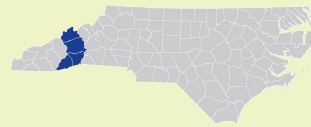


# Mountain Area

## Workforce Development Board

myFutureNC 2024 Attainment Profiles

2030 Proposed Mountain Area Attainment Goal: 82,632



### Counties in WDB:

Buncombe, Henderson, Madison, Transylvania

## Population Spotlight

Growth Rate: WDB: 1.6% vs. State: 2.5%

County	2020	2022	Change
North Carolina	10,439,414	10,698,973	259,559
Buncombe County	269,446	273,589	4,143
Henderson County	116,279	118,106	1,827
Madison County	21,192	21,768	576
Transylvania County	32,986	33,355	369



**15.6%**  
Child Poverty Rate (2022)  
State: 17.2%



**11.7%**  
Opportunity Youth Rate (2021)  
State: 12.1%

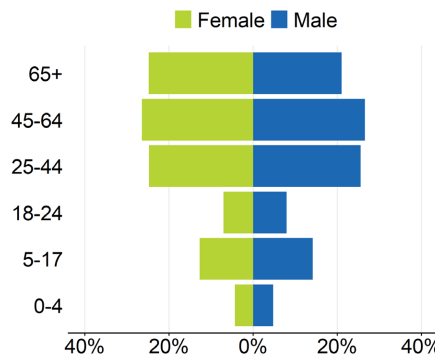


**71%**  
Households with Broadband (2022)  
State: 77%

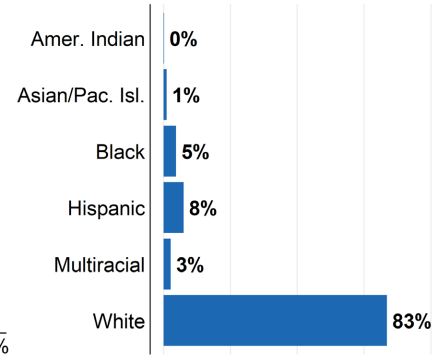


**6%**  
Foreign Born (2022)  
State: 9%

## Age Structure, 2022



## Race/Ethnicity, 2022



## Educational Attainment

Mountain Area residents ages 25-44, 2022

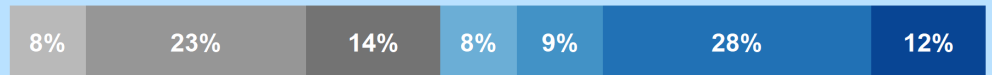
■ Less than high school  
 ■ High school graduate (including GED)  
 ■ Some college, no credential  
 ■ Short-term credential  
 ■ Associate degree  
 ■ Bachelor's degree  
 ■ Graduate or professional degree



**No Degree**  
48,484  
43.8%



**Have Degree or Credential**  
62,188  
56.2%



Note: Numbers may not add up to 100% due to rounding

LABOR MARKET ALIGNMENT

## In Mountain Area WDB:

**533** Individuals served in an ApprenticeshipNC program in 2020

### UNC and NC Community College Outcomes:

**2,374** graduates in 2020

**68%** of 2016 graduates were employed in NC in 2021

**\$36,586** annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)



**49%** of adults (ages 25-44) in Mountain Area earned a **family sustaining wage**, 2022

## Labor Force Snapshot - 2023 Q2

Total Jobs	195,199
Business Establishments	18,576
Employed	215,474
Unemployed	6,820
Avg. Weekly Wage	\$1,013
Median Household Income	\$65,731

## Top Industries in Mountain Area WDB:

Industry Name	Average Employment	Average Weekly Wages
Health Care and Social Assistance	35,086	\$1,236
Retail Trade	25,050	\$701
Accommodation and Food Services	24,871	\$553
Manufacturing	20,406	\$1,204
Construction	10,341	\$1,168

## Top Job Sectors in Mountain Area WDB:

Job Sector	Average Employment	Average Weekly Wages
Private	171,531	\$992
Local Government	15,094	\$1,078
State Government	4,423	\$982
Federal Government	4,151	\$1,681

