Charlotte Works
Workforce Development Board
myFutureNC 2024 Attainment Profiles
2030 Proposed Charlotte Works Attainment Goal: 299,257

Population Spotlight
Growth Rate: WDB: 2.7% vs. State: 2.5%

<table>
<thead>
<tr>
<th>County</th>
<th>2020</th>
<th>2022</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>North Carolina</td>
<td>10,439,414</td>
<td>10,698,973</td>
<td>259,559</td>
</tr>
<tr>
<td>Mecklenburg</td>
<td>1,155,526</td>
<td>1,145,392</td>
<td>29,866</td>
</tr>
</tbody>
</table>

15.5% Child Poverty Rate (2022)
State: 17.2%

10.2% Opportunity Youth Rate (2021)
State: 12.1%

82% Households with Broadband (2022)
State: 77%

16% Foreign Born (2022)
State: 9%

Population Spotlight
Counties in WDB:
Mecklenburg

Growth Rate: WDB: 2.7% vs. State: 2.5%

Population Spotlight
Counties in WDB:
Mecklenburg

Age Structure, 2022

Race/Ethnicity, 2022

Educational Attainment
Charlotte Works residents ages 25-44, 2022

- No Degree: 115,369 (32.6%)
- Have Degree or Credential: 238,453 (67.4%)

Note: Numbers may not add up to 100% due to rounding

In Charlotte Works WDB:
3,252 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:
7,617 graduates in 2020
72% of 2016 graduates were employed in NC in 2021
$49,735 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

62% of adults (ages 25-44) in Charlotte Works earned a family sustaining wage, 2022

Top Industries in Charlotte Works WDB:

<table>
<thead>
<tr>
<th>Industry Name</th>
<th>Average Employment</th>
<th>Average Weekly Wages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health Care and Social Assistance</td>
<td>89,621</td>
<td>$1,360</td>
</tr>
<tr>
<td>Finance and Insurance</td>
<td>84,361</td>
<td>$2,345</td>
</tr>
<tr>
<td>Professional Scientific and Technical Services</td>
<td>70,737</td>
<td>$2,122</td>
</tr>
<tr>
<td>Administrative and Support and Waste</td>
<td>67,430</td>
<td>$1,079</td>
</tr>
<tr>
<td>Accommodation and Food Services</td>
<td>67,119</td>
<td>$572</td>
</tr>
</tbody>
</table>

Top Job Sectors in Charlotte Works WDB:

<table>
<thead>
<tr>
<th>Job Sector</th>
<th>Average Employment</th>
<th>Average Weekly Wages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Private</td>
<td>703,739</td>
<td>$1,495</td>
</tr>
<tr>
<td>Local Government</td>
<td>63,588</td>
<td>$1,354</td>
</tr>
<tr>
<td>State Government</td>
<td>7,753</td>
<td>$1,263</td>
</tr>
<tr>
<td>Federal Government</td>
<td>6,019</td>
<td>$1,756</td>
</tr>
</tbody>
</table>

Labor Force Snapshot - 2023 Q2

<table>
<thead>
<tr>
<th>Category</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Jobs</td>
<td>781,099</td>
</tr>
<tr>
<td>Business Establishments</td>
<td>52,152</td>
</tr>
<tr>
<td>Employed</td>
<td>629,309</td>
</tr>
<tr>
<td>Unemployed</td>
<td>22,833</td>
</tr>
<tr>
<td>Avg. Weekly Wage</td>
<td>$1,483</td>
</tr>
<tr>
<td>Median Household Income</td>
<td>$80,645</td>
</tr>
</tbody>
</table>
Success of Charlotte Works High School Graduates

- 86% of students who enroll persist to their second year versus 83% for the state. 2022
- 58% of students who enroll earn a degree or certificate within 6 years versus 59% for the state. 2022

Top destinations of all college-goers, Fall 2023

- 19,606 of all college-goers attended Central Piedmont CC
- 1,189 of all college-goers attended Rowan-Cabarrus CC
- 788 of all college-goers attended Gaston College

Adult Learners

Charlotte Works resident enrollments in NC Community Colleges, Fall 2022

- 1,787 Basic Skills
- 7,522 Continuing Education
- 3,697 Curriculum

- 61% of seniors completed the FAFSA in 2023, compared to 62% statewide; 1,908 more need to complete in 2023 to meet state goal of 80% in 2023.
- 79% of graduates reported intentions to enroll in a postsecondary institution versus 74% in the state. 2022.
- 61% of graduates enrolled in a postsecondary institution within 12 months versus 58% in the state. 2022.

Degree Credentials Awarded, 2022

- 1,658 certificate
- 2,827 associate
- 7,088 bachelor’s

Postsecondary assets in Charlotte Works Workforce Dev Board:

- Public, 4-year or above
  - Carolinas College of Health Sciences, University of North Carolina at Charlotte
- Public, 2-year
  - Central Piedmont Community College
- Private not-for-profit, 4-year or above
  - Charlotte Christian College and Theological Seminary, Davidson College, Johnson & Wales University-Charlotte, Johnson C Smith University, Queens University of Charlotte
- Private not-for-profit, 2-year

Postsecondary Enrollment Rates in Charlotte Works WDB, 2022

How students in Charlotte Works traditional schools are currently doing:

To meet state goals, each year Charlotte Works needs:

- 28% of eligible 4-year-olds enrolled in NC Pre-K program, compared to 53% statewide; 2,393 more needed to meet state goal of 75% in 2023.
- 30% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 27,448 more needed to meet state goal of 73% in 2023.
- 38% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 31,184 more needed to meet state goal of 86% in 2023.
- 83% of 9th graders graduate within four years, compared to 87% statewide; 1,144 more needed to meet state goal of 95% in 2023.
- 32% of students are chronically absent from school, compared to 32% statewide; 31,124 less needed to meet state goal of 11% in 2022.
- 3% of students drop out of high school (1,242 total students), compared to 2% statewide. 2022.

School Choice

194,864 total students were enrolled in K-12 in Charlotte Works in the 2022-23 school year.

Access to Postsecondary Credits

Students in Charlotte Works completed 8,981 Career & Technical Education (CTE) credentials (industry-valued credential data available in Spring 2024) and 4,293 concentrations in 2022. The top three CTE concentrations completed include Hospitality & Tourism; Marketing; and Science, Technology, Engineering, & Mathematics.

- 9,614 high school students took at least one AP course (22%) versus 15% in the state (2022).
- 2,322 high school students participated in Career & College Promise programs (12%) versus 23% in the state (2022).

For more information about each indicator, including data sources and methodology, visit: dashboard.myfuturenc.org/county-data-and-resources/