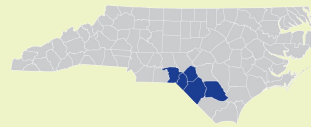


# Lumber River

## Workforce Development Board

myFutureNC 2024 Attainment Profiles

2030 Proposed Lumber River Attainment Goal: 37,072



### Counties in WDB:

Bladen, Hoke, Richmond, Robeson, Scotland

## Population Spotlight

Growth Rate: WDB: 0.5% vs. State: 2.5%

County	2020	2022	Change
North Carolina	10,439,414	10,698,973	259,559
Bladen County	29,617	29,446	-171
Hoke County	52,081	53,787	1,706
Richmond County	42,953	42,778	-175
Robeson County	116,516	116,663	147
Scotland County	34,180	34,162	-18



**35.1%**  
Child Poverty Rate (2022)  
State: 17.2%



**19.4%**  
Opportunity Youth Rate (2021)  
State: 12.1%

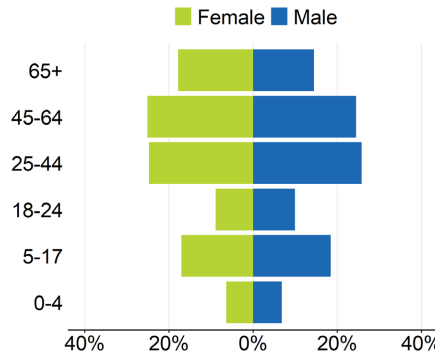


**58%**  
Households with Broadband (2022)  
State: 77%

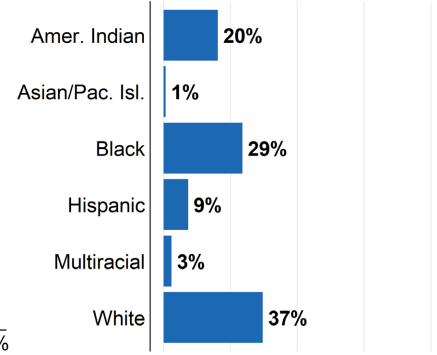


**4%**  
Foreign Born (2022)  
State: 9%

## Age Structure, 2022



## Race/Ethnicity, 2022



## Educational Attainment

Lumber River residents ages 25-44, 2022

Less than high school
High school graduate (including GED)
Some college, no credential
Short-term credential
Associate degree
Bachelor's degree
Graduate or professional degree



**No Degree**  
44,934  
64.1%



**Have Degree or Credential**  
25,121  
35.9%



Note: Numbers may not add up to 100% due to rounding

LABOR MARKET ALIGNMENT

## In Lumber River WDB:



**97** Individuals served in an ApprenticeshipNC program in 2020

### UNC and NC Community College Outcomes:

**2,233** graduates in 2020

**74%** of 2016 graduates were employed in NC in 2021

**\$38,040** annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)



**35%** of adults (ages 25-44) in Lumber River earned a family sustaining wage, 2022

## Labor Force Snapshot - 2023 Q2

Total Jobs	87,247
Business Establishments	5,276
Employed	105,287
Unemployed	5,844
Avg. Weekly Wage	\$846
Median Household Income	\$42,173

## Top Industries in Lumber River WDB:

Industry Name	Average Employment	Average Weekly Wages
Manufacturing	21,038	\$982
Health Care and Social Assistance	13,942	\$857
Retail Trade	9,951	\$569
Accommodation and Food Services	7,090	\$338
Public Administration	6,668	\$971

## Top Job Sectors in Lumber River WDB:

Job Sector	Average Employment	Average Weekly Wages
Private	69,653	\$819
Local Government	12,983	\$910
State Government	4,017	\$1,048
Federal Government	595	\$1,306

### Success of Lumber River High School Graduates

- **75%** of students who enroll **persist to their second year** versus **83%** for the state. 2022
- **46%** of students who enroll **earn a degree or certificate** within 6 years versus **59%** for the state. 2022

### Top destinations of all college-goers, Fall 2023

- **4,120** of all college-goers attended **Robeson CC**
- **3,850** of all college-goers attended **Richmond CC**
- **1,686** of all college-goers attended **Fayetteville TCC**

