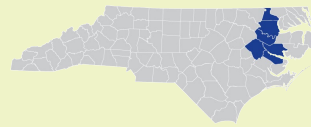


Rivers East

Workforce Development Board

myFutureNC 2024 Attainment Profiles

2030 Proposed Rivers East Attainment Goal: 45,623



Counties in WDB:

Beaufort, Bertie, Hertford, Martin, Pitt

Population Spotlight

Growth Rate: WDB: 0.4% vs. State: 2.5%

County	2020	2022	Change
North Carolina	10,439,414	10,698,973	259,559
Beaufort County	44,658	44,272	-386
Bertie County	17,934	17,240	-694
Hertford County	21,552	20,875	-677
Martin County	22,035	21,508	-527
Pitt County	170,241	173,542	3,301



25.1%
Child Poverty Rate (2022)
State: 17.2%



9.9%
Opportunity Youth Rate (2021)
State: 12.1%

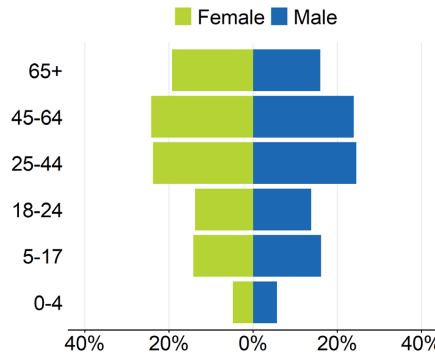


61%
Households with Broadband (2022)
State: 77%

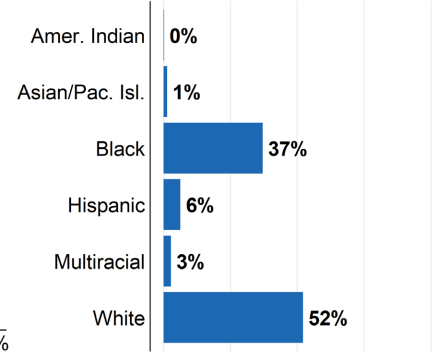


4%
Foreign Born (2022)
State: 9%

Age Structure, 2022



Race/Ethnicity, 2022



Educational Attainment

Rivers East residents ages 25-44, 2022

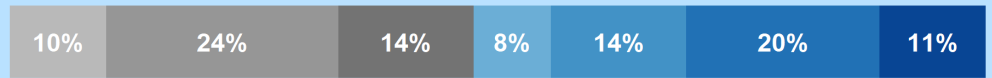
Less than high school
High school graduate (including GED)
Some college, no credential
Short-term credential
Associate degree
Bachelor's degree
Graduate or professional degree



No Degree
31,737
47.4%



Have Degree or Credential
35,152
52.6%



Note: Numbers may not add up to 100% due to rounding

LABOR MARKET ALIGNMENT

In Rivers East WDB:

400 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:

7,117 graduates in 2020

72% of 2016 graduates were employed in NC in 2021

\$46,954 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)



46% of adults (ages 25-44) in Rivers East earned a family sustaining wage, 2022

Labor Force Snapshot - 2023 Q2

Total Jobs	115,358
Business Establishments	7,215
Employed	126,765
Unemployed	5,549
Avg. Weekly Wage	\$1,005
Median Household Income	\$55,011

Top Industries in Rivers East WDB:

Industry Name	Average Employment	Average Weekly Wages
Health Care and Social Assistance	24,225	\$1,131
Retail Trade	14,566	\$646
Educational Services	14,088	\$1,153
Accommodation and Food Services	11,602	\$354
Administrative and Support and Waste Management and Remediation Services	7,142	\$1,281

Top Job Sectors in Rivers East WDB:

Job Sector	Average Employment	Average Weekly Wages
Private	83,752	\$919
Local Government	21,349	\$1,171
State Government	9,203	\$1,363
Federal Government	1,054	\$1,413

