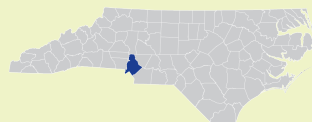


# Charlotte Works

## Workforce Development Board

myFutureNC 2024 Attainment Profiles

2030 Proposed Charlotte Works Attainment Goal: 299,257



Counties in WDB:  
Mecklenburg

### Population Spotlight

Growth Rate: WDB: 2.7% vs. State: 2.5%

County	2020	2022	Change
North Carolina	10,439,414	10,698,973	259,559
Mecklenburg County	1,115,526	1,145,392	29,866



**15.5%**  
Child Poverty Rate (2022)  
State: 17.2%



**10.2%**  
Opportunity Youth Rate (2021)  
State: 12.1%

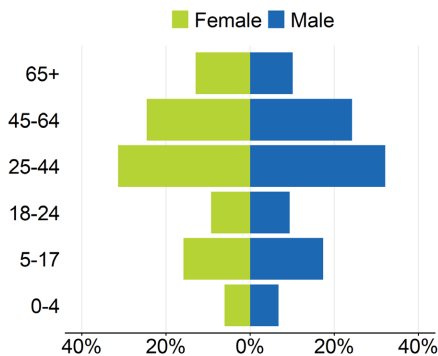


**82%**  
Households with Broadband (2022)  
State: 77%

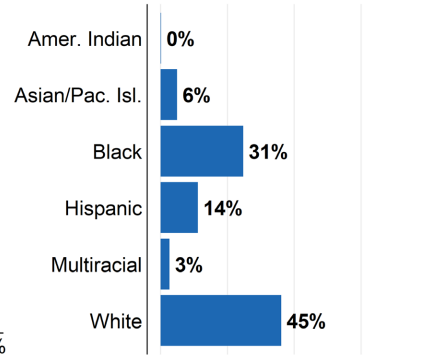


**16%**  
Foreign Born (2022)  
State: 9%

### Age Structure, 2022



### Race/Ethnicity, 2022



### Educational Attainment

Charlotte Works residents ages 25-44, 2022

**No Degree**  
115,369  
32.6%

**Have Degree or Credential**  
238,453  
67.4%

Less than high school
High school graduate (including GED)
Some college, no credential
Short-term credential
Associate degree
Bachelor's degree
Graduate or professional degree



Note: Numbers may not add up to 100% due to rounding

LABOR MARKET ALIGNMENT

### In Charlotte Works WDB:

**3,252** Individuals served in an ApprenticeshipNC program in 2020

#### UNC and NC Community College Outcomes:

**7,617** graduates in 2020

**72%** of 2016 graduates were employed in NC in 2021

**\$49,735** annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

**62%** of adults (ages 25-44) in Charlotte Works earned a **family sustaining wage**, 2022

### Labor Force Snapshot - 2023 Q2

Total Jobs	781,099
Business Establishments	52,152
Employed	629,309
Unemployed	22,833
Avg. Weekly Wage	\$1,483
Median Household Income	\$80,645

### Top Industries in Charlotte Works WDB:

Industry Name	Average Employment	Average Weekly Wages
Health Care and Social Assistance	89,621	\$1,360
Finance and Insurance	84,361	\$2,345
Professional Scientific and Technical Services	70,737	\$2,122
Administrative and Support and Waste	67,430	\$1,079
Accommodation and Food Services	67,119	\$572

### Top Job Sectors in Charlotte Works WDB:

Job Sector	Average Employment	Average Weekly Wages
Private	703,739	\$1,495
Local Government	63,588	\$1,354
State Government	7,753	\$1,263
Federal Government	6,019	\$1,756

POSTSECONDARY COMPLETION

### Success of Charlotte Works High School Graduates

- **86%** of students who enroll **persist to their second year** versus **83%** for the state. 2022
- **58%** of students who enroll **earn a degree or certificate** within 6 years versus **59%** for the state. 2022

### Top destinations of all college-goers, Fall 2023

- **19,606** of all college-goers attended **Central Piedmont CC**
- **1,189** of all college-goers attended **Rowan-Cabarrus CC**
- **788** of all college-goers attended **Gaston College**

### Adult Learners

#### Charlotte Works resident enrollments in NC Community Colleges, Fall 2022

- 1,787** Basic Skills
- 7,522** Continuing Education
- 3,697** Curriculum

COLLEGE & CAREER ACCESS

- **61%** of seniors **completed the FAFSA** in 2023, compared to **62%** statewide; 1,908 more need to complete in 2023 to meet state goal of **80%**. 2023
- **79%** of graduates reported **intentions to enroll** in a postsecondary institution versus **74%** in the state. 2022
- **61%** of graduates **enrolled in a postsecondary institution** within 12 months versus **58%** in the state. 2022