### Success of Mountain Area High School Graduates

- **82%** of students who enroll **persist to their second year** versus **83%** for the state. 2022
- **60%** of students who enroll **earn a degree or certificate** within 6 years versus **59%** for the state. 2022

### Top destinations of all college-goers, Fall 2023

- **9,594** of all college-goers attended **Asheville-Buncombe TCC**
- **5,635** of all college-goers attended **Blue Ridge CC**
- **304** of all college-goers attended **Haywood CC**

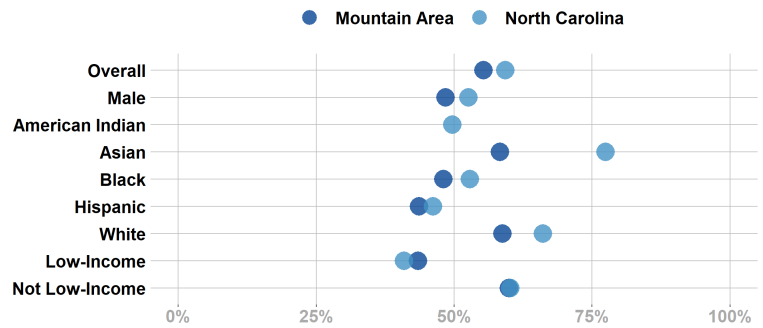
### Adult Learners

#### Mountain Area resident enrollments in NC Community Colleges, Fall 2022

- 637** Basic Skills
- 7,593** Continuing Education
- 2,362** Curriculum

- **60%** of seniors **completed the FAFSA** in 2023, compared to **62%** statewide; 629 more need to complete in 2023 to meet state goal of **80%**. 2023
- **77%** of graduates reported **intentions to enroll** in a postsecondary institution versus **74%** in the state. 2022
- **54%** of graduates **enrolled in a postsecondary institution** within 12 months versus **58%** in the state. 2022

### Postsecondary Enrollment Rates in Mountain Area WDB, 2022



Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

### How students in Mountain Area traditional schools are currently doing:

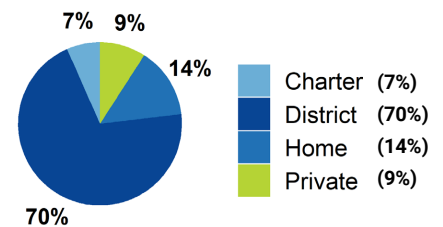
To meet state goals, each year Mountain Area needs:

- **44%** of eligible 4-year-olds **enrolled in NC Pre-K program**, compared to **53%** statewide; 469 more needed to meet state goal of **75%**. 2023
- **33%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **reading**, compared to **30%** statewide; 7,774 more needed to meet state goal of **73%**. 2023
- **38%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **math**, compared to **35%** statewide; 9,429 more needed to meet state goal of **86%**. 2023
- **90%** of 9th graders **graduate within four years**, compared to **87%** statewide; 175 more needed to meet state goal of **95%**. 2023
- **27%** of students are **chronically absent from school**, compared to **32%** statewide; 7,531 less needed to meet state goal of **11%**. 2022
- **2%** of students **drop out of high school** (266 total students), compared to **2%** statewide. 2022

### School Choice

62,184 total students were enrolled in K-12 in Mountain Area in the 2022-23 school year.

Note: This profile focuses on outcomes of students enrolled in district schools.



### Access to Postsecondary Credits

Students in Mountain Area completed **4,476 Career & Technical Education (CTE) credentials (industry-valued credential data available in Spring 2024)** and **2,301 concentrations** in 2022. The top three CTE concentrations completed include Health Science; Human Services; and Arts, Audio/Video Technology, & Communications.

**1,956 high school students** took at least one **AP course (14%)** versus **15%** in the state (2022).

**2,306 high school students** participated in **Career & College Promise programs (34%)** versus **23%** in the state (2022).

For more information about each indicator, including data sources and methodology, visit:

[dashboard.myfuturenc.org/county-data-and-resources/](https://dashboard.myfuturenc.org/county-data-and-resources/)