Rivers East
Workforce Development Board
myFutureNC 2024 Attainment Profiles
2030 Proposed Rivers East Attainment Goal: 45,623

Population Spotlight

Growth Rate: WDB: 0.4% vs. State: 2.5%

County | 2020 | 2022 | Change
---|---|---|---
North Carolina | 10,439,414 | 10,698,973 | 259,559
Beaufort County | 44,658 | 44,272 | -386
Bertie County | 17,934 | 17,240 | -694
Hertford County | 21,552 | 20,875 | -677
Martin County | 22,035 | 21,508 | -527
Pitt County | 170,241 | 173,542 | 3,301

Age Structure, 2022

- Female: 40%
- Male: 60%

Race/Ethnicity, 2022

- Amer. Indian: 0%
- Asian/Pac. Isl.: 1%
- Black: 37%
- Hispanic: 6%
- Multiracial: 3%
- White: 52%

Note: Numbers may not add up to 100% due to rounding

Educational Attainment
Rivers East residents ages 25-44, 2022

- No Degree: 31,737 (47.4%)
- Have Degree or Credential: 35,152 (52.6%)

In Rivers East WDB:

- 400 individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:

- 7,117 graduates in 2020
- 72% of 2016 graduates were employed in NC in 2021
- $46,954 annual average earnings of graduates employed in NC
  (includes both part-time and full-time jobs)

- 46% of adults (ages 25-44) in Rivers East earned a family sustaining wage, 2022

Labor Force Snapshot - 2023 Q2

- Total Jobs: 115,358
- Business Establishments: 7,215
- Employed: 126,765
- Unemployed: 5,549
- Avg. Weekly Wage: $1,005
- Median Household Income: $55,011

Top Industries in Rivers East WDB:

<table>
<thead>
<tr>
<th>Industry Name</th>
<th>Average Employment</th>
<th>Average Weekly Wages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health Care and Social Assistance</td>
<td>24,225</td>
<td>$1,131</td>
</tr>
<tr>
<td>Retail Trade</td>
<td>14,566</td>
<td>$646</td>
</tr>
<tr>
<td>Educational Services</td>
<td>14,088</td>
<td>$1,153</td>
</tr>
<tr>
<td>Accommodation and Food Services</td>
<td>11,602</td>
<td>$354</td>
</tr>
<tr>
<td>Administrative and Support and Waste</td>
<td>7,142</td>
<td>$1,281</td>
</tr>
<tr>
<td>Management and Remediation Services</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Top Job Sectors in Rivers East WDB:

<table>
<thead>
<tr>
<th>Job Sector</th>
<th>Average Employment</th>
<th>Average Weekly Wages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Private</td>
<td>83,752</td>
<td>$919</td>
</tr>
<tr>
<td>Local Government</td>
<td>21,349</td>
<td>$1,171</td>
</tr>
<tr>
<td>State Government</td>
<td>9,203</td>
<td>$1,363</td>
</tr>
<tr>
<td>Federal Government</td>
<td>1,054</td>
<td>$1,413</td>
</tr>
</tbody>
</table>
Success of Rivers East High School Graduates

- 78% of students who enroll persist to their second year versus 83% for the state. 2022
- 54% of students who enroll earn a degree or certificate within 6 years versus 59% for the state. 2022

Top destinations of all college-goers, Fall 2023

- 6,661 of all college-goers attended Pitt CC
- 2,797 of all college-goers attended Beaufort County CC
- 1,385 of all college-goers attended Martin CC

Adult Learners

Rivers East resident enrollments in NC Community Colleges, Fall 2022

- 410 Basic Skills
- 5,794 Continuing Education
- 2,224 Curriculum

- 68% of seniors completed the FAFSA in 2023, compared to 62% statewide; 275 more needed to complete in 2023 to meet state goal of 80%. 2023
- 83% of graduates reported intentions to enroll in a postsecondary institution versus 74% in the state. 2022
- 57% of graduates enrolled in a postsecondary institution within 12 months versus 58% in the state. 2022

Degree Credentials Awarded, 2022

<table>
<thead>
<tr>
<th>Type</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Certificate</td>
<td>1,263</td>
</tr>
<tr>
<td>Associate</td>
<td>1,628</td>
</tr>
<tr>
<td>Bachelor's</td>
<td>4,864</td>
</tr>
</tbody>
</table>

Postsecondary assets in Rivers East Workforce Dev Board:

- Public, 4-year or above
  - East Carolina University
- Public, 2-year
  - Beaufort County Community College, Martin Community College, Pitt Community College, Roanoke-Chowan Community College
- Private not-for-profit, 4-year or above
  - Chowan University
- Private not-for-profit, 2-year

Postsecondary Enrollment Rates in Rivers East WDB, 2022

<table>
<thead>
<tr>
<th>Group</th>
<th>Rivers East</th>
<th>North Carolina</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overall Female</td>
<td>81%</td>
<td>85%</td>
</tr>
<tr>
<td>American Indian</td>
<td>7%</td>
<td>10%</td>
</tr>
<tr>
<td>Asian</td>
<td>4%</td>
<td>8%</td>
</tr>
<tr>
<td>Black</td>
<td>8%</td>
<td>11%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>7%</td>
<td>10%</td>
</tr>
<tr>
<td>White</td>
<td>7%</td>
<td>8%</td>
</tr>
<tr>
<td>Low-Income</td>
<td>4%</td>
<td>8%</td>
</tr>
<tr>
<td>Not Low-Income</td>
<td>7%</td>
<td>7%</td>
</tr>
</tbody>
</table>

School Choice

44,059 total students were enrolled in K-12 in Rivers East in the 2022-23 school year.

Note: This profile focuses on outcomes of students enrolled in district schools.

Access to Postsecondary Credits

Students in Rivers East completed 10,507 Career & Technical Education (CTE) credentials (1,883 (18%) were industry-valued credentials) and 1,903 concentrations in 2023. The top three CTE concentrations completed include Health Science; Human Services; and Manufacturing.

- 981 high school students took at least one AP test (10%) versus 16% in the state (2023).
- 1,318 high school students participated in Career & College Promise programs (52%) versus 36% in the state (2023).

For more information about each indicator, including data sources and methodology, visit:

dashboard.myfuturenc.org/county-data-and-resources/