ACADEMIC READINESS

### How students in Charlotte Works traditional schools are currently doing:

To meet state goals, each year Charlotte Works needs:

- **28%** of eligible 4-year-olds **enrolled in NC Pre-K program**, compared to **53%** statewide; 2,393 more needed to meet state goal of **75%**. 2023
- **30%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **reading**, compared to **30%** statewide; 27,448 more needed to meet state goal of **73%**. 2023
- **38%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **math**, compared to **35%** statewide; 31,184 more needed to meet state goal of **86%**. 2023
- **83%** of 9th graders **graduate within four years**, compared to **87%** statewide; 1,445 more needed to meet state goal of **95%**. 2023
- **32%** of students are **chronically absent from school**, compared to **32%** statewide; 31,124 less needed to meet state goal of **11%**. 2022

**3%** of students **drop out of high school** (1,242 total students), compared to **2%** statewide. 2022

### Degree Credentials Awarded, 2022

**1,658** certificate | **2,827** associate | **7,088** bachelor's

### Postsecondary assets in Charlotte Works Workforce Dev Board:

#### Public, 4-year or above

Carolinas College of Health Sciences, University of North Carolina at Charlotte

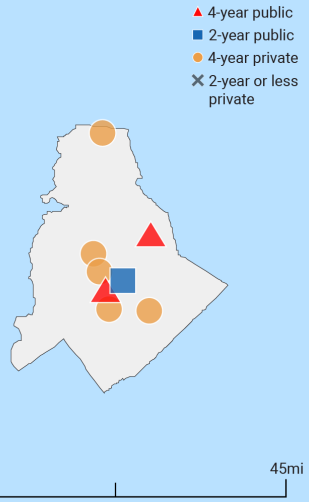
#### Public, 2-year

Central Piedmont Community College

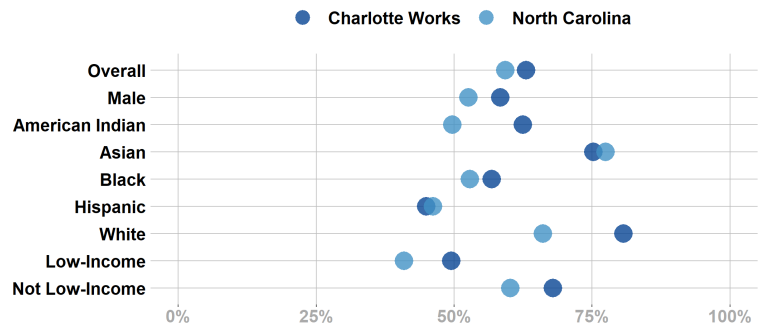
#### Private not-for-profit, 4-year or above

Charlotte Christian College and Theological Seminary, Davidson College, Johnson & Wales University-Charlotte, Johnson C Smith University, Queens University of Charlotte

#### Private not-for-profit, 2-year



### Postsecondary Enrollment Rates in Charlotte Works WDB, 2022

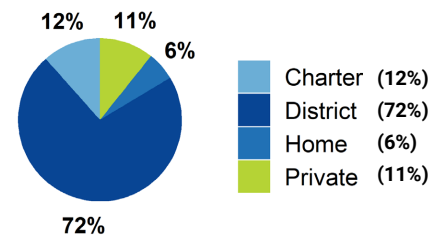


Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

### School Choice

194,864 total students were enrolled in K-12 in Charlotte Works in the 2022-23 school year.

Note: This profile focuses on outcomes of students enrolled in district schools.



### Access to Postsecondary Credits

Students in Charlotte Works completed **8,981 Career & Technical Education (CTE) credentials (industry-valued credential data available in Spring 2024)** and **4,293 concentrations** in 2022. The top three CTE concentrations completed include Hospitality & Tourism; Marketing; and Science, Technology, Engineering, & Mathematics.

**9,614 high school students** took at least one **AP course (22%)** versus **15%** in the state (2022).

**2,322 high school students** participated in **Career & College Promise programs (12%)** versus **23%** in the state (2022).

For more information about each indicator, including data sources and methodology, visit:

[dashboard.myfuturenc.org/county-data-and-resources/](https://dashboard.myfuturenc.org/county-data-and-resources/)