### Adult Learners

#### Lumber River resident enrollments in NC Community Colleges, Fall 2022

- 458** Basic Skills
- 6,299** Continuing Education
- 1,284** Curriculum

- **59%** of seniors **completed the FAFSA** in 2023, compared to **62%** statewide; 563 more need to complete in 2023 to meet state goal of **80%**. 2023
- **68%** of graduates reported **intentions to enroll** in a postsecondary institution versus **74%** in the state. 2022
- **46%** of graduates **enrolled in a postsecondary institution** within 12 months versus **58%** in the state. 2022

### How students in Lumber River traditional schools are currently doing:

To meet state goals, each year Lumber River needs:

- **70%** of eligible 4-year-olds **enrolled in NC Pre-K program**, compared to **53%** statewide; 118 more needed to meet state goal of **75%**. 2023
- **17%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **reading**, compared to **30%** statewide; 11,526 more needed to meet state goal of **73%**. 2023
- **19%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **math**, compared to **35%** statewide; 13,744 more needed to meet state goal of **86%**. 2023
- **83%** of 9th graders **graduate within four years**, compared to **87%** statewide; 431 more needed to meet state goal of **95%**. 2023
- **42%** of students are **chronically absent from school**, compared to **32%** statewide; 14,626 less needed to meet state goal of **11%**. 2022
- **4%** of students **drop out of high school** (536 total students), compared to **2%** statewide. 2022

### Degree Credentials Awarded, 2022

**1,051** certificate | **900** associate | **1,470** bachelor's

### Postsecondary assets in Lumber River Workforce Dev Board:

#### Public, 4-year or above

University of North Carolina at Pembroke

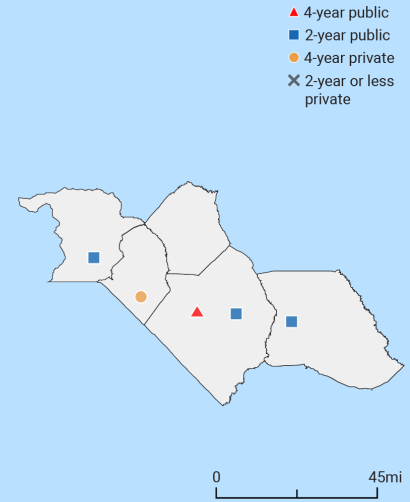
#### Public, 2-year

Bladen Community College, Richmond Community College, Robeson Community College

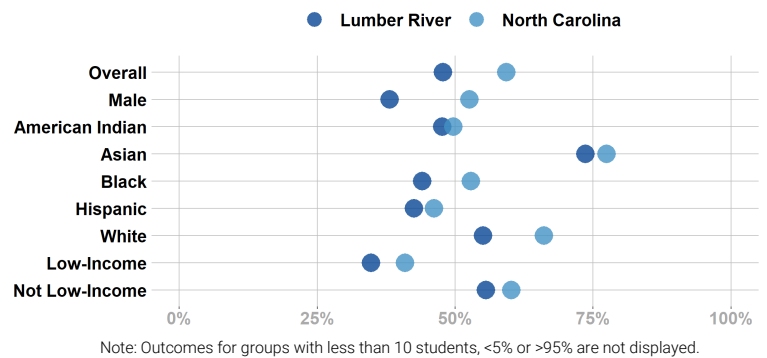
#### Private not-for-profit, 4-year or above

St. Andrews University

#### Private not-for-profit, 2-year



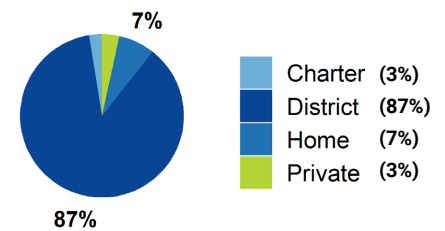
### Postsecondary Enrollment Rates in Lumber River WDB, 2022



### School Choice

51,365 total students were enrolled in K-12 in Lumber River in the 2022-23 school year.

Note: This profile focuses on outcomes of students enrolled in district schools.



### Access to Postsecondary Credits

Students in Lumber River completed **10,227 Career & Technical Education (CTE) credentials (industry-valued credential data available in Spring 2024)** and **2,267 concentrations** in 2022. The top three CTE concentrations completed include Human Services; Agricultural, Food, & Natural Resources; and Health Science.

**645 high school students** took at least one **AP course (5%)** versus **15%** in the state (2022).

**1,850 high school students** participated in **Career & College Promise programs (32%)** versus **23%** in the state (2022).

For more information about each indicator, including data sources and methodology, visit:

[dashboard.myfuturenc.org/county-data-and-resources/](https://dashboard.myfuturenc.org/county-data-and-resources/)