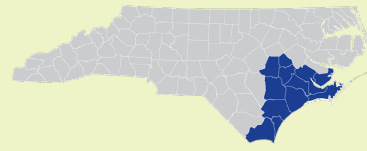


Southeast

Prosperity Zone

myFutureNC 2024 Attainment Profiles

2030 Proposed Southeast Attainment Goal: 178,458



Southeast PZ Served By:

Cape Fear and Eastern Carolina Councils of Governments
and
Cape Fear and Eastern Carolina Workforce Development Boards

Population Spotlight

Growth Rate Prosperity Zone: 3.3% vs. State: 2.5%

County	2020	2022	Change
North Carolina	10,439,414	10,698,973	259,559
Brunswick County	136,694	153,064	16,370
Carteret County	67,686	69,380	1,694
Craven County	100,718	100,874	156
Duplin County	48,705	48,990	285
Greene County	20,449	20,211	-238
Jones County	9,173	9,233	60
Lenoir County	55,124	54,633	-491
New Hanover County	225,705	234,921	9,216
Onslow County	204,585	207,298	2,713
Pamlico County	12,274	12,381	107
Pender County	60,208	65,737	5,529
Wayne County	117,324	117,286	-38



19.6%
Child Poverty Rate (2022)
State: 17.2%



11.0%
Opportunity Youth Rate (2021)
State: 12.1%

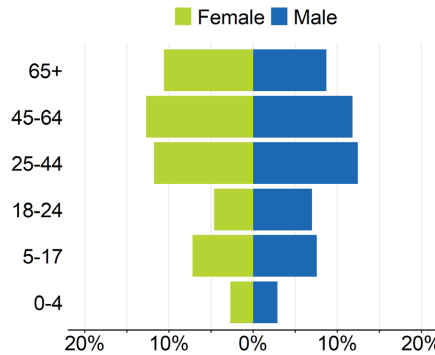


74%
Households with Broadband (2022)
State: 77%

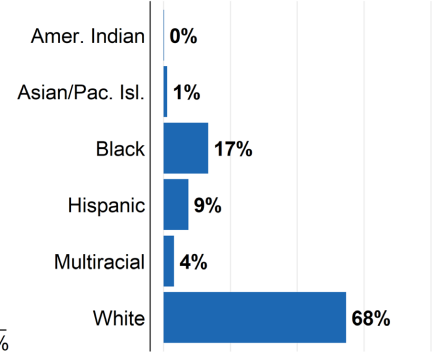


5%
Foreign Born (2022)
State: 9%

Age Structure, 2022



Race/Ethnicity, 2022



Educational Attainment

Southeast residents ages 25-44, 2022

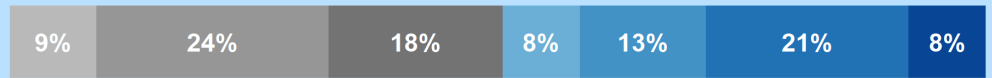
Less than high school
High school graduate (including GED)
Some college, no credential
Short-term credential
Associate degree
Bachelor's degree
Graduate or professional degree



No Degree
130,019
50.4%



Have Degree or Credential
127,986
49.6%



Note: Numbers may not add up to 100% due to rounding

LABOR MARKET ALIGNMENT

In Southeast Prosperity Zone:

82.9%

of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

Top areas of misalignment:

Health Science below bachelor's
Business Management & Administration bachelor's
Finance bachelor's



591 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:

9,381 graduates in 2020

65% of 2016 graduates were employed in NC in 2021

\$41,694 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)



48% of adults (ages 25-44) in Southeast earned a family sustaining wage, 2022

Top Industries in Southeast PZ

Industry Name	Average Employment	Average Weekly Wages
Health Care and Social Assistance	59,178	\$1,068
Retail Trade	57,139	\$660
Accommodation and Food Services	52,439	\$433
Manufacturing	33,710	\$1,132
Public Administration	30,166	\$1,177

Top Job Sectors in Southeast PZ

Job Sector	Average Employment	Average Weekly Wages
Private	327,044	\$921
Local Government	43,919	\$970
Federal Government	15,788	\$1,327
State Government	15,230	\$1,022

Success of Southeast High School Graduates

- **80%** of students who enroll **persist to their second year** versus **83%** for the state. 2022
- **57%** of students who enroll **earn a degree or certificate** within 6 years versus **59%** for the state. 2022

