Charlotte Works

Workforce Development Board

myFutureNC 2024 Attainment Profiles
2030 Proposed Charlotte Works Attainment Goal: 299,257

Population Spotlight

Growth Rate: WDB: 2.7% vs. State: 2.5%

<table>
<thead>
<tr>
<th>County</th>
<th>2020</th>
<th>2022</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>North Carolina</td>
<td>10,439,414</td>
<td>10,698,973</td>
<td>259,559</td>
</tr>
<tr>
<td>Mecklenburg County</td>
<td>1,115,526</td>
<td>1,145,392</td>
<td>29,866</td>
</tr>
</tbody>
</table>

Child Poverty Rate (2022)
- State: 17.2%

Opportunity Youth Rate (2022)
- State: 10.9%

Households with Broadband (2022)
- State: 77%

Foreign Born (2022)
- State: 9%

Age Structure, 2022

Race/Ethnicity, 2022

Educational Attainment
Charlotte Works residents ages 25-44, 2022

No Degree 115,369 32.6%
Have Degree or Credential 238,453 67.4%

In Charlotte Works WDB:
3,252 Individuals served in an ApprenticeshipNC program in 2020

7,617 graduates in 2020
72% of 2016 graduates were employed in NC in 2021
$49,735 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

62% of adults (ages 25-44) in Charlotte Works earned a family sustaining wage, 2022

Labor Force Snapshot - 2023 Q2
Total Jobs 781,099
Business Establishments 52,152
Employed 629,309
Unemployed 22,833
Avg. Weekly Wage $1,483
Median Household Income $80,645

Top Industries in Charlotte Works WDB:

<table>
<thead>
<tr>
<th>Industry Name</th>
<th>Average Employment</th>
<th>Average Weekly Wages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health Care and Social Assistance</td>
<td>89,621</td>
<td>$1,360</td>
</tr>
<tr>
<td>Finance and Insurance</td>
<td>84,361</td>
<td>$2,345</td>
</tr>
<tr>
<td>Professional Scientific and Technical Services</td>
<td>70,737</td>
<td>$2,122</td>
</tr>
<tr>
<td>Administrative and Support and Waste</td>
<td>67,430</td>
<td>$1,079</td>
</tr>
<tr>
<td>Accommodation and Food Services</td>
<td>67,119</td>
<td>$572</td>
</tr>
</tbody>
</table>

Top Job Sectors in Charlotte Works WDB:

<table>
<thead>
<tr>
<th>Job Sector</th>
<th>Average Employment</th>
<th>Average Weekly Wages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Private</td>
<td>703,739</td>
<td>$1,495</td>
</tr>
<tr>
<td>Local Government</td>
<td>63,588</td>
<td>$1,354</td>
</tr>
<tr>
<td>State Government</td>
<td>7,753</td>
<td>$1,263</td>
</tr>
<tr>
<td>Federal Government</td>
<td>6,019</td>
<td>$1,756</td>
</tr>
</tbody>
</table>
Charlotte Works 2024 Attainment Profile

Success of Charlotte Works High School Graduates
- 86% of students who enroll persist to their second year versus 83% for the state. 2022
- 58% of students who enroll earn a degree or certificate within 6 years versus 59% for the state. 2022

Top destinations of all college-goers, Fall 2023
- 19,606 of all college-goers attended Central Piedmont CC
- 1,189 of all college-goers attended Rowan-Cabarrus CC
- 788 of all college-goers attended Gaston College

Adult Learners
Charlotte Works resident enrollments in NC Community Colleges, Fall 2022
- 1,787 Basic Skills
- 7,522 Continuing Education
- 3,697 Curriculum

- 61% of seniors completed the FAFSA in 2023, compared to 62% statewide; 1,908 more need to complete in 2023 to meet state goal of 80% 2023
- 79% of graduates reported intentions to enroll in a postsecondary institution versus 74% in the state. 2022
- 61% of graduates enrolled in a postsecondary institution within 12 months versus 58% in the state. 2022

Degree Credentials Awarded, 2022
1,658 certificate | 2,827 associate | 7,088 bachelor's

Postsecondary assets in Charlotte Works Workforce Dev Board:
- Public, 4-year or above
  Carolina College of Health Sciences, University of North Carolina at Charlotte
- Public, 2-year
  Central Piedmont Community College
- Private not-for-profit, 4-year or above
  Charlotte Christian College and Theological Seminary, Davidson College, Johnson & Wales University-Charlotte, Johnson C Smith University, Queens University of Charlotte
- Private not-for-profit, 2-year

Postsecondary Enrollment Rates in Charlotte Works WDB, 2022

Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

How students in Charlotte Works traditional schools are currently doing:
To meet state goals, each year Charlotte Works needs:
- 28% of eligible 4-year-olds enrolled in NC Pre-K program, compared to 53% statewide; 2,393 more needed to meet state goal of 75% 2023
- 30% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 27,448 more needed to meet state goal of 73% 2023
- 38% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 31,184 more needed to meet state goal of 86% 2023
- 83% of 9th graders graduate within four years, compared to 87% statewide; 1,445 more needed to meet state goal of 95% 2023
- 26% of students are chronically absent from school, compared to 27% statewide; 21,917 less needed to meet state goal of 11% 2023
- 3% of students drop out of high school (1,194 total students), compared to 2% statewide. 2023

School Choice
194,864 total students were enrolled in K-12 in Charlotte Works in the 2022-23 school year.

Access to Postsecondary Credits
Students in Charlotte Works completed 9,833 Career & Technical Education (CTE) credentials (2,585 (26%) were industry-valued credentials) and 4,410 concentrations in 2023. The top three CTE concentrations completed include Hospitality & Tourism; Marketing; and Health Science.

2,223 high school students participated in Career & College Promise programs (22%) versus 36% in the state (2023).

For more information about each indicator, including data sources and methodology, visit: dashboard.myfuturenc.org/county-data-and-resources/