Success of Rivers East High School Graduates

- **78%** of students who enroll **persist to their second year** versus **83%** for the state. 2022
- **54%** of students who enroll **earn a degree or certificate** within 6 years versus **59%** for the state. 2022

Top destinations of all college-goers, Fall 2023

- **6,661** of all college-goers attended **Pitt CC**
- **2,797** of all college-goers attended **Beaufort County CC**
- **1,385** of all college-goers attended **Martin CC**

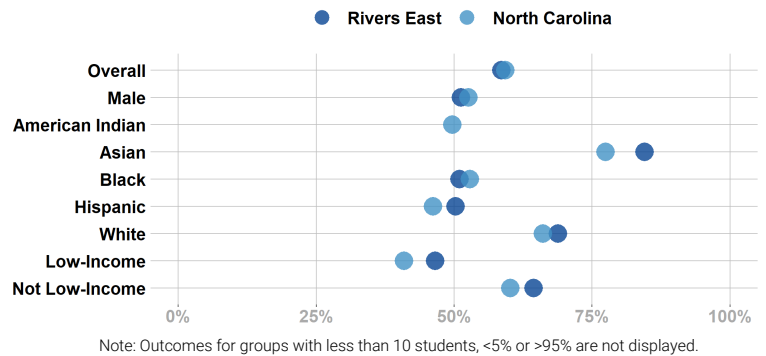
Adult Learners

Rivers East resident enrollments in NC Community Colleges, Fall 2022

- 410** Basic Skills
- 5,794** Continuing Education
- 2,224** Curriculum

- **68%** of seniors **completed the FAFSA** in 2023, compared to **62%** statewide; 275 more need to complete in 2023 to meet state goal of **80%**. 2023
- **83%** of graduates reported **intentions to enroll** in a postsecondary institution versus **74%** in the state. 2022
- **57%** of graduates **enrolled in a postsecondary institution** within 12 months versus **58%** in the state. 2022

Postsecondary Enrollment Rates in Rivers East WDB, 2022



How students in Rivers East traditional schools are currently doing:

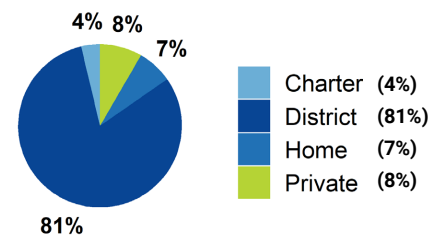
To meet state goals, each year Rivers East needs:

- **58%** of eligible 4-year-olds **enrolled in NC Pre-K program**, compared to **53%** statewide; 281 more needed to meet state goal of **75%**. 2023
- **25%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **reading**, compared to **30%** statewide; 7,840 more needed to meet state goal of **73%**. 2023
- **31%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **math**, compared to **35%** statewide; 8,998 more needed to meet state goal of **86%**. 2023
- **82%** of 9th graders **graduate within four years**, compared to **87%** statewide; 380 more needed to meet state goal of **95%**. 2023
- **27%** of students are **chronically absent from school**, compared to **32%** statewide; 6,106 less needed to meet state goal of **11%**. 2022
- **3%** of students **drop out of high school** (303 total students), compared to **2%** statewide. 2022

School Choice

44,059 total students were enrolled in K-12 in Rivers East in the 2022-23 school year.

Note: This profile focuses on outcomes of students enrolled in district schools.



Access to Postsecondary Credits

Students in Rivers East completed **7,225 Career & Technical Education (CTE) credentials** (industry-valued credential data available in Spring 2024) and **1,809 concentrations** in 2022. The top three CTE concentrations completed include Health Science; Human Services; and Architecture and Construction.

910 high school students took at least one **AP course** (**8%**) versus **15%** in the state (2022).

1,837 high school students participated in **Career & College Promise programs** (**38%**) versus **23%** in the state (2022).

For more information about each indicator, including data sources and methodology, visit:

dashboard.myfuturenc.org/county-data-and-resources/