Top destinations of all college-goers, Fall 2023

- **11,634** of all college-goers attended **Cape Fear CC**
- **5,475** of all college-goers attended **Coastal Carolina CC**
- **4,618** of all college-goers attended **Wayne CC**

Adult Learners

Southeast resident enrollments in NC Community Colleges, Fall 2022

- 1,385** Basic Skills
- 18,835** Continuing Education
- 5,469** Curriculum

Degree Credentials Awarded, 2022

4,330 certificate | **4,317** associate | **4,203** bachelor's

Postsecondary assets in Southeast Prosperity Zone

Public, 4-year or above

University of North Carolina Wilmington

Public, 2-year

Brunswick Community College, Cape Fear Community College, Carteret Community College, Coastal Carolina Community College, Craven Community College, James Sprunt Community College, Lenoir Community College, Pamlico Community College, Wayne Community College

Private not-for-profit, 4-year or above

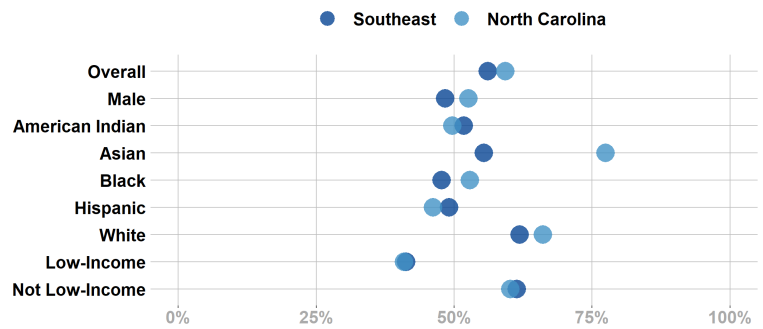
University of Mount Olive

Private not-for-profit, 2-year



- **56%** of seniors **completed the FAFSA** in 2023, compared to **62%** statewide; 2,139 more need to complete in 2023 to meet state goal of **80%**. 2023
- **81%** of graduates reported **intentions to enroll** in a postsecondary institution versus **74%** in the state. 2022
- **54%** of graduates **enrolled in a postsecondary institution** within 12 months versus **58%** in the state. 2022

Postsecondary Enrollment Rates for Select Groups in Southeast, 2022



Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

How students in Southeast traditional schools are currently doing:

To meet state goals, each year Southeast needs:

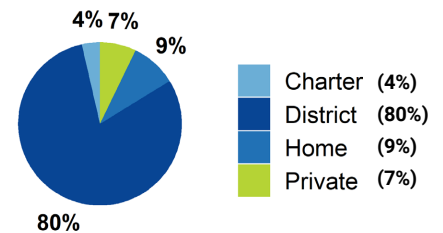
- **54%** of eligible 4-year-olds **enrolled in NC Pre-K program**, compared to **53%** statewide; 1,281 more needed to meet state goal of **75%**. 2023
- **29%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **reading**, compared to **30%** statewide; 27,646 more needed to meet state goal of **73%**. 2023
- **33%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **math**, compared to **35%** statewide; 33,197 more needed to meet state goal of **86%**. 2023
- **86%** of 9th graders **graduate within four years**, compared to **87%** statewide; 1,002 more needed to meet state goal of **95%**. 2023
- **33%** of students are **chronically absent from school**, compared to **32%** statewide; 31,097 less needed to meet state goal of **11%**. 2022

2% of students **drop out of high school** (1,018 total students), compared to **2%** statewide. 2022

School Choice

168,958 total students were enrolled in K-12 in Southeast in the 2022-23 school year.

Note: This profile focuses on outcomes of students enrolled in district schools.



Access to Postsecondary Credits

Students in Southeast completed **26,173 Career & Technical Education (CTE) credentials (industry-valued credential data available in Spring 2024)** and **5,495 concentrations** in 2022. The top three CTE concentrations completed include Human Services; Health Science; and Agricultural, Food, & Natural Resources.

4,075 high school students took at least one **AP course (10%)** versus **15%** in the state (2022).

5,462 high school students participated in **Career & College Promise programs (30%)** versus **23%** in the state (2022).

For more information about each indicator, including data sources and methodology, visit:

dashboard.myfuturenc.org/county-data-and-resources/